

The Billboard

*The World's Foremost
Amusement Weekly*

SEPTEMBER 18, 1943

25 Cents



JOE JACKSON JR.

Funnyman of "Ice-Capades" of 1944

World Premiere at Madison Square Garden, New York,
September 14.

from the house that.....

"SET THE WORLD ON FIRE"

ON THE AIR, ON RECORDS, PIANO ROLLS AND MOTION PICTURES

- Johnny Doughboy Polka
- They're Sendin' the Judge to Jail
- Bunny's Boogie
- I Don't Stand for That Jive
- Knock Me Out With a Boogie Bar
- Make With the Bullets, Benny
- The Dancer at the Fair
- Gay Vienna
- He Knows How To Knock Me Out
- Strictly Instrumental

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ON THE AIR, ON RECORDS, PIANO ROLLS AND MOTION PICTURES

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| ★ More Than Ever | ★ Get in Touch With Me |
| ★ Let's Go, Joe | ★ Midnight Jump |
| ★ No Love Blues | ★ Send Me Some Roses |
| ★ Ogeechee River Lullaby | ★ Brother Bill |
| ★ Oh, Theodora | ★ My Kind of People |
| ★ Swing Slow, Sweet Clarinet | ★ A Cowboy in Khaki |
| ★ Poor Man's Symphony | ★ Boogie Polka |

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Deanna Bartlett

THEATRE BOAT

Public Hearings Now on War Labor Board Cases

WASHINGTON, Sept. 11.—The National War Labor Board, which has settled a number of disputes involving show business during the past six months, announces this week that public hearings on the merits of dispute cases would be heard in the future.

In many instances in the past, showbiz cases coming before the NWLB or a special panel have been given public hearings. The Petrillo hearing which opened this week was a case in point. However, some disputes involving salaries of radio technicians, radio actors and dancers, and other entertainers, have been settled by private hearings.

Wirtz To Run Iceer Pending Chorus Deal

AGVA Seeks Jurisdiction

NEW YORK, Sept. 11.—Dispute between the chorus and producers of *Stars on Ice* at the Center Theater, which had threatened to close the show Sunday on orders of Arthur M. Wirtz, co-producer with Sonja Henie, was settled amicably Thursday (9), with agreement by both sides to talk matters over.

William H. Burke, executive director for Wirtz and Sonja Henie, is due here Monday (13) to discuss the chorus demand for a \$10 raise over their present \$50 salary. AGVA agrees with the 47 girls to withdraw their demand, pending negotiations. Wirtz rescinded his closing notice.

Possibility exists that the powwow will also bring Wirtz and Sonja Henie back into the American Guild of Variety Artists' unfair list as AGVA officials stated that they would seek to get in touch with Burke Monday to re-entangle the field to try to organize both *Stars on Ice* and the forthcoming Henie show. Unless Miss Henie conforms this time to the AGVA demands, she faces placement on the Screen Actor's Guild's unfair list when her present contract with 20th-Century Fox runs out some years hence.

Bond "Cavalcade" Jams Philly Hall; Gives Run for \$\$

PHILADELPHIA, Sept. 11.—The Hollywood War Bond Cavalcade of *Stars*, putting on a stage-tipped vaudeville show, overflowed Convention Hall here Thursday (8) for the first leg in a 15-city tour, with 14,000 persons buying \$12,260.00 in War Bonds.

Back to their old vaude training went the stars to keep the bond buyers for \$5 minutes, and many of them proved as effective across the foots as they are on the silver sheet. Among the dozen and a half singers and dancers who sang and danced in the show were Betty Hutton, with her violent lithering singing and antics, and Mickey Rooney, with a soundly of mad and crazy impersonations plus a jam session at the drums, that had the

(See Bond "Cavalcade" on page 11)

New Faces Tapping Managers For More Coin With Hefty Rise in Tour - Troupe Skeds

USA's Year-Round New Year's Eve

NEW YORK, Sept. 11.—Swingshifters' jingling pockets are making every Main Stem night look like New Year's Eve. There's plenty coin to be spent and legit producers are getting their full share. With 25 theaters lighted by 14 dramas, half a dozen musicals, 4 musical revivals and a dozen vaude shows, and with even weak sisters turning in profitable grosses, legit showbiz is getting its best jolting in years.

The fancy figures don't apply to Broadway alone. Mainstreets across the country are becoming as show-conscious as Stemmers and the production brotherhood has caught on to the fact that the road isn't as dead as they thought. There are already at least 15 troupes trucking the country, most of them extra editions of current Broadway originals, and all signs point to a substantial increase during the present season.

It ought to add up to a round-robin of handshaking and backslapping by producers and managers—if the boys ever do put one another on the back. But there is a fly in the pie, a maggot in the fruit cake. They've got the shows

and they've got the customers, but with Uncle Sam putting bars and chevrons on the cream of the theater's talent and with a lot more from the top of the legit built up to their ears in one kind of war work or another, where are theaters coming from? It's a situation of which producers and managers are becoming more and more acutely conscious and, in the opinion of most showbiz leaders, one which will get much worse before it gets better.

Producer Pays and Pays

The result is that when a producer gets ready to cast a traveling offering of his show, he finds himself at a disadvantage. He has to take pretty much what he can get and usually pay more for it.

"That doesn't apply so much to leads," says Ben Boyer, general manager for Max Gordon, who has two touring companies of *Jeopardy* and another of *Junior Miss* on the job. "There are still names to be had, but new faces are certainly scarce up for run-of-the-mill parts. We're naturally willing to take

(See Menhunt for Road Legit on page 25)

Vaude-Nitery Acts Get Added Pay-Go Tax Relief as Govt. Skays Important Deductions

P. C., Fares, Scripts, Rent Included

NEW YORK, Sept. 11.—The tax and confusion arising out of collection of withholding taxes was ended for vaude-act performers with a statement by the Commissioner of Internal Revenue that solo may make expense deductions up to 50 per cent of salary without question from the employer before the pay-go nick is applied. The ruling also allows for deductions beyond 50 per cent, provided there is approval by the employer. The ruling, signed by Guy T. Helvering, Commissioner of Internal Revenue, became known Thursday (9) following exchange of letters between that office and Mortimer S. Rosenthal, associate

counsel of the American Guild of Variety Artists. It represents the most liberal terms yet obtained from the commissioner by any branch of show business.

The ruling, according to Rosenthal, will obviate the necessity of instituting court tests with a view to declaring performers to be independent contractors.

These deductions are allowed: Agency commissions not to exceed 10 or 15 per cent.

Actual transportation paid by the artist to the place of engagement.

Professional material such as dialog, stories, music, wardrobe, etc., to be 13 (See Acts Gets Relief on page 11)

Too Many Fiddles

NEW YORK, Sept. 11.—Tommy and Jimmy Dorsey are still in a crouch but it's purely fraternal affection. The last three broadcasts Jimmy did from the Hollywood Palladium, where he just closed a six-week run, had Tommy anonymously pumping away in the broadcast section, with the other fans let in on his presence only at the sign-off when, instead of going into Jimmy's theme song, the band played *I'm Getting Sentimental Over You*, with Tommy tromboning at the mike.

Tommy also lent his presence in *I Dood It*, MGM film starring Jimmy Dorsey's band. Tommy stands with his back to the camera, looking at a sign plugging Jimmy's band when Roskelton comes along and comments: "Boy, that Jimmy Dorsey has the best band in the world." A third person asks: "What about Tommy Dorsey's band?" And Skelton replies: "Oh, too many fiddles." Tommy then shows his face, cracking: "I like Bob Hope."

Pay-off is that Tommy may have taken that fiddle gag seriously, as it is reported his fiddle section will be cut in half when he recognizes his band.

Troupers Move Into War Fields --WMC; Sale On?

WASHINGTON, Sept. 11.—The move to get more people into essential industry has started. War Man-Power Commission officials said this week, and already entertainers, musicians, artists and athletes are transferring from these fields into others which will guarantee them draft deferment. Just how widespread this movement to essential industry really is can't be accurately measured, and it is safe to assume that to some extent WMC is trying to sell the idea. On the other hand, it is unquestionably true that some people are losing no time leaving jobs in the non-deferrable class.

WMC is putting the matter on a patriotic basis. Instead of musing entertainers and some others in a "risky" (borderline) classification are going into essential work, the agency says that these "home-front workers" are replacing men going into service.

Musical entertainers now reporting for work at the sound of a whistle include an oak leader, a nitery alger and a vaude performer. WMC reported. The agency refused to disclose their names, saying that they are working in industrial plants.

It has been common knowledge since the last essential lists were released that many people in the entertainment business were over-age for transfer or get in the army. In some fields, such as night clubs, the alternative to transferring was induction under the entertainment law over-age limit. Dependency is no longer a basis for deferment.

October 1 is still the deadline in the face of congressional threats. WMC warned that October will be drafted on that date unless they were in essential work.

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Murray Union Plots 'Seevies' For Nat' Tour

NEW YORK, Sept. 11.—Roll Up Your Pants, the production which started as a local affair of the Michigan CIO, will now be handled on a national scale, presented by all the trappings of a Broadway production. According to an announcement made Thursday (9) by Philip Murray, CIO president, Kermit Bloomgren has been engaged to serve as general manager, a capacity which he also fills for showman Herman Shumlin.

Based on a script by Leonard Keller, aircraft worker in the Cadillac-Litton plant, Detroit, and former band leader and songwriter who originated the idea, the show will have added material by Henry Myers, Edward Ellice and Jay Gorney, who wrote and produced *Meet the People*. Other top-notch legions who will have been signed by the union are Philip Loeb, who will direct; James Proctor, press agent, and Howard Bay, scenic designer.

Now sponsored by the national organization of the CIO, the show will tour the key cities of the country as the labor counterpart of *This Is the Army*, with the opening date set for November 3 in Philadelphia. Profits will pay for furthering the tour as it goes along. Following its presentation for civilians, it will be shown in army camps for soldier consumption.

Described as a musical extravaganza, it will be aimed at hiking production in factories and war plants and in bringing more people into the work by joining assembly lines. It is possible that some of the material used in *Unknotting Follies* will be included. Some of the songs and sketches will be new. Among the songs already written by Keller are such titles as *Saving High Production*, *She's a War Cause Our Cause Is Right* and *We'll Break Our Chains With a Double V*. Racial and religious intolerance will be blasted in songs and sketches as possible, however, no attempt will be made at obvious propaganda—entertainment will tell the story.

William Morris Agency has been charged with obtaining about 50 or 60 professional performers, with minor roles filled in by actual workers. George Eysen, of the Detroit local, will act as labor co-ordinator.

Rehearsals are expected to start in about four weeks. Initial cost of the production has not yet been estimated. Union scale will be paid through.

Benedict Into Coast Guard

CINCINNATI, Sept. 11.—Gardner Benedict, leader at the Beverly Hills Country Club, Newport, Ky., has enlisted in the United States Coast Guard and left last week for training station at Pensacola, Fla., where he will organize a band. Clyde Trask is now leading the Beverly band.

JOE JACKSON JR.

(This Week's Cover Subject)

JOE JACKSON JR., who is perpetuating the act made famous for 45 years by his late father, landed in show business thru a practical joke. During an engagement at Radio City Hotel, New York, he changed a single picture in his father's act but has merely transplanted it from the stage to the ice.

He held a diploma from Princeton University and also a pilot's license, with 700 hours in the air to his credit.

He is now in his fourth year with the "Ice-Capade" troupe, which opened September 14 at Madison Square Garden, New York. This year for the first time Joe Jr. will play his father's act in tragedy, even as trying to get the part of a king in a huge production number.

"War" Shows AFL Pageant 'Way to Victory' At N. Y. Garden

NEW YORK, Sept. 11.—One of the nation's largest labor organizations, the American Federation of Labor, pageant at Madison Square Garden November 9, a show which will be a combination of the various talent and craft unions affiliated with the AFL to wind up labor's War Chest drive, will be an employers' committee of stage, screen and radio managers to work along with the employees' group. Managers have been invited to choose their own committee at a luncheon to be held at the Hotel Astor September 22, as a result of their own inquiries and "complaints" as to why they were always left out of the union's garden shows.

Show, now called *We're on Our Way To Victory* will highlight the final weeks of the AFL's \$2,000,000 fund drive among its members, money to be contributed to USO and other relief organizations. To be presented is a belated recap of what labor as a whole has done for the war effort, the show will glorify the worker as a "production soldier." Elmer Rice and Arthur Arner are expected to work on the script, while B. A. Karan has been asked to direct. Nat Carson will design the sets. On the unions' committee are Bert Lytell, Actors' Equity; William Feltberg, Local 802, American Federation of Musicians; Morris Seamon, Treasures; and Ticket Sellers' Union and Solly Perkin, Stagehands Local One. James Suter has been named as a general representative for the managers.

Among the radio, stage, screen and theater managers who have been invited to the Astor luncheon are Bob Wetman, Paramount Theater; Gus Eynell, Radio City Music Hall; George S. Brown, M.G.M.; Niles Trammel, NBC; William Paley, CBS; Mark Woods, Blue Network; John H. Horne, Big Century-Post; Billy Rose, Diamond Theater; Walter Weller, Latin Quarter; Dave Wolpert, Burrhead; Les Shubert, Marcus Helman, James Reilly and Michael J. Connelley, New York Theater; Edward Johnson, Metropolitan Opera Company; Fred Waring and Nat Caruso.

Altho the proceeds of the show will go to charitable organizations, its real purpose is to hypo contributions to AFL War Chest.

Crasher Paradise; Pro Club D. C.'s Number 1 Fad Spot

Performers' Spotlight Club

WASHINGTON, Sept. 11.—The Spotlight Club, a unique spot operated pretty generally for show people, and not by them, soon may have a new chapter in its night—if it had a rope. Location is not open to general public and this fact alone makes it one of most-sought-after spots in town.

Entertainers in night club and theaters use it as a spot for after-hours relaxation, and this too has made the place almost legendary. Fact that actors and singers take over the mike to announce their next act, and make the place management has to keep doorman posted every minute to keep out crashers.

Locations close, the place is a storm the Spotlight Club but only a fraction get in. In recent weeks reputation of the club has swept over the city. Party has been started in this war-swollen city, and right now the Spotlight Club is one of the most sought-after spots in town. It offered other locations, however, since the Spotlight doesn't open until all other spots are closed.

Since only members and entertainers have ready access to the coveted spot, it's something of a distinction among local nightclubs to be a visitor. Regular night club operators are slightly puzzled by the dizzy rise to popularity this place has taken in a very short time. Not worried. They are not concerned.

It's Out—Sokkie Broke With Symp On Recording Feud

PHILADELPHIA, Sept. 11.—Real reason for Leopold Stokowski's split with the Philadelphia Orchestra several years ago finally came to light this week when Michael Meyer, the producer and former manager of the famed maestro, came to town to put on *Star Dust*, his newest stage venture. Experience over the maestro's recording activities were given by Meyer as the "true story" of Stokowski's split with the symph he developed and broke up to fame.

"Stokowski wanted to stay," said Meyer. "The board of directors wanted him to stop making recordings (for Columbia) with his Youth Orchestra, but Stokowski had commitments. I argued with the board that youth recordings would help sale of Philadelphia Orchestra waxes (for Victor). I asked them to wait until the next statement was out. The directors refused, either, either."

"When the statement for the next six months came out, Philadelphia Orchestra record sales had jumped from \$17,000 to \$57,000. The board may deny all this, but I have the correspondence in my files to prove it."

USI Pays 3 Crash Victims; Loans Each \$8,500 Also

Cases Against Pan-American Still Pending

NEW YORK, Sept. 11.—The executive committee of USO-Camp Shows, Incorporated, took final action at meeting of the board of directors to increase the distance for three of the victims of the Lieben Clipper crash of last February. A special appropriation, made to USI by parent, USO, for the victims of the crash, payment of \$3,600 each to Jano Prodan and Wopsey Markoff, still hospitalized, and to Jeanne Lorraine, widow of Roy Rogahn, who was killed in the disaster.

The payments are reimbursements for medical expenses incurred and for unemployment. Each is the maximum amount which would have been due them under terms of the accident insurance policy now provided for overseas performers.

The committee voted at the same time to lend amounts up to \$8,500 in each case to meet further medical expenses pending settlement of victim's claim against Pan American Airways. Don Rose, husband of Jane Prodan, is asking \$20,000 on her behalf and Mrs. Rogahn is claiming \$11,000. The amount of Miss Markoff's claim has not yet been reported. Erwin Swann, husband of Tamara, who also lost her life in the tragedy, has asked for no expenses. Civil Aeronautics Board report of yesterday (10) that the accident apparently had been caused by an error in judgment on the part of the pilot.

Script Spot Pats Harris & Skirball

NEW YORK, Sept. 11.—Legit partnership of Jed Harris and movie producer Skirball has been dissolved "by mutual consent" without having sponsored a single production. Skirball has acquired Harris, but Skirball pushed for "mutual consent" without having sponsored a single production. Skirball has acquired Harris, but Skirball pushed for "mutual consent" without having sponsored a single production.

Differences between the duo are reported to have been over the new production. Harris thought that the other Franz Werfel and adaptor Clifford Odets should do some overhauling on the script. Skirball pushed for immediate production. Play has Nazi France as its locale, with Paul Lukas as the hero.

Meanwhile, Harris has other plans. With Harry M. Goetz, he is expected to do either *I Am a Soldier Back To You*, which Skirball is adapting from the Thomas Bell novel, or *No Heroes*, a play by John Lloyd and Nina Bay. Harris is also working on a currently revealing. Also on their schedule

The Billboard's 1943 MUSIC YEAR BOOK Will Be Part of Next Week's Issue

New Favorites and Old-Timers Battle For War Bondsake

Howard & Baker Lead Teams

NEW YORK, Sept. 13.—The old and new showbiz pitch for the Third War Loan Drive comes to grips today at the Modern Industrial Bank at 223 West 34th Street. Bond sale technique of 1918 will be pitted against 1943, when Old-Timers and Bondsmen meet in free-for-all selling competition.

The Old-Timers camp, whose slogan is "We did it before, and we'll do it again," is headed by hardy perennial Jo Howard and backed up with such veteran bond veterans as Harry Himmelfeld, Frank Fay, Bert Wheeler and Willie Howard. The streamlined Bondsmen are captained by Betty Hutton and technique of 1918 will be pitted against 1943, when Old-Timers and Bondsmen meet in free-for-all selling competition.

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Stardusters Put On Notice by Charlie Spivak

LOS ANGELES, Sept. 11.—Charlie Spivak this week revealed that his vocal group, the Stardusters, had been placed on notice and that a replacement for the group was being announced "shortly." Spivak said he felt that a smooth-running operation was most important and he and other members of the group had no comment to make regarding the group. The Stardusters comprise three male singers and June Hutton and have been heavily featured by Spivak for more than a year.

Palladium Opening a Record
Spivak's opening at the Hollywood Palladium Monday (5) broke all previous first-night records, 7,000 persons paying their way in. In attendance was a big party from 20th Century-Fox, where Spivak recently completed work in *Pitt-UP Girl*.

Prior to moving into the Palladium, the band played a couple of dates to hefty grosses. Approximately 10,000 crowded the Pacific Square Ballroom, San Diego, for Spivak's three-day stand (4). At the Saturday 3,000 admissions, the topper. Labor Day (8) Spivak traveled to San Bernardino to attract 1,700 there.

NY Propmen Get WLB \$5-6 Pay Lift For 6-Day Week

NEW YORK, Sept. 11.—Increases of from \$5 to \$6 for a six-day work week have been agreed by the War Labor Board for stagehands working in New York's first-run vaudeville houses, as well as the larger neighborhood chains. Most of the 10,000 stagehands, who were subcontracted to the board by Stagehands' Local 1 jointly with each of the city's 100 vaudeville houses, already have been approved, but the remaining two expected to come thru momentarily.

Contracts cover Radio City Music Hall, the Strand, the Ritz and the Capitol, as well as the Loew's, RKO and Skouras chains, and are retroactive to February 1, 1942. From that date, the hands of \$8 has been made retroactive for one year to February 1, 1941. About 125 contracts are included, bringing pay rises to approximately 400 gigs.

Another concession gained by the stagehands was a two-week vacation instead of one of the week end in practice. What might be considered a precedent is WLB's decision that vacations, too, must be retroactive, with the hands winning an extra week for last year.

New rates now bring head grips up from \$65.40 per week to \$90.49 in first-run houses and from \$66.80 to \$71.50 in secondary theaters.

Altho the hike covers a six-day work week, it also includes a five-day week throughout the city, sixth day's work going to some unemployed member of the union. The letter also grants a pro rata share of the salary boost.

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Attach the sealed packet to a letter signed by you asking that it be registered in The Billboard's Material Protection Bureau, and send them both, together with return postage, to The Billboard's Material Protection Bureau, 6th Floor, Palace Theater Building, New York City. It is imperative that your letter requesting registration be signed by you.

Upon receipt, the packet will be dated and filed and your letter will be returned. The Bureau takes every possible precaution to safeguard packets submitted for registration, but does not assume any liability in connection with same.

Link's Feist Pact For 5 Years More And 10% of Profits

NEW YORK, Sept. 11.—Harry Link, whose five-year contract as professional manager of Leo Feist, Inc., was renewed Wednesday (8), for five years more will now receive a 10 per cent cut in Feist profits only, instead of 5 per cent of the earnings of all three MGM pubs (Robbins, Miller and Feist) as provided for in his former pact.

The contract brings to an end the off-the-record negotiations between Link and BMI. Up until the signing of the new agreement, BMI still had reason to believe that the Feist axe might be ready to make a switch.

F. B. Bands Find Some Steady Work

NEW YORK, Sept. 11.—Frederick Bros.' orks are going in for longevity records. Gus Arnheim is at the Sherman Bedford, San Diego, Calif., for nine months; Manny Prager at Child's Paramount Restaurant here a year; Billy Bishop at Deukler-Wallack Hotel, Columbus, O., six months; Eddie Young at Popolover's, New York, a year and a month; Gene Eymen at Lowry Hotel, St. Paul, a year, and Don Kaye at Claremont Inn, Berkeley, Calif., seven months.

All these bands have recently signed renewal contracts and continue at the same spots.

Dave Matthews 2d Ork for GAC

LOS ANGELES, Sept. 11.—Dave Matthews has been rending an eight-piece band in secret and will open at the Hollywood Palladium as alternate band late in October. Band has been engaged to a contract by Ralph Wonders and Dick Webster, of General Amusement Corporation.

Matthews, until recently Woody Herman's chief arranger, will feature Kay Porter, former Benny Goodman country and David Barbour, ex BG guitarist and husband of Peggy Lee. Matthews' arrangement of "The Way You Look Tonight" with the leader's tenor used on solos and his alto in ensemble.

Rounding Up B'way Musicals For Camps and Hospitals, a NEIC Baby, League in Bond Huddle

NEW YORK, Sept. 11.—Units from all of Broadway's musical attractions are being organized to give shows at camps and hospitals in the vicinity of New York on alternate off-days. It was announced today by Bert Luyt, president of Actors' Equity, at a meeting of the National Eastern Equity Council. Luyt held a luncheon powwow with company managers and deputies yesterday at which the representatives indicated the overwhelming desire of actors in their groups to sign service pledges and participate in the project fostered by the NEIC.

Blythe Spitz company, altho not affiliated, was the first to respond, with Clifford Webb volunteering to do a monolog. Helle Stoddard to sing and Peggy Wood to play the piano. Performers will do solo specialties and participate in skits; they will not do tabloid versions of the plays in which they appear. Idea for this project, conceived by NEIC, was

a unit formed last year by Allan Jenkins and members of the *Something For The Boys* show. Stagehands have already begun to plan in the play in these performances. James Rotty, League of New York Theaters, reported that the emergency (See NEIC Baby on page 11)

DuPre's Dances Out to Weak Start; But Has Duke for 3

PHILADELPHIA, Sept. 11.—Renée DuPre, vet dance promoter, got the new season off to only a fair start last Monday (8) at Town Hall here with a new dance, bringing in the Caroline Cotton Pickers, Southern band, for their first Eastern stand, fact that the music pulled the audience from bright out a light crowd of 600 dancers. Mel Melvin, territorial fave, kept the music continuous. Box-office sales of 40 cents before 10 p.m. and a dollar after the deadline hour, take was a fair \$760. However, band was well received by the dancers and DuPre's just about broke even on the date.

Using his Strand Ballroom here for local band, DuPre has a promotion coming up next on his promotional calendar. With three dates for the Duke, DuPre has the band in Wilmington, Del., at the Armory there September 20 for a white dance; a concert at the Academy of Music here September 30, with the National Association for the Advancement of Colored People, and returns Ellington to Wilmington October 1, and a dollar after the deadline hour, take was a fair \$760. However, band was well received by the dancers and DuPre's just about broke even on the date.

Now Ray Robbins Fronts Foster Ork

CHICAGO, Sept. 11.—Unlone Sam keeps the Chicago band, but so far has failed to break up his outfit. Early this month Foster passed his physical and reported to the army next week. But was turned over to Harry Lewis, arranger, but Harry himself was drafted this week and reports later this month.

Latest move, set by GAC, which is booking the band, is to incorporate the outfit and promote Ray Robbins, singer. Into the leader's spot. Outfit will be known as Chuck Foster's band under the direction of Ray Robbins and moves into the 10th September. (17) with that tag. Foster will retain a financial interest in the outfit.

MPPA Advises Pubs On Paper Cuts

NEW YORK, Sept. 11.—Music Publishers' Protective Association this week advised its members of the following statement issued by the War Production Board, regarding paper shortages: "In view of the shortage of paper, the period for estimating book publishers' paper quotas under Order L-945 from 1942 to 1945 is currently reduced. Harry F. West, chief of the Book Publishing and Manufacturing Section, War Production Board, said: 'Considerable speculation on this score seems to be current among publishers, and many of them are asking for a list of their available quotas under this order with the impression, for which there is no existing justification, that the quotas will be increased or changed to 1943.' Mr. West said."

Four 802 Officials Getting Extra Pay, Charges Union Men

NEW YORK, Sept. 11.—Claiming that officials of Local 802 were "receiving compensation from the union in excess of that allowed by the by-laws," two members of the New York local filed charges with the AFM against 802's executive board. Charges were preferred by Alfred Menuti and Nicholas Vitale, members of the Union equality party and Negro Joe Aron, Sam Suber, Edward Horn and Emil Balzer as those receiving additional compensation.

A spokesman for the local administration maintaining that the increase in salary was granted by the executive board because the officials in question were performing duties after office hours.

Union rules provide for a 675 salary for all officials and increases included an additional \$55 to Sam Suber, \$25 to Max Aron and \$45 each to Edward Horn and Emil Balzer.

Spokesman of the administration maintaining the charge is a "political move and is not concerned with the welfare of the union."

Hershey Reopens, Other Spots Trying

NEW YORK, Sept. 11.—Hershey Park, Hershey, Pa., has been closed at least a season because of the cash shortage, opens next Saturday (18) with Bobby Sherwood. Park will operate week-ends, and the cash shortage is a very bad thing. Rolling week-end of September 11 but no agency here could supply the band, even if the cash shortage is not the top money daze in normal times.

Other parks and outlying amusement spots which have been closed because the cash shortage are frantically trying to find bands for the few remaining week-ends to squeeze a few drops from the cliche source. The customers are available music isn't, the music mart being blocked.

Jersey Spot Ruled OOB

ATLANTIC CITY, Sept. 11.—In the first action of its kind in the South Jersey resort area, the navy declared a riot at near-by Wildwood "out of security." Spot hit is the Surf Club and reason given was because of "a general disturbance in the premises" reported to the navy by the Coast Guard. The navy was popular with the servicemen.

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7,000	 \$ 6.75
8,000	 \$ 7.25
9,000	 \$ 7.75
10,000	 \$ 8.25
11,000	 \$ 8.75
12,000	 \$ 9.25
13,000	 \$ 9.75
14,000	 \$ 10.25
15,000	 \$ 10.75
16,000	 \$ 11.25
17,000	 \$ 11.75
18,000	 \$ 12.25
19,000	 \$ 12.75
20,000	 \$ 13.25

Double column, Double order.

Timely Topics at CBS Affiliates' Gab Sept. 15-16

NEW YORK, Sept. 11.—New commercial and sustaining sheds and question of new radio legislation will be among the top subjects on the agenda of the fall meeting of the CBS Affiliate Advisory Board to be held September 15 and 16 at network headquarters here.

Members of the board are Franklin Doolittle, WNBC, Hartford, Conn.; L. E. Lounsbury, WKWB, Buffalo; C. T. Lucy, WRA, Richmond, Va.; John M. Rivers, WQBC, Charleston, S. C.; Hoyt B. Wooten, WGBB, Memphis; Leo Filapatier, WFL, Detroit; Clyde W. Rembert, KRLD, Dallas; C. W. Myers, KOIN, Portland, Ore.; and Arthur B. Church, KKKO, Kansas City, Mo.

CBS execs planning to attend are William S. Paley, presy; Paul W. Keeton, v.-p., and general manager; Joseph R. Ream, v.-p., and secretary; Frank Stanton, v.-p., and president; and W. J. Riney, v.-p., and treasurer; and Herbert Akerberg, v.-p., in charge of station relations.

Wreck News All Night by WOL

WASHINGTON, Sept. 11.—WOL, only local 24-hour station, teamed up with Washington Times Herald Monday (6) to broadcast news through the night of Congressional limited train wreck.

Newspaper set up a special department to handle personal inquiries on those definitely known to have been aboard the train and WOL made special announcements advising listeners that specific information could be obtained by telephoning the paper.

WIP Gets Wreck on Spot

PHILADELPHIA, Sept. 11.—WIP scored a bomb on local radio with its virtually on-the-spot broadcast of the train wreck of the Congressional Limited here Monday (6). News of the wreck was announced by WIP at 2:30 p.m. Station had its mobile unit on the scene at 7 to transcribe story of one of the worst train disasters in history.

With eye-witness accounts, the placers were aired at 12:30 to 1 a.m. and, to the Mutual network. Placers were rebroadcast the next morning at 7 a.m. Mobile unit also visited local hospitals for eye-witness stories of two victims.

Ed Fadiman's "Our Gang"

NEW YORK, Sept. 11.—Seventeen-year-old Ed Fadiman, nephew of Clifton of Information Please, has lined up an all-kidside show for possible airing on Mutual. Packaged for a Kenyon & Eckhardt client and christened *Our Gang* the script is modeled on a variety show made up of original players sent in by writers under 18. Best bits will be produced with a \$25 War Bond for the authors. Cast features Billy Redfield, Skip Martin, Ray Drex and Sam Meach.

Use of *Our Gang* tag on the air will make it the third medium to use its movies and comics having played around with our gang for years.

Larceny Thy Name Is Woman

MINNEAPOLIS, Sept. 11.—"Are you having much trouble with getting batteries?" KSTP's Ben Levitan, promotion man, queried a rural visitor to the local NBC outlet station. "None whatever," she replied. "Others around me have said I've got a system. Every time I want to use the radio I connect my set to the batteries in the telephone." The telephone company can't figure out why I always need new phone batteries—and I ain't telling 'em either."

"Quiz Kids" on Bond Selling Tour

CHICAGO, Sept. 11.—The Quiz Kids program on the Blue Network will be heard from Constitution Hall, Washington, September 19, at the invitation of the U. S. Treasury Department. The kids leave early next week on a bond selling tour in behalf of the third war loan drive. First stop will be Elkhart, Ind., September 14. On September 16, 17 and 18 they will take part in reviews on the grounds of the Washington Monument, Washington, in addition to doing a personal appearance at Fort Washington.

Side trips will be made to two army camps and the Marine base at Quantico, Va., and on September 26 the kids will stage a bond show in Richmond.

WIBW-KCKN Combo Mgt.

NEW YORK, Sept. 11.—Chapier Publications, operator of WIBW, Topeka, and KCKN, Kansas City, Kan., has combined the management of both. Ben Lady, currently the g. m. of WIBW, heads up both stations. Ellis Atterbury sticks with KCKN as local manager.

Gilbert & Sullivan Places First in G. E. 499 Video Program 3-City Survey

"Help Yourself" Best Tele Full Length Play

NEW YORK, Sept. 11.—WROR, General Electric's television station in Schenectady, N. Y., has just completed a survey of 499 programs in 31 classifications telecast during the last year and a half.

Listeners picked light operas as their first choice, with news commentaries and full-length plays second and third respectively. Gilbert & Sullivan's *Pirates of Penzance* was the audience's favorite light opera, with *A Waltz Dream* and *Jolanthe* rating next in popularity.

OWI Starts International Program Exchange Service For U.S. Foreign Stations

Congress Gets a Special Audition

WASHINGTON, Sept. 11.—A series of 13 recordings, made at an OWI outpost in Sweden, will be offered to American radio stations beginning October 1, as the first move in the large-scale "exchange" plan of the overseas branch of OWI.

The OWI is also developing two series of programs made in America to be played over Swedish radio stations. The first series is called *Meet America*.

To launch both the series, an audition for members of Congress, the Swedish minister, and the press will be held September 17 in the auditorium of the Social Science Building in Washington. The exchange with Sweden is just

first now being made. Other programs will be made in various allied and neutral capitals of the world, prepared under supervision of OWI outposts representative under the auspices of the official government radio spokesmen in those areas.

Objective of the exchange, of course, is to develop good will between the United States and the allied and neutral countries. Other programs are being planned in Australia, China, New Zealand, South Africa, Iceland and Turkey. American radio listeners will be hearing these as well as OWI outposts representatives conduct work on the recordings. All of these series should be available within two or three months, according to OWI officials in Washington, and American radio stations may obtain them through OWI's station relations office.

The Swedish recordings feature music by the Swedish radio orchestra; songs by Ed Berglund of the Royal Opera House in Stockholm; Sweden's special sports singer, Alf Alfer; Swedish folk music by Sven Skold, and the Student Choir from the University of Uppsala.

Blue Net Minstrels Start Sept. 15 With Two Weekly, 4 Later

NEW YORK, Sept. 11.—The Blue Network Minstrels, featuring Sam Raskyn and Gus Van in cost, has been okayed for a weekly half-hour spot. Starting next Wednesday evening (15) the show is scheduled for six weeks each Wednesday and Thursday night, after which Tuesday and Friday will be added to schedule. The time slot is still indefinite.

Scripting credits go to Sam Raskyn and Tom Langdon, directing to Ed Whitney. Supporting artists are Edna Breen and Walter Searcy's Sextet on the vocal end; Julian Nos, interlocutor, and Joe Rine's band.

Air Force Show From CBS to NBC

NEW YORK, Sept. 11.—I Sustain the Wings, the Army Air Force show, featuring Glenn Miller's band, will move from CBS to NBC starting September 18. The program, now heard at 2 p.m., will broadcast instead at 6 p.m.

Reason for switch centers around football commentaries of CBS announcers who would have curtailed the show from reaching the entire Columbia net. NBC cleared the early-evening slot and grabbed the feature. Program will be aired from the Vanderbilt Theater, with tickets available to servicemen only.

? ? ? ? ?

BEKK...LH...HOC...

THIS IS NOT A MILITARY SECRET!!

YOUR CLUE: The solution for this puzzle will be found among the names of the industry's outstanding musical talent!

DON'T MISS PAGES 59 THROUGH 63 IN THE 1943 MUSIC YEAR BOOK!

NEW JOCKEYS ON THE AIR

Football Okay on All Twin City Stations Despite Nixing of Sale of U. of Minn. Games

Precedes and Afterthoughts Bring in the Dough

MINNEAPOLIS, Sept. 11.—Twin City radio listeners are going to get a varied dish of football broadside. With the University of Minnesota permitting no sale of game broadcasts, WCCO-CBS, KSTP-NBC and WTCN-CBS are continuing their sales to pre-game dope and after-game review programs.

WCCO-CBS will air its football broadcast thru Eddie Johnson, with possibility Novy will loan Yeoman Eddie Gallagher, former WCCO football-caster, to the station. The pre- and after-game periods are still up for sale, but expected to be sold before season gets under way this month.

KSTP-NBC has sold its pre- and after-game to the Suel Oil Company for the third consecutive year. Halsey Hall will air the game and give the pre-game doping, along with Dell Franklin, who will be in charge of the after-game review. Station will feed its programs to KROC, Rochester; KYSM, Monkato, and KPMF, St. Cloud, outlying Minnesota stations.

Georgia Higgins and Al Gowans will be at the WTCN-NBC mike for the games, with the pre-game dope and after-game analysis coming from the station. Higgins in on the after-game program will be Dick Cullum, Minneapolis Daily Times sports editor, who will interview participating coach. Summary of Big Ten games will be done by Al Wold and Al Gowans. Higgins will do the same summary. After-game session will be 45 minutes.

WLOI-Mutual won't air Minnesota games, but plans to confine itself to broadcasting all games carried by Mutual. S. S. Mifflin, manager, said,

NY Televisers To Transmit Patterns Simultaneously

NEW YORK, Sept. 11.—NBC, DuMont and CBS will soon set a date for simultaneous casting of their television identification patterns on the air on certain afternoons. Action will permit rearranging to adjust itself to private homes during one visit.

Set owners have complained that now a replacement must make three separate calls to correctly repair or adjust their sets. This because the stations do not time the repairs to the same time.

Situation is further complicated by shortage of engineers able to service sets, with result that owners are hired stuck with useless machines. Some problem confronts radio except that radio has millions of sets in use where television has only hundreds.

RCA asked that the three tele-cast companies co-operate so dialers may have more sets to work properly to all three wave lengths. Angie is at it by working together now the three major televisions, in the same way, have used prepared to judge their post-war offerings. At the moment only DuMont is doing much experimental telecasting. But there will swing into action right after the war.

Blue's Musical Mysteries

NEW YORK, Sept. 11.—The Blue web is packaging and will peddle new evening show called *Musical Mysteries*. Blue Williams sends in the script from an army camp, and direction is by staff member Al Lewis. Format of the program is musical music and mystery with acts in tunes.

pre-game and after-game programs are being worked out.

WMIN, indie, will broadcast St. Paul high school games, one a night, Tuesday thru Saturday, thruout season. Cook's Men's Store, St. Paul, sponsors. Marty O'Neill is at the mike.

Pix Flacks Shoot At Radio Columns

NEW YORK, Sept. 11.—Hollywood movie companies are grabbing more and more air space to bolster their b. o. and are unleashing a blurb barrage on radio columns of newspapers and magazines. They're hitching radio news as addenda to puff for stars and pix. This in addition to and hand-and-hand with, their paid air time, newspaper and magazine space.

Typical of a day's p. a. ammunition arriving at *The Billboard* radio desk are the following handouts:

James Cagney's guesting on *Radio Reader's Digest* program is inserted on a page-long puff for his first indie production. Marjorie Roodman's mike date on Blue Network's *Week Weather* Special is incidental to blurb on *Stage Door* Cagney film in which she appears. Frank Sinatra's *Highly Fright* gets the lion's share of a story of his guest stars on *Broadway Band Box* program. Edw. G. Robinson's *Highly Fright* gets the lion's share of a story of his guest stars on *Broadway Band Box* program. Edw. G. Robinson's *Highly Fright* gets the lion's share of a story of his guest stars on *Broadway Band Box* program. Edw. G. Robinson's *Highly Fright* gets the lion's share of a story of his guest stars on *Broadway Band Box* program.

In addition Paramount set a two-week radio network exploitation with the Hollywood *Theater of the Air* show to serialize the film *So Proudly We Hail*.

Ful Commission Hears Noble's Application to Purchase Blue Network

Labor Has Its Day in Court With Both CIO and AFL Entering Into Testimony

WASHINGTON, Sept. 11.—After a day-long hearing here today before six members of Federal Communications Commission, Chairman F. J. Murphy ordered adjournment until September 20 or hearings on Edward J. Noble's application to purchase the Blue Network.

Action came as no surprise since large numbers of witnesses had been called and it was evident that not all could be heard in one day. When hearing resumed, the witnesses faced disappointment as session was notably lacking in controversy or sharp exchanges which usually characterize Washington hearings. Witnesses testified agreeably, and entire session moved serenely.

Only two witnesses were called for opener, Mark Wood, Blue proxy; Harold Hough, general manager KGOB, Fort Worth. Both witnesses had planning and publicity committee of the board. Dr. Frank C. Goodman, radio exec for Fed-

Day of Ad Lib Platter Croesus Draws to Close; Spinners Produced Now

WNEW Starts Unmaking Its Free and Easy Programming

NEW YORK, Sept. 11.—Record shows and platter jockeys, longtime favorite of indie station operation, seem headed for the scrapheap if program shuffle, now in progress at WNEW, local indie outlet, clicks. And at the moment after six weeks of experimentation, the new deck seems to be dealing financial troubles.

Eight years ago WNEW, then a most minor entity in the Metropolitan market, gave Martin Block, an intrepid announcer, his start. And after Block wasn't the first record wrangler on the air he elicited competency and started a national trend. Now the station that started the swing to record shows is cutting a fresh deck.

Top Dough Station

Adding importance to move is the fact that WNEW was never in a better position as to audience or business. The station is among the first 10 in the country when it comes to revenue. Business this month is about 25 per cent ahead of the same period last year, and the latest Hooper gave the station its best audience rating to date: fifth place, right after the four big outlets over the week-end. In fourth place the rest of the week (between 8 a.m. and 6 p.m.).

Thus WNEW, having parlayed an idea of a style into a million-dollar business and a wide program popularity, has the rest of industry quietly putting on the tap to learn what's up. Actually, as station execs figure the set-up, they are making a pretty obvious play.

"We rode a winner for eight years, we're at the top, the champ. To stay the champ we've got to improve. And that's what they're trying to do."

Record Bar Factor

Of course the record drought had some

effect upon their thinking; after all one of the top record makers last month produced one new platter where it provided 30 to 40 before that. In addition, competition is keener so the Blueva out let made its move.

First they brought in Carl Erbe, a Broadway press agent to handle publicity. Then they brought in Ted Cott, radio man with a longish background, as program director. And Cott went to work.

Fundamentally his job was to dress up the program schedule without fouling up the successful operation. And it's Cott's formula that sounds the deathknell of the record wrangler.

The new program director, in the two months he has been in action, brought on 26 new programs. Many of them were live shows in the form of personalities. So they compete on personalities and features, and apparently click since every live show on the station is either sold or being bid for.

Scripts for Platters

More important is what has been done to the record show. For the station still uses record shows except that now they are planned, produced and promoted. Whereas the old platter program was strictly a chore of obtaining records and ad libbing chatter, with the better spinners being the guys with the gift of gab, these shows now get a typical network going over. Station has three staff writers who get air credit and do continuity for each program; no more of the cut-throat, these shows now get a typical network going over. Station has three staff writers who get air credit and do continuity for each program; no more of the cut-throat, these shows now get a typical network going over. Station has three staff writers who get air credit and do continuity for each program; no more of the cut-throat, these shows now get a typical network going over.

Same treatment goes into the make-up of the programs. No longer does the record rambler cook up a title and call his stint a show. Now there has got to be a frame for the program and these frames or plots are adapted to the station's record library. Now there has got to be continuity framed to fit the idea and the proper voice and music to fit the idea.

Not New But Good

Here again, as with Martin Block, neither idea nor device is new. What is new is the application of the idea to the entire program. The new program is almost every station using records, indie as well as net affiliates, has a program with an idea. But WNEW is putting the idea, or frame as they call it, around every program and making the program, not the speller, the important factor.

Here is the key to the WNEW transition and the reason why what this station succeeds in doing will affect all record stations. Record shows and record spinners, the original appeal of the platter program was its simplicity and cheapness; all it required was a record, a turntable and a guy who could spin a ball. And the more following the guy got, the more dough the station and the announcer reaped.

Costs Money—But

Now with almost every station using that formula, WNEW steps ahead and ransoms something that costs a little more but is a lot better. The new modus operandi requires a brainy program director, some good staff writers and a couple of good producers. And the return instead of building record jockey per-

(See Was Jockey's Trach on page 12)

"Can't Hear" (C) for AFM

B Hearing of AFM-ET Dispute Adjourns for Week But Talk on Deal Persists

Diamond's Speech Spelled Settlement to Petrillo

NEW YORK, Sept. 11.—Whispers of a "separate peace" swept the room in which the AFM-ET dispute was being heard by a three-man WLB fact-finding panel, the members Joseph A. Padway, attorney for the musicians' union, rose to his feet at the conclusion of the third day's session to ask for a week's adjournment. The preceding speeches had been made by Milton Diamond, attorney for Decca Records and World Broadcasting, and by James C. Petrillo, president of the AFM, who lauded Diamond's remarks, and the witnesses in the room began putting two and two together.

Predictions that Decca, its transcription company, World Broadcasting, and the AFM would bob up next Friday with a workable solution to the problem and a private agreement to put it into operation, is not beyond the realm of possibility, and this was admitted by sources close to both parties. There have been many recent meetings between the two and it is believed that midway thru the panel hearings a tentative bargain was struck.

The tip-off came right after the noonday recess when Joseph A. Padway opened the proceedings with an awkward retraction of his early-morning speech in which he had followed the line laid down by previous AFM declarations labeling the transcription companies as "a union band, not recording and radio interests. Close observers claim that in the morning consternation had filled the faces of AFM-ers in the room and a hurried council of war at lunch produced Padway's about-face of the afternoon.

"House" Bands the Clincher

The expected terms of settlement of the ET problem was implicit in Diamond's presentation of the case. The transcription companies must be considered as "networks" performing the same service of distributing entertainment, said he and the conditions that govern employment of musicians at the nets should apply to transcribers. In other words, World Broadcast is presumably ready to engage a "house" band, and Petrillo's reaction to the implication the AFM is ready to settle on those terms.

This also seems to be the answer to the questions being asked by Max Zaritsky, the labor member of the panel, relative to "permanent employment" of musicians by ET-ers. The union's spokesman kept insisting there was no such thing, with the other side maintaining that contracts for transcription dates constituted permanent employment.

Regular Dicks in the Deal

It was pointed out by someone vitally concerned in the consummation of such a deal that it would have to be handled pending a meeting of the AFM's executive board, but a satisfactory settlement of the general record problem is much more likely to be the price demanded by the union. A reliable source told *The Billboard* that a pact covering both divisions of the recording industry is the only term the AFM would accept.

It has been an open secret from the earliest days of the ban that the recording faction was split with Decca on one side, and Columbia and Victor on the other. Records made by the union with CBS and NBC, Columbia and Victor were powerless to set from a purely recording viewpoint. Whereas Decca is big business in the business of producing records only and its intentions to take the necessary steps, when the moment ar-

rived, to protect its interest, was never denied.

Where a settlement between the union and Decca would leave the other companies is a tough question to solve right now. Especially because of the radio connections, and in the face of Petrillo's declaration that the 160 stations not employing musicians would be presented with an ultimatum within 60 days, Columbia and Victor may find their hands tied by parent companies.

As for the other transcription companies, they are acknowledged guinea pigs and the boys who pull the strings may decide to yank them thru some courts and Congressional halls before turning them loose.

WMCA Dices Quiz

NEW YORK, Sept. 11.—Money-making programs, with novel twists, such as *Musical Tales* a record and sundry others, have been filling airways from coast to coast. Now WMCA, local indie, has turned to the oldest way of piling up dough for members of the audience with new quiz *Shoot the Works*, which starts airing Saturday, September 18, from 9-9:30

Evened by Joe O'Brien, the quiz as far as possible will be couched in dice language, since the amount to be won is determined by the old crap game. Dice, half a foot square and weighing five

Information, Please

NEW YORK, Sept. 11.—The Bard of Avon was dragged into the WLB panel hearing here of the AFM-ET dispute. Petrillo needed only an Oscar Levant track and a Heinz commodity to complete the picture.

James C. Petrillo, signaling to express his appreciation for a speech made by Milton Diamond, chairman of Decca and World Broadcasting, said: "With I had the words or the vocabulary to express my feelings, it's too bad I can't quote Shakespeare or any of them boys."

Whereupon Arthur S. Meyer, chairman of the panel, supplied the appropriate Shakespearean quotation: "He is a man. Take him for all in all, I shall not look upon his like again." (*Hamlet*; Act 1, Scene II.)

Responded Petrillo: "That's poetry. I don't understand it."

Robbins Offered "Get Lit Up" But Wants Network Okay

NEW YORK, Sept. 11.—I'm Going To Get Lit Up (When the Lights Go Up in the House), new war song causing a public controversy in Britain, has been offered to Robbins Music by Peter Markov, English publisher. Robbins will submit the song to networks for an okay before accepting it.

Security secured a release from Shapiro, Bernstein, on the tune before offering it to Robbins.

pounds, will be rolled on a runway from a basket and all play sounds will be caught by a special mike.

Sponsor is local jewelry house, Herbert's Blue White Diamonds, which introduced Vallee to the airwaves.

James "C" Is for Card) Petrillo

NEW YORK, Sept. 11.—Jimmy Petrillo is fond of dragging in the "Blue-tinged Bros. when he tries to explain the danger of recordings to musicians' livelihoods, and he invariably puts on a three-ring show when he takes the floor. His performance at the panel hearings this week had his boys murmuring in approval: "The boss is even better than he was in Washington."

Jimmy was good, as these quotes will testify: "I got a brother, his name is Caesar James Petrillo, mine is James Caesar Petrillo. So he gets a lot of letters telling him what a lousy labor leader he is and I get letters telling me what songs to play."

Concerning the "C for Caesar" pamphlets distributed by the NAB, a pet peeve of Petrillo's: "These boids are always crying how broke they are but they got thousands of dollars to spend on publicity painting me as a terrible Caesar. I look in some books and I find out Caesar wasn't such a bad guy after all."

Them Boids in the Back

Most of his ire was directed against "them boids in the back," Neville Miller, Sidney Kaye and Maurice Mermay (president, attorney and publicist respectively for NAB), who were seated behind him. Petrillo said: "The Scoonoff (Walter A. Scoonoff) away from them boids and he'll be all right. He's their lawyer—we all got lawyers, even the 99 per cent of them don't. So he found out all he has to do is call me names and he gets his name in the papers."

"The first meeting we had, them boids from the NAB bought all the whiskey and sandwiches. The drinker we got, the tougher we got. They should have saved their money."

Singing Sam on the Can

"They're crying cause Singing Sam ain't on the can (electrical transcription disk) anymore. NBO and CBC don't do unless Singing Sam is on the can with him. I wish he'd live music with him. I wish he'd live. And even the Coca-Cola took Singing Sam off the can, they still got enough money to pay for him in the flesh."

NAB got all kinds of survey showing our men ain't full-time musicians. According to them, a local in Ko-ko-kokus has five bands, eight plumbers and a president.

"The whole transcription business is small peanuts, making a lousy \$250,000 a year. It would pay the AFM to give them that much a year to stay out of our lives."

Sherman Band Shares Remotes With Floor Act

Manager Plugging Pianist

CHICAGO, Sept. 11.—Ernest Byfield and Frank Bering, operators of Sherman Hotel's Panther Room, are breaking a precedent this week by permitting a floorshow act to share the air time with the name band. The unwritten law to give all of the air time to the band was abrogated Thursday (9) when Robert Crum, featured pianist on the floor bill, was given a five-minute shot on all half-hour remotes. First leader to have his air time shared is Lea Brown.

Leaders have always been adamant about retaining all their air time because part of a local radio attraction is the radio time. Besides, when personalities not with the band are permitted to share the remote, one-night promoters and record operators look on their appearance with the band, leaders declare, since they are expected to produce on the stand everything heard on the airwaves.

The leaders' contracts do not guarantee exclusive air services to the band, but it has always been tacitly understood that no one else is to get at the microphone.

Byfield has been boosting Crum's keyboard talents, having given the pianist a three-month contract, renewed last week for another month, with a \$100 fee a week. Crum is now getting \$400 a week.

Band leaders are expected to kiel, but the change appears to be permanent since it is the management's wishes.

WAX JOCKEYS' TRACK

(Continued from page 8)

sonalities that cost heavy dough and are lost to competitors. And instead of concentrating on one or a few programs that appeal to spot announcement buyers the WNW formula builds many programs that are designed for sale as programs, not grab bags.

Naturally, WNEW isn't tampering with Martin Block's *Make Believe Ballroom*. Block is the kingpin, in money and audience, and will be kingpin for years to come. But the other platter players are being adapted to the new station policy.

Typical of the WNEW method of framing or adapting a program, as well as some of the new live shows, are the following:

Around the World in 30 Minutes—Instead of a routine newscast and commentary, program is now broken in five-minute segments, including a take from BBG, that fits the title.

WNW Almanac Series—Record show built around name vocalists with WNEW background.

Lady of the Evening—Device for airing records of gal vocalists.

Two On the Aisle—Frame for using record albums of show music.

34 Keys—Piano records.

What's On the Other Side?—Reverse side of best seller platters.

Big Boy—Joe St. Louis—Complete performance, via recordings, of theme music.

Breins Trust—Transcription of BBG show in the *Information, Please* vein. These platters have names that to American listeners. Cost dough to get but are good prettily.

Big Boy—Joe St. Louis—Week—half-hour, to start September 27, using Jack Lawrence or from U. S. Maritime Service Training Station, name vocalist to introduce via tie-up with the title. War Council, the new war songs. Costs dough but are pretty good prestige.

Remotely—Series of live show which returns the pop programs of the past. First is the old *Rozy Grog* with as many of the originals as are around. Coming up are *Mooreheads* and *Foot's Gold* with David Ross.

THE NEW BAND SWINGSATION

1ST IMPORTANT
EASTERN
ENGAGEMENT

Frank Dailey's
Terrace Room,
Meadowbrook
Opening Oct. 5



Featuring
Vocals by
BOB DAVIS
and
LIZ TILTON

JAN GARBER

Personal Manager: ARTHUR T. MICHAUD

Direction: MUSIC CORPORATION OF AMERICA



The Billboard Music Popularity Chart

WEEK ENDING
SEPTEMBER 9, 1943

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEAP, WABQ and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard.

Title	Publisher
ALL OR NOTHING AT ALL	Leads
COMIN' IN ON A WING AND A PRAYER	Robbins
DON'T WORRY (F)	Paramount
DO YOU KNOW?	Reis-Taylor
FORTUNE FOR A PENNY	Shapiro-Barnstein
GOODBYE SUE	Jewel
HOLD EVERYTHING	ABC
HOW SWEET YOU ARE (F)	Remick
IF THAT'S THE WAY YOU WANT IT EASY	Berlin
IF YOU PLEASE (F)	Famous
I HEARD YOU CRIED LAST NIGHT	Campbell-Left-Forgie
I'M THINKING TONIGHT OF MY BLUE EYES	Southern
IN MY ARMS	Pacific
IN THE BLUE OF EVENING	Shapiro-Barnstein
LATER TONIGHT (F)	Robbins
MY HEART TELLS ME	Bragman-Vocco-Conn
NO, NO, NO	World
ON THE SANDS OF TIME	Pearl-Pioneer
PAPER DOLL	Marki
PEOPLE WILL SAY WE'RE IN LOVE (M)	Crawford
PUT YOUR ARMS AROUND ME HONEY (F)	Broadway
SECRETLY	Southern
SUNDAY, MONDAY OR ALWAYS (F)	Maytal
THANK YOUR LUCKY STARS (F)	Remick
THE DREAMER (F)	Harms
THEY'RE EITHER TOO YOUNG OR TOO OLD (F)	Witmark
THINGS THAT MEAN SO MUCH TO ME	EMI
VICTORY POLKA	Chappell
WHISPERING	Millar
YOU'LL NEVER KNOW (F)	Bragman, Vocco & Conn

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. While two sides of the same record belong in the first 10, they are listed individually

[illegible]

NATIONAL		EAST		SOUTH	
POSITION LAST YEAR	NAME WL. WL.	POSITION LAST YEAR	NAME WL. WL.	POSITION LAST YEAR	NAME WL. WL.
1	1. SUNDAY, MONDAY OR ALWAYS —BING CROSBY —DANCE 18561	1	1. Paper Doll—Mills Bros. —Haymes-S. Spinners	1	1. Sunday, Monday or Always—Bing Crosby
2	2. YOU'VE NEVER KNOWN —FRANK SINATRA Columbia 36678	2	2. In the Blue of the Evening—Tommy Dorsey	7	2. You'll Never Know —Frank Sinatra
3	3. IN THE BLUE OF THE EVENING —TOMMY DORSEY Victor 20-1530	3	3. A Pistol Packin' Mama —Al Dexter	9	3. I Heard You Cried Last Night—Harry James
4	4. YOU'VE NEVER KNOWN —HAYMES-S. SPINNERS Dance 18556	6	5. I Heard You Cried Last Night—Harry James	5	5. In the Blue of the Evening—Tommy Dorsey
5	5. I HEARD YOU CRIED LAST NIGHT —HARRY JAMES Columbia 36677	7	6. It Can't Be Wrong —Haymes-S. Spinners	5	5. Pistol Packin' Mama —Al Dexter
6	6. PISTOL PACKIN' MAMA —AL DEXTER Columbia 6708	7	7. Sunday, Monday or Always—Bing Crosby	—	6. All or Nothing at All —Tommy Dorsey
7	7. PAPER DOLL —MILLS BROTHERS Dance 18318	8	8. Sunday, Monday or Always—Frank Sinatra	—	7. It's Always You —Tommy Dorsey
8	8. ALL OR NOTHING AT ALL —JAMES SINATRA Columbia 35587	9	5. All or Nothing at All —James Sinatra	8	8. Paper Doll—Mills Bros.
9	9. SUNDAY, MONDAY OR ALWAYS —FRANK SINATRA Columbia 36679	10	10. You'll Never Know —Frank Sinatra	10	9. Boogie Woogie —Tommy Dorsey
10	10. IN MY ARMS —HAYMES-SBNC SPINNERS Dance 18557			10	10. In My Arms —Haymes-S. Spinners
		MIDWEST		WEST COAST	
		1	1. Paper Doll—Mills Bros.	3	1. In the Blue of the Evening—Tommy Dorsey
		5	2. You'll Never Know —Frank Sinatra	9	2. You'll Never Know —Haymes-S. Spinners
		2	3. Sunday, Monday or Always—Bing Crosby	1	3. Sunday, Monday or Always—Bing Crosby
		2	4. In the Blue of the Evening—Tommy Dorsey	7	4. Paper Doll—Mills Bros.
		7	5. In My Arms —Haymes-S. Spinners	5	5. It Can't Be Wrong —Haymes-S. Spinners
		6	6. Pistol Packin' Mama —Al Dexter	4	6. All or Nothing at All —James Sinatra
		7	7. I Heard You Cried Last Night—Harry James	5	7. I Heard You Cried Last Night—Harry James
		8	8. Sunday, Monday or Always—Frank Sinatra	6	8. In My Arms —Haymes-S. Spinners
		9	9. You'll Never Know —Haymes-S. Spinners	9	9. Walk for Me, Mary —Haymes-S. Spinners
		10	10. Never Mind Your Name—Dick Haymes —Al Dexter	10	10. Pistol Packin' Mama —Al Dexter

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyons & Healy; Carl Fischer, Inc.; Gamble Kinged Music Co.; A. C. McClurg. Detroit: Gramco. Bro. Kansas City: Mel Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: C. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Paconic: Dawson Music Co. J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. St. Louis: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		SOUTH	
POSITION 1st 2nd 3rd 4th 5th 6th 7th 8th 9th 10th 11th 12th	NAME WL WL WL WL WL WL WL WL WL WL WL WL	POSITION 1st 2nd 3rd 4th 5th 6th 7th 8th 9th 10th 11th 12th	NAME WL WL WL WL WL WL WL WL WL WL WL WL	POSITION 1st 2nd 3rd 4th 5th 6th 7th 8th 9th 10th 11th 12th	NAME WL WL WL WL WL WL WL WL WL WL WL WL
1	SUNDAY, MONDAY OR ALWAYS	1	SUNDAY, Monday	3	SUNDAY, Monday or Always
2	YOU'LL NEVER KNOW	2	People Will Say We're In Love	1	You'll Never Know
3	PEOPLE WILL SAY WE'RE IN LOVE	3	You'll Never Know	4	People Will Say We're In Love
4	PAPER DOLL	4	Comin' In on a Wing	5	Paper Doll
5	COMIN' IN ON A WING AND A PRAYER	5	It Can't Be Wrong	13	Paper Doll
6	ALL OR NOTHING AT ALL	6	In the Blue of the Evening	3	Comin' In on a Wing
7	THE BLUE OF THE EVENING	7	Paper Doll	6	In the Blue of the Evening
8	PIT YOUR ARMS AROUND ME, HONEY	8	Put Your Arms Around Me	12	Put Your Arms Around Me
9	IN MY ARMS	9	All or Nothing at All	9	Paper Doll
10	1 HEARD YOU CRIED LAST NIGHT	10	Heard You Cried	6	In the Blue of the Evening
11	PISTOL PACKIN' MAMA	11	In My Arms	11	Comin' In on a Wing
12	SAY A PRAYER FOR THE BOYS OVER THERE	12	Pistol Packin' Mama	14	It's Always You
13	IT'S ALWAYS YOU	13	It's Always You	14	Johnny Zero
14	IF YOU PLEASE	14	Johnny Zero	15	My Prayer for the Boys
15	JOHNNY ZERO	15	Never Mention Your Name	15	My Prayer for the Boys

HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbows Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Company, Chicago, and G. & R. Company, Record Shop, Newark, N. J.

POSITION	LAST	FIRST	W. W.	
1	DON'T CRY, BABY.	ERSKINE	HAWKINS.....	Bluebird 30-0013
2	PAPER DOLL	MILLS BROTHERS.....	Decca	18318
3	SENTIMENTAL LADY	DUKE ELLINGTON	Victor	20-1528
4	A SLIP OF THE LIP.	DUKE ELLINGTON	Victor	20-1528
5	YOU'LL NEVER KNOW	HAYMES-S. SPINNERS	Decca	18556
6	FIVE GUYS NAMED		Decca	8553
7	IT CAN'T BE WRONG	FOUR VACABONDS	Bluebird 30-1811	
8	DON'T GET AROUND MUCH ANYMORE	DUKE ELLINGTON	Victor	24610
9	SUNDAY MORN'NG OR ALWAYS.....	BING CROSBY	Decca	18561
10	I CAN'T STAND LOSING YOU	INK SPOTS	Decca	18542

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.

Helen Forrest To Join Burton Warbling Agency

Two Baries With One Song
and One Manager

NEW YORK, Sept. 11.—Billy Burton leaves for the Coast within a week to sign Helen Forrest to a management contract. Miss Forrest will remain with Harry James until work on the present MGM picture is completed and she may continue with the band a short time beyond. However, it is certain that by the first of the year she will be engaged in a whirl as a single.

Since Burton already handles Helen O'Connell and Kitty Katien, the latter working with Jimmy Dorsey's band, still handled by Burton, the manager may find himself in the sort of predicament he is in with Dick Haymes and Bob Eberly, the male contingent of his stable of warblers.

After signing the Dorsey band and Eberly for a featured role in 20th-Fox's Command Performance II, S. A. Burton found the male lead part was still open, so he promptly talked it up for Haymes. Fox agreed and now Command has two featured baritones who sing the same kind of songs in the same style.

Burton has it figured out so that everybody is going to be happy, but to play safe he's lining up plane reservations to North Africa.

Hudson in Man Hunt

NEW YORK, Sept. 11.—Lewitt Dean Hudson, honorably discharged from the army, announced his intention of re-entering the band business, and Music Corporation of America was ready to oblige him, but after three weeks of trying, he has not been able to assemble an aggregation. Hudson is willing to settle for individual musicians or a set band.

The Billboard's
1943
MUSIC YEAR BOOK
Will Be Part of
Next Week's Issue

Kirkeby Buys Stevens Hotel From the Army

CHICAGO, Sept. 11.—Stevens Hotel was sold by the army this week after a year's use to A. S. Kirkeby, general manager of the Kirkeby Hotel Company. Kirkeby's bid of \$5,251,000 was the top cash bid. A bid of \$5,500,000 in delayed payment made by the Illinois Institute of Technology was turned down.

Kirkeby plans to have the Stevens ready by the early part of November, including the Continental Room, which will again operate with a band policy. John Burke, manager of the Kirkeby-operated Blackstone Hotel, across the street from the Stevens, will manage the newly acquired property.

Kirkeby also runs the Drake Hotel here; the Hotel Nacional in Havana, Cuba; the Gotham in New York, and the Bellevue in Baltimore, Belvoir, Fla. Equipment from the Belvoir hotel, now closed until the winter of 1944, will be moved here to speed the Stevens opening. A staff of 1,500 persons is being assembled to operate the world's largest hotel.

Among the last bands to play the Stevens were Chuck Foster and Grif Williams.

Kirkeby is also using music at the Blackstone (Neil Bonduchi returns September 17), Drake (Charlie Wright) and the Hotel Nacional.

WLB To Probe Status of "Independent Contractors" After Court SS Tax Ruling

PHILADELPHIA, Sept. 11.—Whole question of the double interpretation by government agencies in deciding on "employee" or "independent contractor" status for band leaders will be gone into by the regional office of the War Labor Board when it huddles with union officials here next week. Action was decided upon after receiving complaints from hotel managers whose rooms were put into the double-A classification by the local musicians' union.

Originally, the WLB declared it was not concerned with the new wage scale classifications after the union had explained that all existing contracts expired Labor Day, and the bandmen, as independent contractors, merely placed a higher premium on their services.

However, last week saw the Benjamin Franklin and Walton hotels losing out in the State court on the matter as to who has to pay State unemployment in-

surance tax when the hotels contended the musicians and performers were independent contractors and hence not subject to the tax measure. Court overruled such interpretation and held that the musicians and performers were employees and not independent contractors and that the hotels were liable for the State tax.

Withholding Tax In Again

Armed with the adverse decision, the hotel men threw it into the laps of the WLB, asking how come the tooters were mere employees when it comes to unemployment compensation but independent contractors when it comes to hiking the salary. As a result, the WLB has agreed to examine the whole situation. Further confusing the entire issue is the fact that the Internal Revenue department does not recognize the tooters as independent contractors, and if the WLB sustains the contention of the union, it raises the question anew on the 20 per cent withholding taxes.

WLB will also set next week on the 7 per cent wage increase provided for pit musicians at the Warner theaters under a new 1933-'44 contract. Guy Scollia, union secretary, pointed out that the theater contract was a matter of negotiation, and hence, any pay increase is subject to WLB approval. As for the hotel and military bands, there was no contract, all having expired, and it was merely a case of the boys asking for more money for their services as independent contractors, since they had the union negotiated for new contracts personally. He pointed out that the big band leaders never hold themselves to union minimums and pines varying prices on their services depending on the type of job, negotiating independently for each particular engagement.

Harry James' Pitch For War Bonds

HOLLYWOOD, Sept. 11.—Hoping to roll up \$1,000,000 in War Bond sales for Uncle Sam, teams headed by Freddy Martin and Harry James will meet in an "official" baseball game at Recreational Park, Long Beach, Sunday (19). Admission is the purchase of a bond.

James will be on the mound for his team, with Martin in the outfield for his crew. James is using his radio crew on the team, with Martin going outside to recruit Bing Crosby, Phil Harris and Steve Allen as players.

Umpires will be Joe DiMaggio, Red Ruffing and Harry Danning.



Thanks

and to **ERNESTO LECUONA**

"THE VICTOR HERBERT OF LATIN-AMERICA"

For Renewing an Exclusive Long Term Agreement with Us. Important Announcements Regarding His New Works and His Forthcoming Concert at Carnegie Hall on October 10th Will Soon Be Made.

LECUNA IS GREATER THAN EVER

WAS GOING TO BECOME

THE NO. 1 SONG HIT OF 1943

And finally *thanks* to the scores of people in the Music Trade and Profession who are already beginning to congratulate us on the 50th Golden Jubilee Anniversary we are going to celebrate next winter.

EDWARD B. MARKS MUSIC CORPORATION

To The Mills Brothers, to Jack and Dave Kapp, Bob Stevens and All the Others at Decca — and to the Hundreds of Fine Artists All Over the Country Who Had the Wisdom and Foresight to Realize That

PAPER DOLL

FOR THE MILLER BROTHERS, TO JACK AND DAVE KAPP, BOB STEVENS AND ALL THE OTHERS AT DECCA — AND TO THE HUNDREDS OF FINE ARTISTS ALL OVER THE COUNTRY WHO HAD THE WISDOM AND FORESIGHT TO REALIZE THAT

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EDWARD B. MARKS MUSIC CORPORATION • RCA BLDG. • RADIO CITY • N. Y.

ON THE STAND

Reviews of orchestral playing hotels, night club and ballroom locations and one-nighters.

Original Carolina Cotton Pickers

(Reviewed at Town Hall, Philadelphia)
FOR the past dozen years the Original Carolina Cotton Pickers (no relation to McKinney's of an early day) have been confining their powerhouse tooting to the race dances below the Mason-Dixon line. Sometimes venturing into the Chicago territory, this is the first time the Cotton Pickers have hit an Eastern port. Expert in blaring for race gigs at the tobacco warehouses and armories down South, band is strictly in a race groove. Playing with abandon and packing terrific power in their ensemble, the Cotton Pickers know none of the final polish and finesse acquired by such contemporaries as Count Basie, Lionel Hampton, Jimmie Lunceford et al. Their music is basically solid swing in its raw stage. Boys have no truck with the hit parade tunes or standards. Books are loaded with original rock and stomps options with frequent dips into the large fund of race blues. Accompaniment takes in four trumpets, three trombones, five saxes and four rhythm. Leroy Hardson, leader, stays in the background among the trombones, with Wesley Jones, ballad singer, out front to give the downbeats and direction.

Outstanding are the wild drum beats laid down by Albert (Cake) Withcard, hitting the skins with all the force of military. Piano and two of the trumpets do all the riding and riffing, with the trumpets really iron-tipped, scraping the ceiling with their high notes. Immaculation to Eastern musical cultures will give the boys the commercial polish they need, for there is nothing wrong with their musicianship and swing-out qualities. However, the first time they reared their heads up North, away from their Charleston (S. C.) hole, Earl Hines rode the band for four of its members, including the piano, the two high-cylindrical trumpets and a sax, fourness making their farewell stand with the band here.

Also with the band is Dwight (Gatemouth) Moore, male blues singer, strictly

It's in

'TUNE-DEX'

It's An Important Tune!

COLORADO BANDS AND ORCHESTRAS

Available for immediate engagements. Union. Will accept, in 14 pieces, Biggers, Piquette, W.P. White or Piquette. 225 N. GENESEE, BROS. AGENCY, INC.

328 N. GENESEE, INDIANAPOLIS, IND. - ALLEY 5167

AFM Asked by Coast Booker for Ruling on Millinder "Walkout"; Band Reported Reopening Savoy

Police Department to Act on Application From Savoy

HOLLYWOOD, Sept. 11.—Lucky Millinder's "walkout," which left Reg D. Marshall, Coast booker, holding \$1,000 worth of unfulfilled contracts, has been tossed into the lap of AFM for settlement. Marshall wired Petrillo, AFM president, to ascertain Millinder's responsibility to the promoters on signed commitments and to Marshall for commissions and expenses incurred in setting Millinder's tour.

According to Marshall, Millinder notified him five hours before he was to go on the stand at Eureka, Calif., that he was leaving for New York. Scheduled tour would have taken Millinder thru Tacoma, Marshfield and Seattle, Wash.; Portland and La Grande, Ore.; Boise, Bury and Idaho Falls, Idaho; Salt Lake City and Denver. Millinder is reported to open the Savoy Ballroom in New York September 17.

Marshall said he learned, after receiving Millinder's notice Wednesday (8), that the band leader had canceled tour reservations for the tour September 3. Marshall has refunded all deposits and asked promoters to send receipted bills covering losses on advertising and expenses. It is believed that promoters will file claims with the musicians' union.

NEW YORK, Sept. 11.—Alto rumors that the Savoy Ballroom here would be reopened within the next seven days have been circulated, a check with the Police Department Bureau of Licenses revealed that the application, filed about 10 days ago with the Harlem precinct,

In the Southern style and in good shouting voice for the back-biting lull songs. *Maurie Odenker.*

Allen Holmes

(Reviewed at Hotel Syracuse, Syracuse, N. Y.)

NEW music to grace the stand at Hotel Syracuse Perlen Turner Room is former vocalist with Blue Barron, Allen Holmes, heading a seven-man combo that bids fair to go places from here in, for Holmes has put together an outfit that has everything for the delight of the dance floor.

Instrumentation consists of three reeds, three rhythm and Holmes, who acts as a one-man band in himself, doubling on no less than six instruments. He proves himself not alone an able leader in front of the band, and expert on every instrument he handles, but also the solo work as well.

Unit plays mostly modems of both hot and sweet tempo, with semi-clauses worked in at the dinner session. All sidemen are hard workers, with Ted Husted standing out at the fives. All in all, as smooth a combination as this town has heard in many a day.

B. S. Bennett.

for the reopening of the ballroom has not yet been received at central headquarters. The Savoy was closed down last April 21.

In spite of the fact that the reopening has not yet been announced, petitions have been circulated among members of Local 802 by Ray Parker, pianist-leader of a trio currently at the Village Vanguard, asking that the scale at the Savoy be raised to a minimum of \$55 per week. Present scale at the Savoy is \$38, compared to a \$50 price at the Roseland and Aradia ballrooms here.

Parker claims that over 700 signatures have already been obtained on the petitions.

Bands Playing Under New USO Camp Date Plan

NEW YORK, Sept. 11.—The USO Band Committee started the ball rolling this week on its new plan of spotting bands into camps on their free time. Don Redmond and Van Alexander played Camp Kilmer, N. J., Wednesday and Thursday (8 and 9), respectively, and Jay McInniss plays a camp in Houston tomorrow. The Camp Kilmer dates were matinee, Redmond taking the whole Zenith night show with him.

Benny Goodman fulfills his commitment for a week of gratis camp touring, starting his seven-day stint September 21. With Goodman assuming the salary load and GSI taking care of transportation costs, seven camps in five States will be visited.

Goodman's itinerary is: Camp Shanks (N. Y.), September 21; U. S. Naval Training Center (Bridge, Md.), 22; Indianapolis Camp Military Reservation (Indianapolis, Ind.), 23; Shenango Reservoir (Greenville, Pa.), 24; Camp Sangamon (Greenville, N. Y.), 25; Camp Kilmer (New Brunswick, N. J.), 27; and Fort Devens (Ayer, Mass.), 28.

Prom Dates Begin

NEW YORK, Sept. 11.—College dance dates are being set much earlier this year so that negotiations for name acts can begin. Music Corporation of America has spotted Bobby Sherwood for the MIT Inter-Senior Council prom, September 24. School plans to hold its Junior-Senior Ball in October, date depending on what band can be had. Jack Tegenarden plays the University of Texas Friday (17) and Texas A. and M. College Saturday (18).

ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: PT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

GLENN MILLER (Victor 20-1529)

Rhapsody in Blue—T. Along the Santa Fe Trail—F.T. VC.

Cut just before the deadline set last year by Petrillo, these sides were undoubtedly relegated to the reject pot at first, knowing Glenn Miller's fetish for originality and perfection. But with Miller in the service, his band no more, and Petrillo still in a negative mood, such sides in these days are too valuable to be gathering dust in the master files. And while there have been much more commendable interpretations of Gershwin's *Rhapsody in Blue* in both dance and concert form, fact remains that there can be no looking a gift horse in the mouth these days when a new record release is as rare as a set of new tires. The grandiose arrangement is designed to serve as a stage and showpiece for the band, employing only the familiar melody themes of the *Rhapsody* and calling upon all the sections in the ensemble to develop and build the theme. Taking it at a slow tempo, the piece is set by an elaborate introduction weaving together the themes of the various movements in the Gershwin classic. Flattering the selection is the music from the photos of better music, *Along the Santa Fe Trail* taking its melody stream from Ferde Grofe's famous *Grand Canyon Suite*. As a prairie ballad, Miller makes it a fetching item without creating any undue excitement one way or the other. Taken at a moderately slow tempo, and with all the usual Miller trimmings in

(See on the Records on page 63)

Santly-Joy Denies Vogel's Rights to "Iola" in Song Suit
NEW YORK, Sept. 11.—Claiming that pseudo-Muse is owner of all rights to the song *Iola* and that Jerry Vogel has no rights to it, Santly-Joy filed answer Wednesday (8) to Vogel's charges of infringement by Santly's song *Playmeyer*. Santly-Joy at the same time filed notice in New York Federal Court of the examination of Jerry Vogel September 14 in connection with the suit for copyright infringement.

Santly's answer maintains that *Playmeyer*, which they have been publishing since 1940, has been published with the full knowledge of Vogel and Remick Music, which was named co-defendant in Vogel's action.

In his suit, Vogel also seeks to be declared co-owner with Remick on *Iola* written by James O'Dea and Charles L. Johnson. Vogel claims to have obtained copyright from Johnson after O'Dea's daughter and assigned her rights to Remick. Vogel charges that Santly-Joy has paid Remick for use of the infringing song and that Remick has made no accounting to him.

THIS IS NOT MILITARY SECRET!!
YOUR CLUE: The solution for this puzzle will be found among the names of the industry's outstanding musical talent!
(DON'T MISS PAGES 59 THROUGH 63 IN THE 1943 MUSIC YEAR BOOK!)

Continues Big; T25G; Roxy 90G; Strand 53G; State Harvesting 34G

NEW YORK.—The girls in the Broadway box offices are still overworked. Let-up after the huge Labor Day weekend hasn't been too large and grosses are still hitting lofty peaks. Only new entrants this week are the State, with the Harvest Moon show, and the Music Box, which came in on *So Proudly We Hail*. The rest are holding on to their current displays.

Radio City Music Hall (8,200 seats; \$94,302 house average), which bowed Thursday with stage show including Frank Conroy and *So Proudly We Hail* is looked upon to do a heavy \$125,000 for the initial stand. *Art, Lucky* left yesterday after seven weeks, the initial stanza registering a tremendous \$116,000, a record take for a closing week. Layout would have lagged indefinitely but for previous commitments. Prior to that, bill scored with four weeks of \$100,000, \$110,000 and \$105,000.

The Roxy (4,300 seats; \$50,567 house average) with the fifth week of *Heaven Can Wait* and stage bill with Ilona Maslary and Ray and Mabel is set to rip off around \$60,000 after hitting \$102,000 for the holiday week. Previous dates concluded with \$105,000, \$105,000, and \$112,000.

The Paramount (3,664 seats; \$55,487 house average) is out with the sixth stanza of Benny Goodman's act, Jack Marshall and *Let's Face It*, should score around \$60,000, last week's take being \$69,000. Before that grosses were \$65,000, \$75,000, \$67,000 and \$90,000.

The Strand (3,327 seats; \$59,264 house

average), after knocking off \$58,000 for the second week of Abe Lyman's act, Jerry Lester and *Watch on the Rhine*, is likely to add another \$55,000 for the third. Opener did \$60,000.

The Capitol (4,627 seats), with the fourth rubber of Horace Heidt's band and *Du Barry Was a Lady*, anticipates \$57,000 after hitting \$65,000. Preceding weeks yielded \$64,000 and \$70,000.

Loew's State (3,327 seats; \$22,655 house average), now with the Harvest Moon Festival winners, Ed Sullivan and first run of *Swing Shift Music*, is likely to bill around \$34,000. Last week with Spike Jones' act and *First Comes Courage* went for \$35,000.

Cab Fine in Prov.

PROVIDENCE.—Cab Calloway grossed \$12,500 at the Met here in his four-day engagement ended September 5. Previous week, Carlos Molina's orchestra and *René Armand* unit, with Armida, drew only \$6,500 for a three-day stand at the Met.

San Fran Good 28G

SAN FRANCISCO.—Harry Howard's *Pina-Ut* Girls unit turned in a good \$29,000 at the Golden Gate (2,850 seats) week ended Wednesday (8). Show is being held over for second week of pic, *Behind the Rising Sun*.

Pin-Up Girls unit at the Golden Gate, San Francisco. . . . **SAMMY LEEDS**, of the Pin-Up Girls, Country Club, Newport, Ky., has joined the Ruth Best act, Cincinnati, as manager of the banding department. He retains his Primrose post.

In the Armed Forces:

DAN SHERMAN, of Sherman Brothers band, Los Angeles, is in the army, stationed in Washington.

BOB FRICE, booker, received an honorable discharge from the army. . . . **FRANK TAYLOR**, unit producer, in the army.

BILLY WEBER, song and dance comedian, is in the Army Air Corps.

DON BOTT, manager Blackhawk Cafe, Chicago, into the marines as a lieutenant.

LT. HOWARD FRIGLEY JR., former manager of Palace, Toledo, is a pilot overseas. His father is city manager in Toledo for the Skirball Bros.

BOBB KUHN, of Page and Kuhn, is with a special service unit at Fort George Meade, Md.

CAPT. SIDNEY PIERMONT, former booker of the Work-As-A-Team, in charge of entertainment overseas, tells in a letter of having as visitors recently Harry Danziger, co-owner of Luna Park, New York. Danziger, who is recovering from wounds and who has been decorated with the Purple Heart and Silver Star for bravery action, Mousey Garner, night club performer, and Chio Dent, former city of Chic and Lee.

BUDDY HOWE (retired and Howe) has passed his physical and reported to Camp Grant, Rockford, Ill., September 8. . . . **60T LEB TONE**, Chicago, who is recovering from wounds and who has been decorated with the Purple Heart and Silver Star for bravery action, Mousey Garner, night club performer, and Chio Dent, former city of Chic and Lee.

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Gas-Ban Easement Booms Balto Take 45G in Chi; Ada Leonard 22G

BAITMOR.—Benefiting first week's reaction to lifting of ban on pleasure driving, Hippodrome Theater, week September 1-5, grossed exceptionally fine \$21,000, with bill headlined by Jackie Green.

Burica and **Novelli**, Paul Remos and **His Top Boys**, and **Max** and **His Gang** rounded out bill. *Pio, The 39's the Limit*.

Jan Savitt, Yvette Ducky 24G in Philly

PHILADELPHIA.—Combination of Jan Savitt, on a home-coming trip with his band, and Yvette, making her first vocal pitch since the Clipper crash, coupled with the big Labor Day holiday business, brought a highly satisfactory \$25,000 for second Thursday (9) to the Earl Theater (seating capacity, 3,000; house average, \$20,000). Junket of Hollywood stars in town Thursday for a parade and War Bond show slowed down business on the last day of the run. **Danny Grayson** and **Three Tallads** added acts, with **Jerry Perkins**, **Elaine Cooper** and **Buddy Weismen**, out of the band, rounding out the bill.

New bill opened Friday (10), with the **Ink Spots** sharing the spotlight with **Bobbi Sherwood's** band, first-timing it in this town, going to the Earl to start and should hit close to \$30,000. **Lydia Sue** and **Johnny Woods** the added acts, **Frontier** **Bottom** on screen.

CHICAGO.—Labor Day week-end has given a needed boost to the two Loop comedy houses, one holding a bill a third week and the other struggling with a poor show.

Chicago (4,000 seats; \$40,000 house average) came thru with a \$40,000 for the third and last week, ended September 9, of **Paramount's** **Disle** and the stage combination of **Alvin Power** and **Grand** **Widow**. **Alvin Power** and **Grand** **Widow** (10) house opened big with a two-week date of **Paramount's** **Let's Face It** (Bob Hope-Betty Hutton), and **Ted** **Lewis** and his unit.

Oriental (3,200 seats; \$20,000 house average) came thru with a \$20,000 for the third and last week, ended September 9, of **Paramount's** **Disle** and the stage combination of **Alvin Power** and **Grand** **Widow**. **Alvin Power** and **Grand** **Widow** (10) house opened big with a two-week date of **Paramount's** **Let's Face It** (Bob Hope-Betty Hutton), and **Ted** **Lewis** and his unit.

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Oriental (

Communications to 155 North Clark Street, Chicago 1, Ill.

Rocky Fieldwork

Demand for Escape Fun Las Zanies in Top Figure Slot

Formula: Be Crazy But Outside a Nut House

NEW YORK, Sept. 11.—Night club comes can virtually name their own price. The demand for funny men is so great that salaries in the field are more than double and in many cases several times as great as in the pre-war years, and as a result lads who were getting \$75 are now near the \$500 mark.

The male shortage and the public demand for exceptant entertainment are the primary reasons for the wage hikes. Previously a booker could expect a semblance of a name at \$300, but today at that price is satisfied with a comparative newcomer who has made good on a few dates.

One of the most phenomenal illustrations of the price increase is that of Artie Dunn, who a year ago was a long-term act at the Beaconhouse, Boston, at \$75 weekly. Today he is at the Mayfair in the same city and has just had his options picked up with a salary hike to \$500.

There are other comparative newcomers that have profited nearly as well. Billy Vine broke in about three years ago below \$100, but is now being peddled at \$400. Buddy Lester went from \$150 to \$600. Joey Adams teamed with Tony Canzonero formerly sold at \$350, but now sells at \$1,000. Johnny Morgan traveled from \$100 to \$400. Lenny Kent now asks \$400 and Marty Bohn is asking a similar amount.

Ops paying these scales are asking themselves: If virtual unknowns take these prices, the salary for a name comic must be equal to the price of an act of redum. They're not far from the truth. Jackie Miles who climbed from two years ago, he is peddled at \$1,000; Joe B. Lewis is the \$2,500 class; Jimmy Durante is sold at \$3,000; Jimmy Youngman gets around \$2,500 and it is now doubtful whether any act could can afford Milton Berle.

Thomas, Shore Top Lunatics

CHICAGO, Sept. 11.—Two top examples of the zany conditions in the zany emcee field here are Danny Thomas and Willie Shore. Danny started at the 8100 Club over two years ago for \$50 a week and moved up to \$500. At the Bowers, Detroit, last month, he was given \$1,250 for a week. He moved into the La Martinique, New York, September 8 for \$750 a week for the first four weeks, with a \$250 raise should his option be lifted for another four weeks, and an extra \$250 should he be wanted for a third month.

Willie Shore has been banging around local enterprises for years for coffee and booze money. Before leaving for the USO early this year, he earned \$750 and upon his return will demand and get \$1,000 per week.

Buddy Lester has been so successful at the Latin Quarter here that Manager Ralph Berger has been feeding him with periodic raises to keep him in the room. His next holdover figure will call for \$400 per week.

Ralph Cook's lunacies (assisted by Floyd Christy) earn him a high \$600 at Coliseum's Cafe.

Philly Dilly Over Sillies

PHILADELPHIA, Sept. 11.—As the local after-dark spots prepare to usher in the fall season, emphasis is placed on the comedy emcee to the detriment of goings-on. Demand for the funny men is so great that the asking price has reached sky high. The local comedians are playing the nabe circuits, are getting as high as \$150, while the hun-dollar boys are making their asking price to \$200 and \$250.

Local agents are grooming gals for such performance, sending the fess with a sense of humor to the bucks and magazine shops to dig up material. Even the

male anglers are rummaging the shops for joke books.

Town's better spots going heavy on the spending to grab off the funsters. Jack Lynne's Walton Room, ushering in the new season Thursday (16), grabbed off Jackie Miles to head the 155, Miles reported drawing down \$1,000 per. Club Ball opened this week with Billy Vine in the top spot at a reported \$400 salary, while Frank Palumbo's tee off Monday (13) with Alan Gale to the tune of \$500 per. A local led, \$400 check represents a new high for hometown talent.

Other comedy ensembles set include Ted Blake at Sven Club, Larry Kent at Carroll's, Johnny Thomas at Seaton's Cafe and Herold Farr at Hopkins Rathskeller, last-named spot planning to build a crazy show unit around Farr.

MCA Expands Chi Theater-Cafe Dept.

CHICAGO, Sept. 11.—MCA here is expanding its theater and club date departments, adding to its staff Ray Lytle, former agent with Dave O'Malley, and Len Diamond, local head leader, who leaves CRA Wednesday (15). Lytle will book cafes and hotels and work with Danny Graham, who will concentrate on theaters. Diamond will book club dates and job juggling engagements.

Expansion of these departments has been in the planning stage in an office for months. MCA has not had a club date department here since Ruth Ray left a couple of years ago. When Eddie Elford, theater-cafe booker, went into the office, Graham succeeded him.

Elford, who leaves Yark Post, is being replaced by Lytle, who is being added to his own.

Lehrer To Do Col. For American Wkly.

NEW YORK, Sept. 11.—New York niteries get another national publicity outlet with inclusion of a Broadway column in *The American Weekly*, starting Monday (13), by Irving Lehrer who severs with his publicity accounts to solo on his own.

This is the second national break for Col. p. 4 in recent weeks. Earl Wilson, columnist and staff spot on the Post, is now being syndicated by United Features.

At one time Lehrer handled publicity for Milton Berle, Paul Whiteman, Kay Kyser and others.

Halifax Council Ponders Grab Of Night Spots for Homeless

HALIFAX, N. S., Sept. 11.—There is a movement within the city council of Halifax to expropriate all the local night clubs and dance halls for emergency use in providing living accommodations for people who face the winter in tumble-down shacks or tents.

It is proposed to have the city take the initiative and interest the Dominion government in a plan to take over the clubs and dance spots on the grounds that they are occupied only at night and are of the least benefit to the community. Apartment flats and houses are scarce people are vainly offering from 10 to \$50 to anybody who will get them living quarters, in addition to "name your own rent" invitations.

Members of the city council favoring

Barbaro Aims to Badoglio

DETROIT, Sept. 11.—Frank Barbaro, proprietor of the famed Bowers Cafe, is slated to make a radio appearance. Barbaro was one of a group of Italian-Americans picked to make transcriptions for use by the OWI in short-wave broadcasts to be aired in an effort to bring about the end of the Italian campaign. Barbaro, who has operated the spot here for nine years, came to this country in 1923.

COG-802AskArb On Salary Hikes

NEW YORK, Sept. 11.—Cafe Owners' Guild together with Local 802 of the American Federation of Musicians applied to the U. S. Conciliation Service to settle a salary dispute arising over a set cent increase for localities. If the Conciliation Service fails to effect a settlement the tiff will go to the War Labor Board.

Union has asked a 5 per cent hike to bring musicians' pay up to the increases allowed under the Little Steel formula. However COG, representing local niteries ops, contends that extra pay for those doubling on instruments and shortening of the stretch between sessions, constitutes a hidden salary list.

In parley with Local 802 AFM execs, COG was represented by Arthur Gurdik Hays, attorney for the group, and Dave Wolper, operator of the Hurricane, who still practices law.

St. Leo Mounds on AGVA Unfair List

ST. LOUIS, Sept. 11.—Jack Langer has equated the Mounds Club with the rest of the summer and reports that it will reopen September 24. Spot men here on the AGVA unfair list led by Jack Irving, 'AGVA's Midwest head, who claims that the Mounds pulled its floorsheets last month without paying off contracted work.

Langer has had a bad season, starting off with Club V in near-by Collinsville, Ill., which folded the middle of the summer. Mounds remained open for about a month, with the last two weeks offering dance music only.

Johnny Greenhut Joins MCA

NEW YORK, Sept. 11.—Johnny Greenhut checked out of the Blue Network's program department Wednesday (8) to go with the Music Corporation of America, which he will work in the department to fill in for Joe Shilly, who is expected to go into the army shortly. He will work with Jack Bertell and Henri Oline.

The plan to take over the dance places comes on the heels of a huge amount of money has been spent in providing fire exits, fire exits, fire hoses, fire extinguishers, etc., to meet with the approval of the provincial fire marshal. Most of the dance spots had to close from two weeks to two to conform to the new regulations of the fire marshal. If the night spots are to be housed it will involve partitioning of the spaces in rooms.

Drugstore Min. Nixed by OPA

No Niteries Inspiration

WASHINGTON, Sept. 11.—The Street Club, El Morocco and Cafe Zanzibar had to close on Thursday (9) because of a demand to install a minimum check for customers at his drugstore soda fountain. Blondo, proprietor of the Shoreham Pharmacy, said stoutly defending his minimum-check policy this week. Both customers and OPA were plenty won when they heard about it.

Brushing aside suggestions that he was following the night club policy, Blondo declared that he was after customers who came in for a cup of coffee and stayed too long. OPA officials said the sign was strictly illegal if it was not posted April 6.

It all goes to show that anything can happen in this town.

Gasoline Rationing Hits Havana Spots

HAVANA, Sept. 11.—Gasoline rationing is giving cafes their best play during the early hours, with a heavy exodus of patrons prior to the one-hour midnight deadline. Night club business has been spotty weekdays, but heavy patronage is on hand over the week-end.

One new club, Club, recently opened here has Beata Bergola, Spanish dancer, and Antonio Mata, pianist and singer and Souza and Ramirez, dance team.

The Colonial Room, now under construction in Havana and one of the largest restaurant projects, is being rushed to completion. Colonial Room will have a dance floor accommodating 600.

Springfield's Lake Club Wants Names

SPRINGFIELD, Ill., Sept. 11.—Rags Ostronoff and Harold Henderson, co-owners of the Lake Club here, deny that they are considering closing because of the tipped amusement license fee. They report that they are looking for names and have instructed their club booker,

Pull Murr, to buy \$1,000 and \$1,500-week attractions.

Spot has added an admission price of 50 cents nightly and will continue with the same policy. The club has a name band. Herbie Kay is the current maestro.

Orpheum, Omaha, Has New Manager

OMAHA, Sept. 11.—William Mitchell, manager of Omaha vaude-dance film house for 13 years and recently manager of the Orpheum, has been named as Nebraska's new district manager for Tri-State Theater Corporation, succeeding Joe Phin Klinky, who is moving to Santa Monica, Calif., to become agent and operator of the 650-seat Aero.

Mitchell will be succeeded here by Ted Emerson, former manager of the Paramount. Don Slane will leave the vaudeville slot in City (11). Capitol as manager to manage the Paramount.

The Billboard's 1943

MUSIC YEAR BOOK

Will Be Part of Next Week's Issue

Copacabana, New York

Talent policy: Dance and Latin relief band; floorshows produced by Palmere Brandaux at 8:30, 12:30 and 2. Management: Monte Proser, operator; Jack Entratter, general manager; Joe Russell, publicity. Prices: \$2.50 weekday minimum; \$3.50 Saturdays and holidays.

Monte Proser's new fall display is built along sure-fire lines, but Brandaux having done an outstanding job of mounting the show and setting off the varied integers into a harmonious unit, while Bob Wright and Chel Forrest have contributed a worthy score distinguished by There's a Long, Hard, Wonderful Winter Ahead, which merits wider circulation.

At the same time Proser has gathered a cliche set of performers headlined by Ella Logan and the return of Perry Como.

Miss Logan, capping the show, started off with a series of ballads before hitting out with the rousing Give My Regards to Broadway and Take Me Out to the Ball Game. The crowd would have appreciated more of her comedy numbers, especially since her predecessor, Perry Como, gave the dinner crowd its fill of ballads. She's a potent entertainer and a pronounced cliche here.

Perry Como, with a muted-fiddle background, caught the attention of the crowd with a series of push tunes which rated attention from the male section of the audience as well. He, too, is a selling personality and got across at this show even though the orchestra's accompaniment at times trailed off, leaving him stranded.

Rest of the singing contingent includes the Barry Sisters (2), who work in well with the production numbers, sound nice and look good on the floor, wearing Lucinda Ballard creations. Larry Brooks is similarly utilized in the production numbers. Brooks previously held down a spot at La Martinique.

The dance contingent is headed by the D'Vons, a trim duo with a smart set of ballroom routines. They account for three numbers, each of which included some good tricks and which went over nicely.

Don Liberio has his biggest moment in a flamenco routine which tapers off a rhythm tap number. Early part of this

dance has him working with the line in what is probably one of the best designed dance numbers seen in these parts for some time. Completing the top section is Winn Seelye, in a pair of okay taps.

The Samba Sirens are well utilized in the production. They are gorgeously groomed and carry off their assignments gracefully.

Not Broadway showbooks, with Frank Marti doing the relief.

Joe Cohen.

Palmer House, Empire Room, Chicago

Talent policy: Shows at 8:30 and 11:30; little show at 10; show and dance band. Management: E. T. Lawrence, managing director; Victor Hagner, room manager and host; Morrie Abbott, producer; Albert C. Fuller, advertising manager. Prices: \$3 (\$3.50 Saturdays and Sundays); \$1 supper cover.

The new show has four male acts, blending very well with the production numbers by the Merrie Abbott Girls. Bill was miked opening night by a generous audience, but once it is trimmed down by a more normal Empire Room crowd, it should play quite successfully into winter.

The outsiders include the Borrah Minervitch Harmonica Recalls, featuring original funny guy, Johnny Pulso; Danny O'Reilly, romantic tenor; Johnny Muck, dancer, and the Oxford Boys (2), vocal impressionists. Added to these are the Four Abbotts from the line (Carlyn Trux, Jeanne Quest, Naomi Korf and Mary Lynn), who step out with a novelty song number, and the Griff Williams orchestra.

The girls (12) open with an interesting tap routine to Kremer's Lebensfreude, featuring the alert and talented work of Mary Lynn. Danny O'Reilly, youthful tenor with a voice that is soothing and appealing to the ears, stopped the music in this early spot with five romantic ballads. The lad, a medical discharge from the navy, is getting a special build-

up in the show's acts as well as from WBMM, local CBS outlet which has him under contract as a staff singer, and the comedy campaign can easily make him into a name.

Johnny Muck fills a return date and score with his efforts to work much on one style, the Balleroy. In addition to a couple of carefree routines, he drumsticks his way around the ringlike set on style and ballroom numbers. The Oxford Boys, originally a trio, do just as well as a team with their sock covered and white Robinson cartoon. The radio program characters and characteristics. One lad strums a guitar and hands the other a guitar. The latter contributes most of the vocal mimicry.

The Abbott line returns to back the Four Abbotts in a cliche jabbed What's in a Name? The idea is to publicize the Abbott girl, but the lyrics covered on the foot line makes them look affected. Let someone else boast about them, rather than permit the kids themselves to beg for recognition.

The comedy duo, based on and draw heavy laughs with their theater act. It all centers around half-pint Pulso whose funny remarks and dancing behind the boys are just out of luck.

Griff Williams and his very danceable band carry on successfully, this time the comedy duo with his dancing. Williams moves in with Ted Strider's outfit. Williams names the show acceptably, with an opening night he plays the names of Merrie Abbott too frequently. Blair has its own lining in the little show and comedy routines and Jimmy Blair, the round head slapper who gives out with a comedy tune. The best novelty is the puppet affair in which several puppets and band leaders are represented as dolls, manipulated by Williams.

Sam Hontigberg.

La Conga, New York

Talent policy: Dance and relief bands; floorshows at 8:30, 12:30 and 2:30. Management: Jack Harris, operator; Dorothy Kay, publicity. Prices: \$2.50 weekday minimum; \$3.50 Saturdays and holidays.

Nan Blackstone's opener here indicates that she'll be on the local cafe scene for some time. Her first-night audience fully appreciated her showman's use of ruse midriffs while accompanying herself at the piano and could have easily taken a few more, but Miss Blackstone elected to retire.

Her material is clever, not offensive, as was proved by the way the females took to her and quickly tested. A few sardines to the audience put her on a-chummy terms with the crowd and it was a simple matter after that to an A-1 job of selling.

She also proved that she can stray off the subject of sex by a dramatic delivery of Love for Sale. This number contains a tutee a potent bit of writing and stood out as one of her strongest numbers of the evening.

Surrounding performers are Stuart and Lea and Cho-Cho Martinez, holding over from the previous layout; Gussie and Velma, youthful ballers, and the Pol-Mar Girls.

The Joe Terpe, Gussie and Velma, are individually accomplished dancers, have not yet learned to operate as a team. As now constituted, the male leads out like back teeth. He is a superb dancer able to knock off a series of entrechat hits with little trouble and can do some amazing taps. The gal is also an accomplished dancer, a perfect corset, but because of their choreography takes second place. They did a tango ballad, a striptease, a dance and the Russian Salome's Dance. Their selection of music is also good. They do frequent anguine during their routines and a good hand afterward.

Routining of the show wasn't good, as Stuart and Lea followed immediately. To this case it didn't matter too much as they do an entirely different type of terping. Their first number employs some colorful eye winking, a fox trot, and followed with a fox trot and a paso doble. They are a well-groomed pair with nice personalities and definitely rated a holdover.

Cho-Cho Martinez's Latin tunes are good fence bait. His ability to draw the spectators into this spot stamps him as

a south-of-the-border Sinatra. He has a fine voice and excellent delivery. Current music is the Post-Modernists, looked but lacking in strong routines.

The non-appearance of the Servando Trio at this show made the unorthodox routine necessary, but could have made some semblance of logic had the danos and singers been curbed.

Paulino and Jose Carretero provide the music.

J. G.

La Martinique, New York

Talent policy: Dance and relief band; floorshows produced by Guy Martin at 8:30, 12:30 and 2. Management: Ed Jimmie Vernon and Derio, operators; Ed Wiener, publicity. Prices: \$2.50 weekday minimum; \$3.50 Saturdays and holidays.

Durio and Jimmy Vernon can credit themselves with another comedy find. This room is helped by Jack Miles to the fore as a funnyman, now has Danny Thomas, a newcomer from Chicago, who has a rough opening night Broadway audience, including most of the comics in town who came in to look within the hour. Competition, scored in no uncertain terms.

Thomas is a likable citizen with a pleasant manner, a clipped delivery and a fund of one-liners. His act is removed from orthodox channels. He had no trouble getting started despite some nervousness, with a few quickies and from that point on had smooth sailing. His strongest bit was a Syrian chat; larded with gags, each one a minor gem. He also scored with his take-off of Chloee and a parody of Chatterbox. His opening routine dealing with his act was a laugh, but was also okay. Sole weakness was a Russian number, which, as he explained, is a superstitious act. He didn't do for nine days, and during that time Kharkov was recaptured by the Nazis. So the bit stays in for the duration, which constitutes a patriotic sacrifice. Rest of the bill similarly has its moments. Florin Vesot's fast tap routines earned her a few on the strength of a fast set of spine.

Adrienne, holding down the deuce, has a nice set of pipes, but displays little feeling for her act. Her act is helped by Guy Martin Girls are responsible for two routines, first of which gives them some ringer lines. Second is a specialty South American number.

J. G.

Beaclubber, Baltimore

Talent policy: Dance and show band; floorshow at 11 and 1; 9:30, 11 and 1 week-ends. Management: Frank Hollander, managing director. Prices: Minimum \$1.50 (\$2 week-ends); drinks 70 cents and up.

Smartly styled spot reopened following extensive remodeling and redecorating. Van Kirk, brilliant wit, tops sparkling revue. In addition to the sparkling one-man show, entertaining with his "Gay Nineties" revue and strip take-off. Goes over big.

Show opens with Two Bits of Rhythm, feminine septa duo who exhibit excellent tap routines. Grace Collins, attractive, willowy blonde, pleases with her modern song offerings.

Heleen Lane, charming youthful blonde, has a strong musical novelty on an elec-

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AFTER 4 BIG LAFF WEEKS

Ended August 7

Returned a GALE of laughter on September 13 for 6 MORE WEEKS at

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HELD OVER AT THE FAMOUS

Riobamba in New York

AMERICA'S
NEWEST
SINGING
DANCING
COMEDY

Walter Winchell
says: "A garden
of orchids to
entertain the
comedy divas at
Riobamba!"

HOUSE OF STEAK

Too Many Good Guard Units

They Say "No" To Out-of-Town Jobs; Bookers Go Sleepless

CHICAGO, Sept. 11.—The growing flock of home guards, musicians and entertainers who will not put themselves loose from their home town, is giving local bookers many a sleepless night. The situation has become more acute within the past year due to draft board regulations which require prospective draftees to stay in town or send many a unit member into a defense plant. Others who are free from the above restrictions refuse to desert their fireplace because of transportation problems and mounting living expenses on the road. And another very good reason for staying put is the local prosperity in the talent market. A half-decent unit can get all the work it can handle within a radius of

25 miles or so, hence the indifference to out-of-town offers. Surprising, too, is the fact that units even turn down very attractive money offers for road jobs. The average musician filing income tax returns regularly has turned mathematician and as soon as he is offered an out-of-town date, starts figuring extra expenses and arrives at the conclusion that the net profit isn't so stimulating, after all.

Bookers with exclusive out-of-town accounts are in a difficult position, to put it mildly. They either continue to service the spot or lose it to a competitor.

Some offices find a partial solution to the dilemma: They hold open the most lucrative jobs in town, which they service exclusively, to those units willing to listen to reason when offered out-of-town dates. The 10 or 15 units who openly admit that the problem, on the whole, will be in the cocktail picture at least for the duration.

Gentlemen of Note Into Radio in 1944

ST. LOUIS, Sept. 11.—Gentlemen of Note (3) will branch out into the radio field next year, following the completion of their two contracted jobs which include the current date at the Mark Twain Hotel here, ending November 7, and the Oliver Hotel, South Bend, Ind., which will run from November 8 to January 2. MCK Chicago, is negotiating their radio deal.

The boys represent three former standard cocktail units. Harold Blackwelder, bass fiddle man and bass vocalist, was a member of the Bards; Paul Fay, guitarist and baritone, used to work with Billy Chaudry's Benedicts; while Joe Costa, accordion-piano and tenor, was one of the Gentlemen of Rhythm.



LARRY LUKE
"THE DUKE OF SONG"
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Bill going strong as
THE DOME
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Personal Management
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AIR-LANE TRO
ARLO of the Organ
TONY LANE, Guitar Vocals
RALPH PRINCE, Accordion
Currently
JACK DEMPSEY'S
New York
CONSOLIDATED RADIO ARTISTS, INC.



WANTED IMMEDIATELY
Caucasian Musicians for small orchestra-
ensemble, Dixie and Rhythm, vocalists; endorser
and soloist; band leader; piano and
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If You're Important to the
'Cocktail' Entertainment Field
TUNE-DEX
Is Important to You!

Essential and Convenient

CHICAGO, Sept. 11.—Sid Fisher, guitarist, who with his New Yorkers (4) are appearing at Helmsing's Varsity Lounge here, was told by his draft board to take an essential job or expect an induction call. Being a family man, Fisher decided to stay around town. So he accepted a daytime job as manager of Helmsing's restaurant located next door to the lounge. And that job is essential as essential. At night he carries on with his unit.

Paramount Inks Rocco for Film At 25C Per Week

NEW YORK, Sept. 11.—Maurice Rocco, boogie-woogie pianist now at the Club Zanzibar, signed a picture deal with Paramount here this week, calling for \$2500 per week. This is the top money by far given any act which originally started in the cocktail field.

Rocco will take a leave of absence from his Zanzibar job November 4 or 11 and will remain in Hollywood for several weeks.

His New Zanzibar pact has him tied to that spot to June, 1944. Rocco will be spotted in Betty Hutton's forthcoming musical *Incalendary Blonde*.

Two More for Philly

PHILADELPHIA, Sept. 11.—Lou Bern's Clover-Leaf Bar opens this week with the Four Kings and the Harry MacKay Trio. New musical spot booked by Ediss Suez Agency here.

Dewey Kaufman, Atlantic City operator, is planning to open a Philadelphia version of his Fort Pitt Musical Bar in Linton's Restaurant here, recently vacated, and move his Fort Pitt operations to the island city for the fall and winter.

Casablanca Paintings Draw Attention for Minne. Spot

MINNEAPOLIS, Sept. 11.—Casablanca Cocktail Lounge here has an unusual eye-catcher in its window that's attracting considerable attention.

Opened shortly after the famous Casablanca conference in which President Roosevelt and Winston Churchill met in North Africa, the establishment has two huge oil paintings depicting the two men in conference. Another painting has FBI, General Du Sautie, Churchill and General Giraud talking to each other.

Two paintings are on display in the Casablanca front windows, and many a passer-by stops to get a look-see—and wanders in to see what goes on in the bistro.

OFF THE COFF

EAST:
AIR LINE TRO has been inked for Dempsey's, New York, to start September 14. They will double at the Academy Theater while playing that spot. . . . CHRIS CROSS will continue at Dempsey's, having been signed for an additional six months. . . . MILTON PAGE QUARTET is bound for Le Meritigue, Wildwood. . . . THOMAS RIGON MAYE, singer, goes into Kelly's Stables. . . . THREE MAJORS are current at the Stockton Regent, N. Y. . . . ARDEN and ALEXANDER are new at the Crystal Bar, Troy, N. Y. . . . TOMMY CULLEN ORK started a 20-week engagement Labor Day at the 20th Century, Philadelphia. . . . HARRY MITCHELL is new to the Music Bar, Schenectady, N. Y. . . . FOUR SHARPS signed for the Music Bar, Paterson, N. J. . . . JACK WEDELL bows at the Helene Curtis Lounge, Charleston, S. C. . . . TEDDY (7). . . . THREE CHOCOLATES have been set for Decca, Baltimore. . . . FRANCIS CALDWELL, piano-singer, has been signed by General Amusement Corporation.

poration. . . . HERB STEINER ORK into the Wilmington Hotel, Wilmington, N. C. for four weeks. . . . DANIEL TWINS, along with Eugene Jelenak ork, into the Baltimore, Wildwood, N. J. . . . STAN CLARK and JOE MALLA make for a new piano-vocal team debuting at the Hotel Normandie Grille, Philadelphia. . . . THREE LOOSE NUTS set for an October 8 return to Crystal Tavern, Washington. . . . CHARLOTTE ALHRESEN, organist with Count Demichie's band, going out as a solo at the Chen Faree, Atlantic City. . . . LOU MELL MORGAN TRO headed for a Philadelphia bow October 7 at Mort Casway's Music Village. . . . EARL STARK'S band and unit new at the Walnut Cafe, Camden, N. J. . . . BOY SEDGWICK unit first time in Philadelphia, opening this week at Hank Collins' Midway Music Bar. . . . WHITE McKee and His Rhythm Masters at Twin Star Inn, Glenview, N. J. . . . JOLLY JOYCE AGENCY, Philadelphia, spotting the cocktail units at Sam Rubin's Elks Club, Chester, Pa. . . . BARRY COAST BOYS, closing a summer season at Martineque Cafe, Wildwood, N. J. . . . open this week at the Maxine's, New York. . . . THE JAYS new at DuPont's, Philadelphia.

BETTY KING, piano vocals, winds up a four-month run at Philadelphia's Hotel Majestic and moves to the Hotel Normandie in the same city. . . . DALE SISTERS drew another date at North Deighan's, Pennsauken, N. J. . . . WALT DIXON TRO and the Four Fingersingers under the new sign at Dick McChlain's Alpinus Musical Bar, Philadelphia. . . . JACK LEWIS'S Three Collegians and

a Co-Ed back at Philadelphia's Swan Club. . . . THR MUSICAL M's new at the Embassy Club, Philadelphia. . . . BETTY CARPENTER new at Mort Casway's Music Village, Philadelphia. . . . ANGIE MOND TRO at Chestnut Row, Atlantic City. . . . JONNY ARTHUR'S unit into the Emerson Hotel, Baltimore, Sep-



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Entertaining Specialists
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Featuring Music, Singing, Comedy in Modern and Glamorous Style.



MOLLY CRAFT
Versatile Singing Pianist



3 SINGERS
3 VOICES
3 INSTRUMENTALISTS
DALE SISTERS



Sweetheart of
Piano and Song
AUDREY THOMAS



A Must on Your List
PAT TRAVERS
and
THE MEN ABOUT TOWN



JAY MARSHALL
MASTER OF CEREMONIES



In Demand Everywhere
THE OWEN SISTERS
The Nation's Most Popular Girl Trio



DON SEAT
Quintette
4 Men, and a Girl.



SIX YOUTHFUL DYNAMOS
Jerry Montana
and his
Versatile Orchestra



King of the Organ
Bill Thompson Trio
and
Carol Horton



VELVET TONED
MARION MAYE
N. Y.'s Newest Singing Sensation!



The Billboard's 1943 MUSIC YEAR BOOK
Will Be Part of
Next Week's Issue

▲

MOORE PHOTO SERVICE, 165W.40, RIV. 100

ALTREE—Jack, 48, manager of theaters in Brockton, Mass., September 3 in Saranac, N. Y.

ATHERTON—Den, 49, former band leader and pianist, September 10 at his home in Beatrice, Neb. Survived by his widow and a son, Lieut. Harold Atherton.

AUNY—Ray, cookhouse employee for many years with Ringling Bros., March 18 at a hospitalization at several months. During Madison Square Garden and Boston Garden engagements in recent years. Survived by his wife, the Ringling press and radio department.

BEILIN—Jacob G., 58, owner of Palace Theater, Bethlehem, Pa., September 1 in St. Louis. Had been suffering from a heart attack. He previously operated the Bijou and Pastime theaters in Bethlehem and before that engaged in theatrical enterprises in Reading, Pa. Survived by his widow, two daughters, three brothers and a sister. Services September 2 at St. Joseph's church here.

BELL—Albert Thomas, 74, a director of the Atlantic City Beauty Pageant and for 18 years chairman of the resort's annual beauty contest, died September 8 following a heart attack in his office in the Chalfonte-Haddon Hall, Atlantic City. A brother survives.

BELT—Ervin, 43, pianist, September 2 in Ulica, Mich. He was a band leader in the Spanish-American War and subsequently played in Detroit and San Francisco (Mich.) bands. Survived by his widow and two children. Interment in White Chapel Cemetery, Detroit.

BELT—Francis, 42, actor, died in a Swansea (Wales) hospital, August 20, after a brief illness. He was in partnership with Murray Ashford in *Wise Folly* (radio play) (radio play).

BROWN—James Everett, 41, brother of Mrs. Goldie Langley, concessionaire, at his home in Tulsa, Okla., August 29.

BUCKLEY—Lester Kenneth B., farmer announcer on WNAC, Boston, in an airplane crash near Milton, Calif., recently. GOLDBERG—Mrs. R. L. (Madame) Maudine, with Dunn's Congress of Oddities the past two seasons and wife of Ralph Maudine, August 31 in Springfield, Mo. She and her husband recently closed their engagement with Byers Bros. Combined Shows. Survived by her husband, interment in Springfield, Mo.

BUCHHEIM—Edward D., head of Fraternal Producing Company, Columbus, O.,

Frank Crumit, 54, radio performer and vaudeville and musical comedy star, in New York September 7 of a heart attack. He and his wife, Julia St. Crumit, had been appearing in the past two commercial programs over CBS at the time of his death. They were among the first to present the quiz-type program on the radio, and originated the *Battle of the Scares* on CBS in 1935.

Crumit had been in show business since 1910. He introduced thousands of songs, including many of his own, among them *A Guy Caballero*, *Abdul Ameez and Down On A Bamboo Isle*.

He met his wife in 1923 when they were both about appearing in the stage production, *Gasparino*. They were married in 1927. In 1935, he became head of the Lambs Clubhouse Theater. Among his better-known stage appearances were *Queen Jane and No No Nacette*.

Served with the Lambs Clubhouse, New York. John Golden and Sam Forrest delivered eulogies. Hymns were sung by male members of Fred Waring's Glee Club. Burial September 9 in Hillcrest Park Cemetery, Springfield, Mass.

and Cleveland, and formerly circus musician and publicity agent at his home in Cleveland September 6. Burial in Cleveland September 8.

JOHNSON—Blanche, 53, composer and musical publisher, at her ranch at Scotland, S. D., September 1. She was a publisher in Chicago and Denver and published 62 songs. Her compositions including her best known, *White The World Sleeps* On.

KERN—Mrs. Henry, 69, veteran circus musician and wife of Bandmaster Henry Kern, in St. Petersburg, Fla., recently. She played the tuba in the bands led by her husband and her sons, William L. Main, Gentry Bros., Sam B. Dill, and Frank A. Robbins circuses. Survived by her husband, four sisters and two brothers.

LIVELY—Hiram Millard, 84, member of the first board of directors of the State Park of Texas, at a Corpus Christi (Tex.) hospital August 31. Surviving are his widow and a brother.

McGINNIS—Walter B. (Mack), 63, manager of Beach Bend Amusement Park, Bowling Green, Ohio, in City Hospital there September 1 of pneumonia poisoning. Previ-ously to joining his uncle, the late Mack McGinnis, in the management of Beach Bend, McGinnis had been in various circuses and carnivals. Survived by his widow, Minnie; an adopted son, Chester McGinnis, 31; a daughter, Deline Owens. Services September 3 at Christ Episcopal Church, Bowling Green, with cremation and interment in Chillicothe, Mo.

MACAULEY—Francis Marion Berry, 42, actress and magazine writer, in Pennsylvania Railroad Congressional Limited train wreck, September 7. Further details in general section of this issue.

MENZIES—Lorraine, 20, of the Craig Trio, tap and acrobatic team, in Pennsylvania Railroad Congressional Limited train wreck, September 6. Further details in general section of this issue.

MERRICK—Marie, D., 23, of the Craig Trio, tap and acrobatic team, in Pennsylvania Railroad Congressional Limited

train wreck, September 6. Further details in general section of this issue.

MURPHY—James Francis, pianist, actor, director, died in Lebanon, Tenn., September 8. He had been singing for some time but recently had been on a road each summer, the last few winters having been spent in Florida. More than 40 years in outdoor show business, he started with the William Layton Exposition Shows, which were founded in 1898. He organized the J. F. Murphy Shows (gilly) in 1910, later dissolving partnership with Morris Miller and put the show on rails in 1913. Much of his equipment was lost by fire in September, 1915. Va., January 4, 1923. After a period as general manager of the J. F. Murphy Producing Company he was in charge of the post office in Florida, his most recent having been in charge of a unit of the P. E. Gooding Amusement Company. For several seasons since then he and Mrs. Murphy have operated rides and concessions with carnivals. Since the early 1930s he served as a member of the (Y. P. A.) Inter-State Fair. He was a member of the Showmen's League of America and associate treasurer of the American Circus Association. For a time he and Mrs. Murphy operated retail stores in Piqua, O., and he is survived by his widow. Funerals services at Crown Funeral Home, Chicago, September 11.

THOMPSON—Loy F., 40, owner of New

train wreck, September 6. Further details in general section of this issue.

MEYER—Jack, violinist with Raymond Paige on *Stage Door Canteen* and Mark Warran on *Looney Strips* (TV Parade radio program) of a heart ailment September 8 in New York.

MOLINO—Lello M., 61, Italian-born opera singer and organizer, in St. Louis September 8. He had formerly been assistant director of the New York Metropolitan Opera and was one of the early directors of the St. Louis Municipal Opera. He also had been affiliated with the St. Louis Italian Grand Opera Company.

NEWMAN—Joseph B., 75, vaudeville comedian, in Denver August 31 following a heart ailment. In the early 1900s he toured the Far West with his Joseph Newman Company, and many of the songs offered during the troupe were his composition. During World War I he entertained in army camps in this country and overseas. Surviving is his sister, Mary, 74, and his wife, Mrs. Newman, 71.

OLIVER—Thomas, 76, veteran outdoor showman, died in Denver August 31 following a heart ailment. He had been a member of the Deafness, O. recently of a heart ailment. He spent his life in show business and as a contortionist and acrobat trouped with the Oliver troupe, including Ringling Bros. For a time he operated his own show, Oliver Family Shows, and also appeared in vaudeville. Survived by his wife, Jerome, three daughters, Mrs. Irene Butch, Mary and Agnes, and a sister, Mrs. Mary.

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FRANK CRUMIT

Frank Crumit, 54, radio performer and vaudeville and musical comedy star, in New York September 7 of a heart attack. He and his wife, Julia St. Crumit, had been appearing in the past two commercial programs over CBS at the time of his death. They were among the first to present the quiz-type program on the radio, and originated the *Battle of the Scares* on CBS in 1935.

Crumit had been in show business since 1910. He introduced thousands of songs, including many of his own, among them *A Guy Caballero*, *Abdul Ameez and Down On A Bamboo Isle*.

He met his wife in 1923 when they were both about appearing in the stage production, *Gasparino*. They were married in 1927. In 1935, he became head of the Lambs Clubhouse Theater. Among his better-known stage appearances were *Queen Jane and No No Nacette*.

Served with the Lambs Clubhouse, New York. John Golden and Sam Forrest delivered eulogies. Hymns were sung by male members of Fred Waring's Glee Club. Burial September 9 in Hillcrest Park Cemetery, Springfield, Mass.

and Cleveland, and formerly circus musician and publicity agent at his home in Cleveland September 6. Burial in Cleveland September 8.

JOHNSON—Blanche, 53, composer and musical publisher, at her ranch at Scotland, S. D., September 1. She was a publisher in Chicago and Denver and published 62 songs. Her compositions including her best known, *White The World Sleeps* On.

KERN—Mrs. Henry, 69, veteran circus musician and wife of Bandmaster Henry Kern, in St. Petersburg, Fla., recently. She played the tuba in the bands led by her husband and her sons, William L. Main, Gentry Bros., Sam B. Dill, and Frank A. Robbins circuses. Survived by her husband, four sisters and two brothers.

LIVELY—Hiram Millard, 84, member of the first board of directors of the State Park of Texas, at a Corpus Christi (Tex.) hospital August 31. Surviving are his widow and a brother.

McGINNIS—Walter B. (Mack), 63, manager of Beach Bend Amusement Park, Bowling Green, Ohio, in City Hospital there September 1 of pneumonia poisoning. Previ-ously to joining his uncle, the late Mack McGinnis, in the management of Beach Bend, McGinnis had been in various circuses and carnivals. Survived by his widow, Minnie; an adopted son, Chester McGinnis, 31; a daughter, Deline Owens. Services September 3 at Christ Episcopal Church, Bowling Green, with cremation and interment in Chillicothe, Mo.

MACAULEY—Francis Marion Berry, 42, actress and magazine writer, in Pennsylvania Railroad Congressional Limited train wreck, September 7. Further details in general section of this issue.

MENZIES—Lorraine, 20, of the Craig Trio, tap and acrobatic team, in Pennsylvania Railroad Congressional Limited train wreck, September 6. Further details in general section of this issue.

MERRICK—Marie, D., 23, of the Craig Trio, tap and acrobatic team, in Pennsylvania Railroad Congressional Limited

train wreck, September 6. Further details in general section of this issue.

MURPHY—James Francis, pianist, actor, director, died in Lebanon, Tenn., September 8. He had been singing for some time but recently had been on a road each summer, the last few winters having been spent in Florida. More than 40 years in outdoor show business, he started with the William Layton Exposition Shows, which were founded in 1898. He organized the J. F. Murphy Shows (gilly) in 1910, later dissolving partnership with Morris Miller and put the show on rails in 1913. Much of his equipment was lost by fire in September, 1915. Va., January 4, 1923. After a period as general manager of the J. F. Murphy Producing Company he was in charge of the post office in Florida, his most recent having been in charge of a unit of the P. E. Gooding Amusement Company. For several seasons since then he and Mrs. Murphy have operated rides and concessions with carnivals. Since the early 1930s he served as a member of the (Y. P. A.) Inter-State Fair. He was a member of the Showmen's League of America and associate treasurer of the American Circus Association. For a time he and Mrs. Murphy operated retail stores in Piqua, O., and he is survived by his widow. Funerals services at Crown Funeral Home, Chicago, September 11.

THOMPSON—Loy F., 40, owner of New

train wreck, September 6. Further details in general section of this issue.

MEYER—Jack, violinist with Raymond Paige on *Stage Door Canteen* and Mark Warran on *Looney Strips* (TV Parade radio program) of a heart ailment September 8 in New York.

MOLINO—Lello M., 61, Italian-born opera singer and organizer, in St. Louis September 8. He had formerly been assistant director of the New York Metropolitan Opera and was one of the early directors of the St. Louis Municipal Opera. He also had been affiliated with the St. Louis Italian Grand Opera Company.

NEWMAN—Joseph B., 75, vaudeville comedian, in Denver August 31 following a heart ailment. In the early 1900s he toured the Far West with his Joseph Newman Company, and many of the songs offered during the troupe were his composition. During World War I he entertained in army camps in this country and overseas. Surviving is his sister, Mary, 74, and his wife, Mrs. Newman, 71.

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Conducted by CLAUDE R. ELLIS, ROBERT DOEPKER, Associate. Communications to 25 Opera Place, Cincinnati 1, O.

RECEIPTS HIT FLOOD STAGE

Krekos Gresham Grosses in 30% Hike; Tour Big

GRESHAM, Ore., Sept. 11.—Mike Kreko's West Coast Victory Shows, mid-way attraction at Multnomah County Fair here, August 28-30, for the 12th consecutive year, rang up a 30 per cent increase in business over last year's engagement for the same period. Midway included 20 rides, 8 shows and about 19 concessions. Good weather prevailed.

Holgar Christopherson, chief deputy from the sheriff's office, was host to W. T. Jessup and members of the personnel at his home. Cal Lippe played the spot while his shows and did well following the engagement, he entrained for Tillamook, where he joined the M. E. Arthur Show.

Verne Williams, advertising car manager of Cole Bros. Circus, visited. Anna John Butts, State Show operator, reported big business, as did Ted and Ming Tot Right, Girl Revue operators. Visitors included Mrs. K. Knudsen and B. Anderson, Station KGW, Portland; Mr. and Mrs. Earl Douglas, Douglas Greater Shows; and Mrs. Ted Patrick, Leo Spitznagel, secretary, Oregon State Fair; Mr. and Mrs. Joe Zetter and Art Gramer.

GRESHAM, Ore., Sept. 11.—Before leaving for his office in San Francisco following the close of his show's stand as mid-way attraction at Multnomah County Fair here, owner Mike Krekos highly anticipated this year's show, being a record-breaking season. He added that the show will remain in the Northwest until returning to quarters in Oakland, Calif., about October 16.

Among the things that will occupy Krekos' attention in California will be the wartime regulation of the traveling shows and permit matters with the army and direct rules of the O.C.D. Some of these regulations have been particularly stringent in Oregon, where they are expected to vary with regulations in California. Krekos will endeavor to bring about a standardization of all such (See **KREKOS TOUR UP** on page 33)

Ellman Buys West's Equipment; Plans Enlarged '44 Combo

CHERRYVALE, Kan., Sept. 11.—In a deal closed here Wednesday, Charles Ellman of the Ellman Shows, purchased the West's Melodisc Shows, Johnny Davis announced. Included in the purchase were several rides, eight shows and trucks and trailers. Some of the equipment has been shipped to Milwaukee to augment Ellman's line-up.

Following shows' engagement as mid-way attraction at Dodge County Fair, Beaver Dam, Wis., truck drivers will be sent here to begin moving the rest of the equipment to quarters.

Purchase of the West combo is in line with Ellman's expansion plans for 1944, when he hopes to open with a greatly enlarged organization. Davis is here closing final details of the purchase and expects to return to Milwaukee with the departure of the last truck.

Wilcox To Play Ga. Stands for Frank

MACON, Ga., Sept. 11.—W. E. Franks said this week that he has contracted with Sam Wilcox, owner Playland Amusement, to play the Ga. State Fair in Georgia fairs and celebrations, contracts held by Franks, starting in Cedarhurst this week.

The Wilcox Combo has 6 rides, 4 shows and about 25 concessions, Franks said. Sam Wilcox has a 60-k.-w. electric generating plant.

Franks said the rush of opening his show on a new permanent location here would keep him from going on the road.



MEMBERS OF THE SHOWMEN'S LEAGUE OF AMERICA have been putting a lot of time on the membership drive this year. Here are some of the boys relaxing for a moment on Hennessey Bros. Shows lot during a drive visit. Left to right: Tom Sharkey; Er Krough, booking agent; Jack Nelson, president of the League, and Sunny Bennett.

Byers Grabs Best Single-Day Gate at Du Quoin; Endy-Prell Strong Pull in Fayetteville

ST. LOUIS, Sept. 11.—Carl Byers, co-owner and operator of Byers Bros. Shows, during a visit to The Billboard office here this week, said that the show scored the largest single day's gross business in their history at Du Quoin (Ill.) Fair Labor Day. He said that about \$6,000 turned out for the fair that day and all shows, rides and concessions played to near-capacity business.

Byers said the shows moved to Du Quoin after winding up a highly successful stand as mid-way attraction at Williamson County Fair, Marion, Ill. He said the fair board there, consisting of Fred Hawkins, president; Ray Miller, secretary; J. Turner, treasurer; Ole Norris and Aud Moore, gave good co-operation.

FAYETTEVILLE, N. C., Sept. 11.—Endy Bros. & Prell's World's Fair Shows Combined, playing the Person Street Showgrounds here under the Independent Light Infantry Company auspices, registered a click week's stand, with Saturday night attendance totaling \$200 paid. Mattinee, sponsored by a local dairy, was a winner, although weather was extremely hot, Walter D. Nealand said.

Shows broke in a new lot, which was secured by Charles M. Powell, general agent. Lot Superintendent William J. Tucker did well on the location job. A ditch had to be filled in, wooden bridges built, 12 trees cut down and a bulldozer and crew worked three days prior to shows' opening. Result proved worth all the trouble as big crowds were on hand all day.

During a benefit performance for the United Nations War Fund Wednesday night a surprise blackout stopped everything for an hour, but the crowd remained until after midnight. Four plays in succession at near-by Fort Briggs put plenty of money in circulation during the week. As usual, The Evening Observer devoted plenty of space and art to the shows. John Endy, who has been spending the summer visiting her parents, Mr. and Mrs. David B. Endy, ended the Notre Dame Academy at Southern Pines, N. C., Saturday.

H. E. Stahler joined the executive staff here as promoter and will be in charge of the fair at Lumberton, N. C. H. E. Harrington visited during the week, as did (See **ENDY-PRELL PLAYS** on page 33)

Strates Presents Ambulance To Army at Binghamton Stand

BINGHAMTON, N. Y., Sept. 11.—With 10,000 witnessing impressive ceremonies on the midway, James K. Strates Shows, Wednesday night, presented the government with an army ambulance purchased by the personnel with receipts from a series of shows given in the Varieties Top each Wednesday night during the current tour. Secretary Abe Rubens, assistant to the president of the showfolk, with Maj. Reynolds K. Townsend, of the army, accepting the ambulance for the government.

Hugh Heffern, corporation counsel of Binghamton, made the presentation speech, which was roundly acclaimed by those in attendance. Major Townsend, in his acceptance talk, praised the efforts of outdoor showfolk and their contributions to the cause of victory. He also congratulated Manager James E. Strates on his organization's patriotism. Presentation was made in front of the Leo

Garello Hollywood Monkey Revue and was followed by short addresses by James E. Strates, Mayor Fletcher Hopkins, Police Chief Michael Hanlon, William Spedley, public works commissioner, and Cy Cushman, of the local E.C. under whose auspices the shows are playing the city playgrounds.

Also on the platform were Ben Cohen; Harold L. Shapiro, representative of the E.C. and Sol Solberg, who also spoke briefly. Mrs. Jean Delahante headed the women's committee whose untiring efforts played a large role in making the presentation possible. With her on the platform were Ben Kingsley, Gertrude Barr, Mrs. Abe Rubens, Mrs. Sol Solberg, Helen Lovett, Pearl Davis, Mrs. Earl Trux, Dottie Carroll, Mrs. J. C. Weir, Frances Fournier, Mrs. Kiki Dolan, Ann Yonas, Mrs. Clyde Davis, Mrs. Joe Sciotino and Mildred Wrethall.

Both local papers donated much space and art to the presentation ceremonies.

Weather Sends RC Minn. Gate Below '42 Mark

\$106,000 gross only \$14,000 away from all-time top figure despite inclemency

ST. PAUL, Sept. 11.—Despite poor weather which reduced attendance by 150,000 under that of a year ago Rubin & Cherry Exposition came within \$14,000 of topping the all-time record gross receipts mark for the midway at the annual Minnesota State Fair, August 28-September 6. Gross this year, said Carl J. Sedlmayr, was \$106,000. All-time high of \$120,000 was set by Royal American Shows in 1942. While attendance was spending was extremely heavy, in some instances 20 to 30 per cent ahead of a year ago. But bad weather Tuesday night, Saturday, Sunday and Monday played havoc with prospects and caused considerable midway damage to keep the gross figure down. Bad Sunday and Monday Day weather been good, Sedlmayr said he felt last year's record would have been cracked.

"If we had caught a break in the weather," he said, "we would have established a figure few fairs could equal for a 100-year run. Our record of 1942 would have fallen like a house of ticks. Considering the fact that general fair attendance was only \$66,775 to \$100,000 under that of a year ago—we feel good about coming within \$14,000 of the mark."

(From opening day on, when midway set **RC MINN. GATE** on page 33)

Holiday Winner For Marks; '43 Trek Is Up 10%

RICHMOND, Va., Sept. 11.—Attracting one of the best Labor Day crowds in their history, John H. Marks Shows got off to a formidable start Wednesday, opening their two-week engagement on the West Broad Street circus grounds here Monday. Crowds trickled to the lot early that day and remained until after midnight, with all rides, shows and concessions getting near-capacity play.

Manager John Marks stated that the opening day business represented the best single day showing for the organization in Richmond. The independent operators and concessionaires were also enthusiastic about the business done. Marks also said that, although his show had only half as many pay attractions for the first 16 weeks of the season as compared to last year's (See **Marks Holiday Big** on page 33)

League Packages To Servicemen Are Appreciated

CHICAGO, Sept. 11.—Package committee of the Showmen's League of America is receiving many letters of appreciation from the boys in the service for the packages that are being sent out each Tuesday. These packages, which are sent only to members in service in the United States but also to the boys who have overseas service.

The package committee aims to include in each package articles that will be useful to the recipients. The June and July packages consisted of neckties, handkerchiefs and underwear, and many letters were received from the boys complimenting the committee on the selections. Packages for August consisted chiefly of "goodies" which the boys are always glad to receive.

CHICAGO, Sept. 11.—Only a month remains before the opening of the fall and winter meetings. Dues and applications are coming in nicely. A visit to the Rubin & Cherry Exposition by Secretary Joe Strifflich netted applications of Bob Hardy and Louis Weiss, with Sam Gordon and Six Westmoreland sponsoring them. The following applications were received: Wilson and Floyd, Matter of Bloom's Medal Show. Messrs. C. J. Sedlmayr and Sam Solomon, with the aid of Sam Gordon, plan a War Bond award with proceeds going to the Cemetery and Servicemen's Fund. Ralph Clawson lectured that Mighty Sheesley Midway will be doing something to help in the Red

[illegible]

NEW YORK, Sept. 11.—Eligibility committee meets September 16 to consider over 60 new applications. Lou Rice sent in 28. Beginning October 1 entrance examinations will be held. The committee is presenting a 1944 paid-up membership card. Nineteen members, who had been arrested during the war, have been discharged for various reasons, the latest being Joseph Harnan. Sailor Frank King is the only club member on the stock exchange. The committee is planning to St. Albans, N. Y. Louis Siegel returned from the Dumont Shoshos. President Emeritus George A. Hamid and Vice President William J. Harnan are making arrangements to present a big benefit jamboree September 16 at the New Jersey State Fair, Trenton. Sam Solomon, president of the New York State Fair, is planning to present a big benefit jamboree September 16 at the New Jersey State Fair, Trenton. Sam Solomon, president of the New York State Fair, is planning to present a big benefit jamboree September 16 at the New Jersey State Fair, Trenton. Sam Solomon, president of the New York State Fair, is planning to present a big benefit jamboree September 16 at the New Jersey State Fair, Trenton.

William Hartzman, Cetlin & Wilson Shows, still leads in the membership drive. Louis Rice, of the Endy-Preston combo, has taken second place from Arthur Lewis, who is now third. Following members line up in this order: Jack Perry, Frank Miller, Oscar Buck and Jimmy Davenport. Recent visitors included Saul Weintraub, William Judding Hewitt, Charles Rubenstein, Bibbs Madison, Jack Alfred, Julius Roth, Red

(See NSA on opposite page)

LOS ANGELES, Sept. 11. — Although no regular meeting was held the board of governors met, with Past Presidents Joe Glacy and J. Edward Brown, Brothers H. O. Ludwig, John T. Backman, Ted Le Fours, George Lauerman, Eddie Tait and Secretary Charles W. Nelson on hand. Proposed plan of raising the initiation and reinstatement fees to \$25 was discussed, all commitments reported favorable progress. Treasurer Tait was instructed to purchase a mail box, to be placed at the main entrance to the building.

The Showmen's Day receipts were swelled considerably with the receipt of a check from employees of Douglas Greater Shows totaling \$81. Owner-Manager Earl O. Douglas added \$100. A vote of thanks was extended to Brother Douglas and his employees.

Life membership cards were ordered to be prepared from the regular 1944 issue and mailed to Brothers Nate Miller, Frank Zambreno and Lewis (Cash) Rogers. The metal issue will be discontinued for the duration, it was announced.

Reinstatements of Irv J. Polack, and application for Fred Zipkin were read and approved by the board.

Mrs. Dorothy Cronin entertained club members at her home in San Marino, Calif., September 1, with Mabel Brown and Ruby Kirkendall assisting. A buffet luncheon was served in the patio and guests included: Mary Taylor, Betty Lipes, Marie Tait, Peggy Rasmussen, Tillie Palmatier, Jenny Ravell, Mr. Louise Dunn, Edna Susan Bal, Margaret Weich, Mrs. Bagby Stelling, Ruth Carley, Mother Minnie Fisher, Edith Bullock, Vivian Gorman, Gertrude Mathews, Estelle Hanscom, Peggy Michell, Mario Morris, Peggy Forstall, Rachel Anselmi, Mabel Brown, Helen Smith, and Bartie Xouden.

Wilma White, Blossom Robinson and Lucille Zimmerman, who had purchased tickets, were unable to be present. Bank award went to Peggy Rasmussen, and door prize to Esther Carley. Bingo was played during the afternoon and the last game was won by Mary Taylor, who received an attractive gift. Summer parties are given for the benefit of the sick and relief fund.

156 Temple Street
Detroit

[illegible]

KANSAS CITY, Mo., Sept. 11.—Dave Drake and family arrived last week from the Johnny J. Jones Exposition Show and the Drake Sisters are booked for a three-week engagement at the Jungle Club, local nitery. Roger Haney is in the city on business. Mr. and Mrs. Johnny Beam, of Johnny J. Jones Exposition, returned to the city. Mr. and Mrs. Jack Moon and Mae McGeorge are vacationing in Minnesota. George and Hattie Howk plan to play a string of fairs with their concessions. Hymie Schreiber has returned from an Eastern buying trip.

O. C. Marsh has been elected to membership. John Castie, who recently entered Leeds Hospital, is reported improving. Ruth Spallo came in from the Rubin and Cherry Exposition. Eddie Liggett is rapidly recovering from his recent illness. Fred Flood, who recently underwent an operation on his eyes, has returned to the hospital for another operation. Treasurer Alshuler states that more members have taken advantage of obtaining their 1944 dues cards than in any previous season.

Roll Down Agents, Wheel Man for beautiful framed Toy Wheel and Pet Shop, Pan Gamo Operator, Help for Bingo and General Concession. **Help.** This show has ten bona fide fairs, only two weeks and two Grand Stakes on this show. I will be gone with show all winter. Route to those interested. Clifton, Mississippi. Fair this week. **A. R. WHITESIDE**, in care of Wallace Bros.' Shows. Fairs from now on.

Capable and Sober

Must know radio exploitation. All winter's work in St. Louis. Wire, stating salary expected.

RAY MARSH BRYDON
Suite 1906, Lempex Hotel, St. Louis, Mo.

Bingo and Grab for 4 best fairs in Mississippi thru the delta cotton. Any Show or Concessions, come on, Carthage, Miss., Leak Co. Fair, week Sept. 13. Moorhead, Sunflower Co., following.

FOR SALE

One 20x120 Side Show Top, complete with Side Wall. Top has had excellent care and is in fine condition. A bargain at \$125.00.

MARKS SHOWS, INC.
BOX 774 RICHMOND, VIRGINIA

WANTS—GEO. ATKIN—WANTS
 Lady Agents for Penny Pitcher, Pan Gama; all Agents for legitimate Wheels and Help for same. Showing in Columbia lots until Oct. 9th, then fails; first fair Oct. 11. Drunks and chasers not apply. Write or wire
GEO. ATKIN, Davis Hotel, Columbia, S. C.

BINGO AVAILABLE

Want to connect with show that has good story for balance of the season. Wire bent proposition and route.

W. O. KING
Care Allegan, Mich., Fair

WANTED TO BUY

CANDY FLOSS MACHINE NO JUNE.
DICK TAYLOR

Playground Shows DALLAS, G.

MIDWAY OF MIRTH SHOW

Want Foreman for \$5 Ell, also few more Cents.
sions. Can use Agents for Ball Games and
Shum Stores.

STEELE, MO., THIS WEEK

JOE E. KAUS WANTS
Bids, Hope for Chairman, While, Who

Ride Help for Chairplane, Whip, Wheelbarrow, Dodgem, Skating Rink Instructor, Concessions and Ball Game Agents. Wire or write

WANT

Rolloplane and Scooter or any good Ride capable of getting money. Fun House wanted, also Man to Handle Posing Show. Want Trainsmaster, Polers and Train Help. Frank Zorda wants Side Show People. Want Minstrel Show People and Band. Playing all big Southern Fairs. Columbus, Miss.; Laurel, Miss.; Dothan, Ala.; Ozark, Ala.; eight others to follow. Show open till

WANT Free Acts. Alcodos and other Acts, get in touch with the Dothan, Ala., Fair Assn.

CONCESSIONS all open. Morris Lipsney wants Bingo Canteen and Agents.
Address all mail **FRANK WEST**
ALL AMERICAN EXPOSITION SHOW
Grenada, Miss.

WANTED! WANTED! WANTED!
ALAMO EXPOSITION SHOWS

FOR STATE FAIR OF NEW MEXICO AT ALBUQUERQUE, STARTING SEPT. 26TH, ENDING OCTOBER 1ST, AND BALANCE OF THE 1949 SEASON, SHOWS WILL STAY OUT UNTIL DECEMBER. HAVE GOOD ROUTE THRU NEW MEXICO AND TEXAS. WANT HIGH POLE OR AERIAL ACT. WILL BOOK ANY SHOWS OR RIDES THAT DO NOT CONFLICT. BILL WILLIAMS WANTS HELP FOR MONKEY SHOW. WANT WRESTLERS AND BOXERS FOR ATHLETIC SHOW. WILL BOOK FUN HOUSES AND SHOWS THAT MAKE MONEY AND HAVE SECTIONS OF ALL KINDS. WANT A-1 RELIABLE MAN FOR TILT-A-WHIRL.

Address: Clinis, N. Mex., Sept. 13-21; then Albuquerque, N. Mex., State Fair.

WANTED UNITED AMERICAN SHOWS

Have Fronts and Tops for Girl Show, Posing Show and Sideshow, Want Manager, Girls and Wardrobe, Want Electrician, Mechanic, Ride Help and Seal Drivers. Don't wire, come on. Concessions of all kinds, including small Cookbooks, Pecorin and Candy Apples; all other Concessions contact Buck Demby. We have our own Merry-Go-Round, Octopus, Roll-a-Plane and Chairplane. Will book Ferris Wheel with or without transportation, good proposition. Want Help—Bingo, Ball Game Agents, Grind Store Agents and one capable Wheel Agent. No drunks. Address: Culpeper, Va., Fair this week and per route. R. C. McCARTER, Manager, P.S.: Can we General Agent who knows the South.

CAN PLACE

Legitimate Concessions of all kinds, Rite Help who drive Semi Trailers, Agents for Ball Games, Good opening for Shows with own outfits, Man to operate Kiddie Rides, \$35 week; long season and winter location. Place capable Mitt Riders; capable Secretary, must understand all forms taxation. Grind Store Agents, contact Wilbur Weiss.

AL WAGNER
Tulsa, Ok., this week; Columbus, Ga., next week.

and Little's Greek Show is topping shows, while L. Beth's bingo and grab stands are clicking. Roy and Grace Mallory concessions are doing well. Ben Tush keeps the lot and pancake fronts in good shape.

GREAT SUTTON SHOWS' notes from Roselake, Ill., by Lou Davis: Combo opened here Labor Day to big crowds, but spending was a second day's grosses and attendance were good, however. Hutchinson Kiddle Rides, Merry-Go-Round and Airplanes led rides, with Look at Life Museum and the Tony Cortez Girl Show best among shows. Jackson's cookhouse still gets its share of business. Mr. and Mrs. Red Graham joined. Red as Till-a-Whirl fireman. E. Graham is the front-page ticket seller. Whiskey and Jey Schwartz are doing well with several stands. Penny Kalk and Penny Kalk are sporting new horses. Bill Williams is still with the Slide Show. C. W. Eyster, manager of the Look at Life Museum, left for St. Louis. Bill Williams is planning to bring the writer's show to St. Louis. Bill Norwood celebrated his birthday here.

IN THE ARMY FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

JACK N. CAPELL, co-owner of Capell Bros.' Shows, is with a parachute battalion at Fort Benning, Ga.

LEONARD FREDRICK, former second man on Fred Henry's Periscope Wheel, for three years is with an airborne division at Camp Mackall, N. C.

CONCESSION OPERATOR with Johnny J. James Exposition, Dodson's World's Fair, Goodman Wonder and Cettin & Wilson shows prior to his induction. James J. Smith is a private in the army and stationed at Fort Knox, Ky.

SIDE SHOW operator with carnivals and with Tivoli Exposition and Byers Bros.' shows prior to his induction. John Jean Mercer has been promoted to the rank of staff sergeant with the special service section at Randolph Field, Tex.

FORMERLY with Henries Bros. and Beckman & Gentry shows, Sgt. Elton Edwards, of Fort Monmouth, N. J., is in Washington with a war show demonstrating new equipment used in the army. Exhibits run in Washington is reported for about 30 days, Mrs. Edwards reports.

TENTS—BANNERS
1212, Hwy 101 S.D., Lake New,
Bath 4-Way Drive, Delta.
Charles Driver—Bennie Mendelson.
O. Henry Tent & Awning Co.
4862 Third Clark St. CHICAGO 40, ILL.

B. & H. AMUSEMENT CO.
WANTS
Capable Ferris Wheel Operator, top salary. Out all winter. Falls until first week in December. All Stock Concessions, two-thirds pay work. P. G. and Penny Pitcher ask.
Address: Luman, S. O.

SINGLE LOOP AND TRUCK FOR SALE
\$600. Both can be seen in operation next week at Carthage, Illinois. Following week, Midway, Mo.
K. H. GARMAN
Busset Amusement Co.
LOOK AT LIFE MUSEUM WANTS
Working Acts, Rally Girls, Hot & Cold, Front Man, **LOU DAVIS**
Great Sutton Show, CHARLESTON, MO.
F.R.T. Shows being now guaranteed all winter's work.

Direct from the Lots

Alamo Expo

Lubbock, Tex., *Fourteen days* ended September 4. *August, Veterans' Foreign Wars Post, Business, big.*

Breaking in new location at Lubbock Ball Park, shows set some new records with nearly every business nightly. On the trip from Pecos, Tex., the office trailer was destroyed in a highway accident. Till-a-Whirl trailer also overturned during the loading platform and sets. Joe Rosen has enlarged his pet shop. Joe Ferguson, well-known Alamo show wrestler, arrived to take charge of that attraction. Joe Murphy continues to click with his three Girl Shows. Bill Williams is receiving a good publicity break with Jerry, trained chimp, at his downtown appearances. Lewie Ringold, general representative, has been reouting the shows because of the polo epidemic in the State. Mrs. Jack Williams is receiving a vacation. Albert Wright has returned from El Paso, Tex., where he has been receiving treatment for his eyes. Chief Bain in Pace, formerly with J. T. Hutchence Slide Show, is in charge of painting the shows. Slim Tusnell is in charge of the sound trucks. Only three days have been lost this year and Manager Jack Rubek claims that the season so far has been the best in his history. New office trailer will be ready on arrival at Odessa, Tex.

TED CUSTER.

Mad Dog Fleming

Bainbridge, Ga., *Week* ended September 4. *Location, downtown, Aspicles, Legion Post, Business, good, Weather, hot.*

Bainbridge proved a winner for the shows, and rides and concessions chalked up next results. Because of the labor shortage here only three rides, 19 concessions and several shows were set up. Owner Mad Dog Fleming has recovered from a recent illness. Besides Code, set includes Dave Davidson, general agent; Jack McCarty, electrician; John W. Davis, ride foreman; and Mrs. Dave Davidson, *The Billboard* also agent and in charge of the mail. Reported by an executive of the show.

Anderson-Srader

Norton, Kan., *Week* ended September 4. *Location, 1-H Club Free Fairgrounds, Business, poor, Weather, fair.*

Shows arrived early Sunday and were supposed to be located on the streets, but at the last minute location was changed to the regular fairgrounds. Everything was up and ready to operate Monday, but opening day was killed for Tuesday and nobody turned out for the opener. Wednesday marked the lowest attendance of the season. This is the first spot that the people would not ride the ride nor play any of the concessions. Alamo showman, Clyde W. Wright is managing the grandstand was free and it drew big crowds daily. Sale of War Bonds totaled \$68,000. **TOMMY MOONEY.**

Great Sutton

Lawrenceville, Ill., *Week* ended September 4. *Business, fair, Weather, good.*

Shows moved in here and opened to one of the worst crowds of the season. Officials said they came in too close on the heels of Rogers Greater Shows. Tony Cortez's Gay Girlieque made several additions to the line. The writer's Look at Life Museum continues to obtain good play. Wednesday night was lost, too rain. Clyde W. Wright is managing the Slide Show. Bobby Kirk, of George Clyde Smith Shows, lettered, and Bobby Burns and partner electrician. **LOU DAVIS.**

Byers Bros.

Merion, Ill., *Week* ended September 4. *Location, Williamson County Fairgrounds, Business, excellent, Weather, good.*

Williamson County Fair here gave shows the best week's gross in their history. Everything was in readiness for a Sunday afternoon opening when 18,000 visited the grounds. Association heretofore had used independent rides and shows for its midway. All reported

satisfactory grosses. Much credit was given Co-Owner Carl Byre and Cotton Hills for the midway's good appearance. Till-a-Whirl topped rides, and Major Little led shows. All concessions worked to good effect, except Harry and Pete Madison added a custard machine to their strong of concessions.

R. E. (BOBBIE) JACOBS.

War-Time Trend Is Less Restrictive

WASHINGTON, Sept. 11.—The 44 State legislatures, meeting in regular session this year, devoted considerable attention to the need for maximum efficiency of wartime highway transportation.

Liberation of laws restricting motor vehicle sizes and weights were approved in Delaware, Minnesota, Missouri, Nebraska, Hampshire, New Mexico and North Carolina.

Several States moved to meet the shortage of drivers by lowering legal age limits for licenses, and servicemen were granted some consideration in easing or extensions of drivers' license requirements in California, Iowa, Kansas, Michigan, New Hampshire, New Mexico, New York, North Carolina, Oregon and Texas.

Constitutional amendments to require expenditure of special motor vehicle taxes for highway purposes only were submitted to the voters by the legislatures of Maine and Washington. Similar amendments were initially approved in New York and Pennsylvania but must be passed on again by the next legislature before appearing on the ballot.

Under authorization of its 1943 legislature, Delaware has eliminated the necessity for displaying front registration plates on motor vehicles.

WHEELS

OF ALL KINDS

Tickets—Paddles—Laydowns

Complete Keno Outfits

CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, STRIKERS, ETC.

Still Available

EVANS' BIG PUSH

Write for Catalog

H. C. EVANS & CO.
1520-28 W. Adams St., Chicago 7

TENTS

New and Used

CARNIVAL and SKATING RINK

Write for Prices

E. G. CAMPBELL TENT & AWNING CO.
100 CENTRAL AVE. ALTON, ILL.

CARNIVAL CONCESSION TENTS

We have Carnivals released by the Government that needs no priority. Send us your inquiry today.

UNITED STATES TENT & AWNING CO.
2315-21 W. Huron St. CHICAGO, ILL.

WANT

Ride Bids for Till-a-Whirl, Periscope Wheel, Octopus and Roller-Fine. No tier down or casing. All waters for good solid dry road. Write now.

J. W. LAUGHLIN

HOUSTON, TEX.

EVERLY RIDE OPERATORS—

Protect your OCTOPUS, ROLLOPLANE and FLY-O-PLANE

World's Most Popular Rides

- Operate Slowly
- Operate Carefully
- Keep Well Oiled
- Keep Nuts and Bolts Tight

EVERLY AIRCRAFT CO. Manufacturers SALEM, OREGON

Central Amusement Co.

WANTS

For Windsor, N. C., Fair, September 20-25 and balance of fair season to November 1, all short jumps. We have arrangements made for all winter at an Army Camp, starting November 1. Want Ride Help, top salary. Want Shows, especially Girl, Animal, Minstrel. Want Penny Arcade, Diggers, Stock Concessions, Penny Pitch. This is good concession territory. All address **SHERMAN HUSTED, Mgr., Central Amusement Co., Whiteknights, N. C., this week; Windsor, September 20-25.**

BUCK AMUSEMENT CO.

WANTS

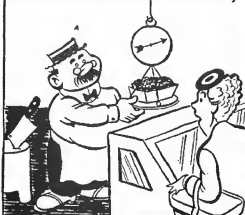
Pit Show. All Concessions open except Ball Game, Penny Pitch, Popcorn, Hot-Lap. Will Book Shows \$40.00 or 20 per cent of gross. Open Mountain City, Tenn., September 10. I. S. BULLOCK, Mountain City, Tenn., this week; week of Sept. 20, Red Springs, N. C.; week Sept. 27, Rawland, N. C.; McCall and Bennettsville, S. C., to follow.

DICK'S PARAMOUNT SHOWS

13TH TO 18TH, COATESVILLE, PA.

Want Ferris Wheel Foreman, Chaperone Foreman, Top salaries. Also Ride Help in Drivers Shows—Furniture and Shows that do not conflict. Concessions—Bingo, Arcade, Grand Shows, Concession Artist, Candy Apples, Popcorn, Ball Games. Write or wire **DICK GILSDORF.**

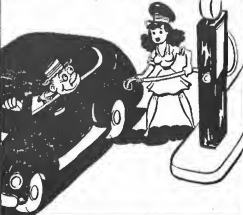
MEAT TAKES STAMPS THAT ARE RED,



CANNED GOODS REQUIRE BLUES,



GASOLINE "A," "B," OR "C"-----



No 18 TO BUY NEW SHOES,



PAPER IS BEING RATIONED, TOO,



SO USE THE STAMP WE'RE SENDING YOU



ORDER THE BILLBOARD IN ADVANCE

War restrictions definitely limit the print order on ALL magazines. Because more copies are needed for The Billboard subscribers, fewer copies are available for newsstands due to paper limitations. Some magazines have been forced off the newsstands entirely. The Billboard does NOT expect to go off the newsstands. You are, however, urged to PLACE A STANDING ORDER for your copy of The Billboard whether you prefer to buy it on subscription, from a news dealer or agent. Help avoid waste of unsold copies on newsstands. PLACE A STANDING ORDER with your news dealer whenever possible or buy The Billboard on subscription.



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PERMANENT ADDRESS ONLY

GOOD FOR 10 DAYS ONLY

You Pay for 4 — You Get 6 More FREE
Only 10 Cents a Copy Via DIRECT Mail

Ballyhoo Bros. Circulating Expo.

A Century of Profit Show

By STARR DE BELLE

Pittsburgh, Costa Rica,
September 11, 1943.

Dear Editor:

Everything is done on the co-operative plan in this country. While hunting for a committee here General Agent Lem Trucklow learned that there were 10 who would front for anything, but only on a co-operative plan. They made an agreement among themselves never to sponsor a show alone and always to sign up as combined auspices. Due to the

number of committees represented, which no single office could hold, a meeting was called in a park to iron out all details. After much argument they were booked under sponsorship of a Negro banana plantation, the Spanish Cacao Growers' Association, the Native Silver Miners' Club, the Indian Indian Producers' Fund, and the local sheep ranchers and a few vanilla cultivators. It was a free-for-all auspices, nothing exclusive nor enobish.

The matter of percentages had up the meeting for some time because each committee wanted 10 per cent of the shows' gross, which would leave the office holding the lug. Being a fair and square man, Trucklow offered to work 50-50 after the show had deducted its nut, the combined auspices to cut up their ends any way they liked.

Wearing long ribbons, on which were printed "Ticket Taker," 2,000 committees were given the lot on Monday. When the ticket one were being passed out the first free-for-all started because there was an average of 50 men to a can. After the first show had cleared we were 1,000 ticket takers short and the average had dropped to 25 men to a can. That night the 1,000 remaining ticket takers tried to crowd into the office for a statement. After that free-for-all was over we were another 500 committees short, with an average of 12 to a can. The report then showed a gross of \$2,000, which our treasurer said would pay the newspaper advertising bill. Tuesday night the 500 ticket takers were augmented by another 100, who had been released from a hospital. When the

ticket-can passing out was started the free-for-all committee again got into action and when it was over the count showed 400 left and an average of 10 men to a can. But plotted up that night, with a \$3,000 gross, which our secretary said would cover the billposting bill. Wednesday night Pete Bink said the combined auspices needed a head committeeman and that they should elect one. When that battle was over free-for-all committees numbered 200, with an average of five men to a ticket can. The midway grossed \$4,000 that night, which paid the hauling bill. It rained the show out on Thursday and everything was quiet on the front. On Friday the midway grossed \$5,000, which, according to our treasurer, paid the railroad money. Then our free-for-all committee started a row over who had made the agreement for 50-50 after the show had gotten its nut. When that had been settled we had 40 ticket takers,

with an average of one to a can.

Saturday afternoon the 40 arrived at the office wagon to check up. Our treasurer informed them that they still had a chance to make a profit. He showed them the night's gross was over \$6,000, which would pay the help, gas, oil, license, lot and other expenses. He then showed the gross down to name, with an average of nine to a ticket can. What says they were! We grossed \$6,000 and, had they showed up, their bit would have been \$8 to cut up among them. MAJOR PRIVILEGE.

BORGER, TEX.—J. T. Tidwell Show have been booked for an 11-day stand here, beginning September 8, Jack Edwards, general agent, announced. He said business in Oklahoma was good.

WANTED TO BUY FOR CASH

Used Rink Roller Skates and Parts. Write us immediately.

JOHNNY JONES, JR.
132 Seventh Street PITTSBURGH, PA.

WILSON FAMOUS SHOWS WANT

A few more stock concessions and shows with own equipment for Hancock County Fair, Bowen, Ill., Sept. 20th-24th, 1943. Will pay cash for good used scooter ride.

ADDRESS—ASTORIA, ILL.
SECOND-HAND SHOW PROPERTY FOR SALE
\$12.00 Station Store Bluffs with inventory
\$75.00 Genuine Brown Lady's Head. Sealed round
\$10.00 Genuine Brown Lady's Head. Sealed round
Khalil Show Tent, 10x10 ft. Sidewalk, no poles.
New complete.
Flag on aluminum, also American Flag. Cheap.
WELLS CURIOSITY SHOP
12 Strawberry Street Philadelphia, Pa.

FOR SALE

- 1 Allan Herschell 3 Abreast 36 Horse 40 ft. Merry-Go-Round . . . \$3,200.00
- 1 Allan Herschell 2 Abreast Little Beauty Merry-Go-Round . . . 2,650.00
- 1 1937 Tilt-A-Whirl . . . 3,250.00
- 1 1940 Moon Rocket . . . 7,900.00
- 1 24 Seat Smith & Smith Chair-Plane, Single Row . . . 650.00
- 1 Eyerly Aircraft Single Loop-O-Plane . . . 675.00

These Rides are all in good condition and operating now. Complete with Fences, Ticket Boxes, Motors, etc. Terms are cash. Please do not answer unless you are interested and have the money.

MILLER AMUSEMENT ENTERPRISES

LA GRANGE, ILL.

WANTED SHOWS

Panthers, Calceos Show and Band with their own outfit. From Oakland, Binge, Penny Arcade. Can show Arcades, Waffles and Grid Shows. Good trucks. John now, Everybody like it what you have or want. Can play Electrician and San Falties. Our Shows are booked on until October with a contract of bare foot agricultural fairs and exhibitions.

THE EXPOSITION AT HOME SHOWS

At Page County Fair, September 12 to 15; Woodland, North Carolina, week of September 20; Belle Mead, N. J., week of October 20. All rallies to ROX GATTO, Manager, Ram County Fair, Rux, Va.

PAUL M. FARRIS SNAPP GREATER SHOWS WANT

10-Cent Slum Store Agents (no stew bums), Fish Pond, Basketball, Coca-Cola, Pee Ball and Hoopla open or will frame any night that does not conflict. You don't need to know the complete score, we will teach you if willing to work.

Medison, Ill., Celebration this week; then as per route.

★ INSURANCE ★ CHARLES A. LENZ

"THE SHOWMAN'S INSURANCE MAN"

A1338 INSURANCE EXCHANGE

CHICAGO

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER
(Communications to 25-27 Opera Place, Cincinnati 1, O.)

Hamid, Linderman Switch Gala Week Site From Raleigh Plant To Fairgrounds in Charlotte

CHARLOTTE, N. C., Sept. 11.—By-passed in 1942, this amusement-bungry and the Raleigh Plant has been linked with the chain of Eastern Seaboard cities which annually see the annual outdoor attractions served up at America's major fairs and expositions.

In a surprise shift of operations, George A. Hamid and Max Linderman determined to make the million-dollar Southern States Fair plant here the setting for the Gals October Festival week originally planned for the State Fairgrounds in Raleigh, but abandoned when it became impossible to work out adequate bus transportation facilities.

With the entertainment at their command, the strong Veterans of Foreign Wars organization as sponsor and a promotional budget of State Fair caliber, the two Eastern showmen have already lured thousands to give Charlotte and the 1,300,000 residents within its 40-mile trade area a celebration which they will rival during outdoor event over held in North Carolina.

The five-day, six-night festival will be staged so as to enable Linderman to present his Wind of Music Show, the midway and Hamid's Victory Review and other grandstand features as highlights. On hand to launch the publicity campaign is Gaylord White, veteran press

agent, who said he would be joined soon by others of the promotion team forces called to assist to exploitation. Seventeen counties in North and South Carolina will be blanketed with newspaper, radio and outdoor advertising.

"Heavy emphasis," said White, "is being placed on the advance sale of tickets, the phase of the promotion campaign guided by the Ladies' Auxiliary of the veterans' organization." No fair has been held here since 1914, when the third annual Southern States Fair marked close of the fair for the duration.

Macon's Shriners Readying Plans for '43 Victory Circus

MACON Ga., Sept. 11.—Plans are being made for the 10th annual Macon Shriners Circus, to be held in Macon, Ga., with the event being billed as a Victory Circus.

As usual the Patrol of Al Sihah Temple will handle the details of the circus, including bookings and promotions.

Circus committee is headed by J. P. Kennington, captain of the patrol; he is assisted by Brooks Geoghegan, who has served in an executive capacity for many Shriners shows here. Frank B. Steger, George Miller, Gordis L. Hays, Mrs. Kaplan and Charles McCord.

Hartford Aids War Relief

WEST HARTFORD, Conn., Sept. 11.—Several thousands turned out for the West Hartford Community Fair and High School grounds September 6, sponsored by 58 local organizations. Proceeds went to the War Relief Fund. Event featured a parade in Europe, the Mechanical City was brought to America and exhibited at A Century of Progress, Chicago. Dillon, of East Liverpool, O., purchased it recently and rehabilitated it. Unit is scheduled for several fair engagements.

ONE OF the attractions at Cleveland's Harvest Festival was Dick Dillon's Mechanical Defenseless City, which attracted a crowd estimated at 25,000. Originally built in Europe, the Mechanical City was brought to America and exhibited at A Century of Progress, Chicago. Dillon, of East Liverpool, O., purchased it recently and rehabilitated it. Unit is scheduled for several fair engagements.

WANTED

Carnival or Shows for any convenient near future

COVINGTON V. F. W.

Address: B. M. LOWE, Adm.
Post 2776, V.F.W., Box 15, Covington, Ga.

Rinks and Skaters

By CHARLES M. JACKSON (Cincinnati Office)

Sefferino Bows Big; Fans Get Unskedded Labor Day Session

CINCINNATI, Sept. 11.—Capacity throngs that attended the opening of the Sefferino Rollerdero here September 4 and 5 impressed (Cap) Sefferino, brother of President William P. (Bill) Sefferino, with the probability that the season will be the largest in the rink's eight years of operation.

So eager were Queen City roller fans to resume skating that over 300 put in appearances at the rink on Labor Day, requiring the management to open for an unscheduled session. The rink's schedule calls for six nightly sessions except on Mondays.

Melba Maringer, who presides at the organ, is offering a special musical program including wartime skate marches and popular tunes. According to the management, Sefferino Figure Skating Club and Rollerdero Club will begin their regular assemblies later this month.

TWO OLYMPICS, thrill skaters, appeared on Labor Day week-end at Hunt's Ocean Pier, Wildwood, N. J., booked by Harry Bilben.



The First
Best Skate

QUALITY

RICHARDSON BALBEARING SKATE CO.

Established 1884
3312-3318 Woodward Ave. Chicago, Ill.

The Best Skate Today

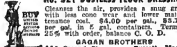
WANTED USED RINK SKATES

HIGHEST CASH PRICES PAID FOR YOUR OLD SKATES, REGARDLESS OF CONDITION. WRITE OR WIRE COLLECT TODAY. STATING QUANTITY, MAKE, CONDITION & PRICE. **MACES SPORTS STORES**
4019 W. North Ave. CHICAGO, ILL.

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Accordion Tunes Soothe Patrons in Blackout Periods

COLORADO SPRINGS, Colo., Sept. 11.—Accordion-playing Manager Ernie Bergman, of Pikes Peak Skateland, 105 Cascade Avenue, is getting a new use for his ability on the squeeze box. Where once he wrung out ditties at the request of cocktail lounge patrons, when he worked with cocktail lounge units a few years ago, he now finds his accordions serve in good stead to keep patrons at Skateland entertained during blackout and dim-out periods.

According to manager Bergman, a bunch of youngsters on skates on a darkened rink makes for a hazardous situation. Organ music would only enrage the few over-pressed "emancipators" to continue to skate and endanger themselves and others, whereas accordions and popular numbers induce group singing and smooth any litery petries.

Following good summer business Skateland was closed for a two-week period to permit remodeling and repairs, and reopened August 27. During the short closing Bergman attended the professionals' school in Denver and obtained sessions of Frank Porter and Helen Thiesen, who will conduct classes in the upcoming week. Pikes Peak Roller Club sessions, the first of which was held September 2.

Besides Skateland's established patron, and among youngsters of Colorado Springs, Bergman reports that heavy attendance is drawn from two army camps in the vicinity.

Celeron Holds Drive Ban Loss to 25% by Exploits

JAMESTOWN, N. Y., Sept. 11.—Notwithstanding the effect the Eastern pleasure driving ban had on patronage of Celeron Park Rink, the unassuming exploit of Manager C. J. Zimner in waging a continuous promotional campaign has resulted in the rink's retention of over 75 per cent of its business.

Zimner's latest effort is a tie-up with a local photo studio. Deal involves distribution of photo coupons for the studio by the rink and in return the studio furnishes gratis photos of local skaters in exhibition poses. The management arranged for display of these photos in local department stores.

Wednesday evening sessions, formerly the mid-week low period, have been turned into a boom, that distribution of free ladies tickets to week-end patrons good for the following Wednesday "freshen-up." Audine Dahlberg continues to hold forth at Celeron's Hammond organ.

ETHEL AND ARDEN, the Silver Cycoons, skating act, presenting "Big Thrills in Little Wheel" are exhibiting their eighth week at the Kitty Davis Airline, Miami Beach.

FOREST PARK RINK, Hanover, Pa., will remain in operation during the fall and winter. The rink is scheduled on Wednesdays, Saturdays and Sunday afternoons and evenings.

MARYLAND VOIDS TAX

(Continued from page 35)

1943 Legislature has been declared unconstitutional by the State Court for the county. The court declared the 830 annual license fee on trailers was only a revenue-raising device, rather than the taxing power of the State without the purpose of supporting regulation and the statute failed to meet the test of uniformity and equality. The ruling in this case will no doubt have the effect of making null and void the trailer tax law enacted the same Legislature for three Maryland counties unless an appeal is carried to the Maryland Court of Appeals, and this seems unlikely.

English Spots Welcome Yanks

By CYRIL BEASTALL

CHESTERFIELD, England.—Among the English armed forces stationed in England are skating enthusiasts. The more zealous followers of the roller sport soon and their way to rinks here are greeted with the friendly attitude extended to all who hail from the "Land of the Yanks," as they are affectionately termed.

While travel is greatly restricted, I recently passed my time with the Richardson skates, and took my way to the house of Austen Armstrong, joint operator of Birch Park Skating Rink, Manchester, which is one of the most flourishing rollerderos that operate in England today outside of London. Austen Armstrong is assisted in its management by his mother and brother, Harrison, British professional roller dance champion since 1939.

I spent four days with these operators, who are friends of long standing, and skated six nights at Birch Park, with the express purpose of meeting American and colonial servicemen. Among recent visitors to this spot were: E. Webb, Westborough, U. S. District Marshal, Montreal; H. Turner, Salt Lake City, S. Walker, H. Judges, Toronto; Stewart Fraser, J. H. Matthews, S. Stephens, N. B. Sargent, Skinner, Cavendish Lodge, Devonshire, Bermuda; O. P. Hencky, Kelowna, B. C.; W. W. Barlow, Mount Ararat, C. O. Mathew, Santa Monica, Calif.; Arthur W. Hammond, Mount Sterling, Ky.; John E. Crawford, Flint, Mich.; James G. Linn, Peirmont, W. Va.; Hubert L. Walsh, Marshall, Ill.; Howard E. Wilson, May, Okla.; E. Gilmore Jr., Pomeroy, O.; George H. Pined, Lenoir, Mich.; Arthur Salvan, Loralin, O.; Roy Petuck, New York; R. H. Barton, Brownsville, Tex.; John P. Hamman, Dayton, O.; J. D. McCoy, Battle Creek, Mich.; Dave Daverson, San Francisco; C. H. Gollins, Los Angeles; Alfred C. Arnold, Bannock, Mich.; G. W. Ward, Upokengon, N. Z.; Jerry O'Connell, San Jose, Calif.; Carl H. Molitor, Los Angeles; Paul J. G. G. G. Griffin, O. W. J. McKnight, Chicago; Leroy Meyer, Patterson, Pa., and Paul A. Wilkinson, Tulsa, O.

Some of the American skaters whom I personally met in the short time at my disposal were: Mart Gunther, Chinden, N. J., who skates at Walston (N. J.) Rollerdero and Gloucester (N. J.) Rollerarena; Russell Lee Roy Jones and Joe

Martin, East Palestine, O., who skate at Idora Park Rink, Youngstown, O., and some of the Cleveland spots; Larry A. Martin, Houston, Tex., who spoke of rinks in San Antonio and Glenside and wondered if they had named Togo Rink in the letter city; Anthony J. Zeltrap (with three decorations on view), from St. Louis and a speed skating enthusiast who gave Crystal Rink there as his home rink, with Arena a close second choice; Tibbot Summiste, Anderson, Ind., who sold me all about Erie Park rink and George Pierce's big new spot there; Willie Gremmie, Statesville, N. C.; Russell Arena, known to his intimates at Carlisle Park Rink, Baltimore, where he was an instructor, as "Rollie, the Problem Boy of Cap Bushby" who is a great guy, according to Arena; and Jack Nelson, Brooklyn, a fine skater who arrived at Manchester with a letter of introduction and who demonstrated the Iceland Tango to skaters at Birch Park.

THEA McDONALD, office manager of REORA headquarters, Detroit, is back from her vacation in Western Michigan.

LAST CALL FOR WHITE LEATHER

March 16th the Government prohibited the tanning of white leather. Fortunately, due to production schedules, we have an excellent reserve of white leather. Because we anticipated this condition we have a large stock of white leather. PROVIDED you place your fall and Christmas orders today, Don't gambler! Don't miss it!

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Put your old, broken and cracked skates to work. We will weld them, cut them down and mount them on Hyde Skates. This service has saved Rink Operators thousands of dollars.



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★ Popular Hit Tunes—Ready for Your Skaters

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Send Your Order by Return Mail—LIMTED QUANTITY OF THESE RECORDS.

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"I JUST KISS YOUR PICTURE GOODNIGHT" O	1123	108	474	For Tot (All Skates) ...
"TIME GOES BY" O	1123	108	474	For Tot (All Skates) ...
"WHY DON'T YOU DO RIGHT?" O	1124	108	474	For Tot (All Skates) ...
"COULD IT BE YOU?" O	1125	108	474	For Tot (All Skates) ...
"PEOPLE" O	1126	112	474	For Tot (All Skates) ...
"EACH TIME I FUZZ ON MY CYCA" O	1127	112	474	For Tot (All Skates) ...
"SWEET LIPS" In My	1128	92	3/4	Waltz (Style A) ...
"STILL WE MEET AGAIN" O	1129	92	3/4	Waltz (Style A) ...
"WALKER" O	1130	92	3/4	Waltz (Style B) ...
"OVER THE WAVES" O	1131	92	3/4	Waltz (Style B) ...
"CURI BIRI BIN" O	1132	120	3/4	Waltz (Drop 8 Count) ...
"BLUE DANUBE" X	1133	120	3/4	Waltz (Drop 8 Count) ...

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Conducted by CHARLES WIRTH—Communications to 25 Opera Place, Cincinnati 1, O.

WIRTS' CIRCUSES

Switch Made by Ringling in Mho. Pays Off

State Fair Park location pulls stronger than former site on lake front

MILWAUKEE, Sept. 11.—This city was especially receptive to the Ringling circus on September 8-7, with attendances of 26,400, 25,000 and 22,000 respectively.

This year for the first time the show was situated on the State Fairgrounds, West Allis, instead of the usual lake front location. Circers attributed the change to "certain conditions pertaining to the motion of the show by rail" but city officials felt that the circus management wished to evade certain city license fees which are not levied in West Allis.

Whatever the reason, the public seemed to favor the move, as last year's attendance for a two-day run was 50,000 and 10,000. Milwaukeeans are in the habit of traveling to State Fair Park for amusements, not only for the State Fair, but because of the midway in the park which is in operation through the summer. Weather was unusually cool. Side-show business was reported better than last year's.

Milwaukee is considered unusual in that downtown ticket sales account for a greater proportion of revenue than in any other city. For Sunday alone more than 3,000 seats were reserved by downtown purchasers.

The Wisconsin Legislature had adopted a resolution welcoming the Ringling circus to Wisconsin for its 60th year. Next stop beyond Milwaukee was Madison, the capital, under direction of Ben Barlow, of the local office of war revenue, 1,710 seats (\$88 per performance) were given free to purchasers of \$1,000 War Bonds who, in turn, gave these tickets to orphans, veterans' and servicemen's organizations. In other cities seats have been graded so that denomination of a bond would determine desirability of a seat. Here, all seats were sold for \$1,000 each. On Monday Chicago, St. Paul, and Frank Saludo and Clayton Chase, midjet clowns, appeared at the Red Cross and each donated a pint of blood.

Fisher Has Good Season

BATCHENOR, Ill., Sept. 11.—The "Fisher Bros." Circus has so far enjoyed a prosperous season. It opened first week in May in Onondaga, Mich., working thru the State to the State of Michigan, then into the Upper Peninsula, where business was fine, capacity houses nearly every night. Fisher added his own touch to the equipment owned to enlarging the show. James E. Carter has the Side Show and band, the Kid Show having been added to the State of Michigan in mid middle of October. Band consists of Florence Carter, cornet; Jimmie Carter, trombone; will be under direction of Mickey Blue. Circers will jump from Denver to this city and then to Little Rock, Arkansas, to playing the season engagement in San Diego for two weeks, Abschluss of Al Bahr Shrine Temple.

Polack Booked for Ft. Worth

FORT WORTH, Sept. 11.—Contracts have been closed with Mickey Polack to bring his "Polack Bros." Circus, dates being October 15-24. Show will be presented in Will Rogers Coliseum and promotion will be under direction of Mickey Blue. Circers will jump from Denver to this city and then to Little Rock, Arkansas, to playing the season engagement in San Diego for two weeks, Abschluss of Al Bahr Shrine Temple.

Russell Breaks Sour in SLC

SALT LAKE CITY, Sept. 11.—Russell Bros.' Circus, here on August 30-September 1, ran into bad breaks, although the verdict of Foul Eagles was, "Quite satisfactory." After 21 successive days of temperatures of 80 degrees or more, opening day saw a maximum of 64 and a minimum of 41, the coldest August in 59 years, according to the weather bureau, and the same rigidity continued. The show hit town in the midst of a polio epidemic, with the State health director urging keeping kiddies home, which the public did. In an internal clash between white and colored workmen on opening day five were hospitalized.

Tower, Blackpool, Doing Capacity Biz

LONDON, Sept. 4.—Britain's premier annual circus, the Tower, Blackpool, is again playing to capacity business. Circus will run through the summer at Blackpool, with the closing date, not yet fixed, being some time in October. Once again the show is headed by the Carroll Brothers, Italian musical clown, who were interned in 1940 and afterward released as "friendly" enemy aliens. They are in their third successive season here and were released from George Black's London Palladium show to fill this engagement. Recently for a circus arena is Victor Barnard and Aleo Brook, table tennis champions. Supporting are Zola and Mattie, Hungarian British circus; Cawlin's dogs; Ransana, girl aerialist; Yungtse, Chinese acrobatic troupe; Bertman, Miller's Liberty horses; Felix and his tigers and lioness; Mimi's elephants, trained by Gindi; Coco and Company; clown ensemble, and a water finale.

A rare occurrence in British circuses to local sanction to give performances on Sundays granted to Reco Bros.' Empire Circus at North and South Shields. Sunderland and Newcastle, North of England industrial towns. The show, which is playing dates under the "British Empire" scheme, is giving two performances daily. Profits on Sunday shows are donated to local charities.

Under the Sun

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

FALL BREAKS

VISITING the Ringling circus in Chicago were Mr. and Mrs. Laurence T. Larson.

AFTER closing with Mills Bros. advance, L. H. Jones is now night clerk at the Francis Hotel, Ashland, O.

IN a War Bond sale at Newburgh, N. Y., Charles Hunt Jr., or Hunt Bros. Circus, bought a \$4,000 bond.

AN early-day sign: Serving a floater in a glass of 34.

BOB EUGENE TRUMP, reporting the "Fisher Bros." Circus, is giving play Hamid-Morton circus dates following fair bookings.

ARTHUR BORELLA, who was principal speaker and entertainer at an Optimist Club special night of July meeting at the Rice Hotel, Houston, August 26, did 40 minutes in a business suit.

J. C. (CHUBBY) GULFOVICH, wild animal trainer, is in Headlee House, Odessa, Tex., where he underwent an operation August 31. Will be pleased to hear from friends.

OUR new ball-bearing sleepers for workingmen permit our boys to get eight hours of rest in foam—Silver Mascot Circus.

RED DAVIS and Carl Annan, Phillips, W. Va., caught the Beers-Barnes Circus

Arthur Stands Good; Hood River Wreck

ST. HELENS, Ore., Sept. 11.—Despite intermittent rain the one-day stand in Seaside, Ore., gave Arthur Bros. Circus a packed house. The one-day stand at Tillamook was under quarantine for infantile paralysis and hit was only fair. Hillsboro, in the rain, gave show packed house at night and fair matinee. One day at Canas, Wash., brought out large attendance, as did one-day stand at White Salmon, Wash. A packed house at Hood River, Ore., leaving that city the office trailer and dog and monkey truck were wrecked. The office fixtures and personal effects of Mr. and Mrs. Martin E. Arthur were strewn for half a block stopping traffic for eight hours. Loss is estimated to run high. Four performing dogs were killed.

The one-day stand at The Dalles brought forth packed house at night and fair matinee attendance despite long run from Dayton, Wash., where show was fair. And Mrs. Arthur returned from three week visit to Kansas City and other cities where Martin bought two truckloads of animals for menagerie. First truck arrived at Hillsboro, having two llamas, kangaroo, elephant and sacred cow. Mr. and Mrs. Arthur returned to the City to drive one of the trucks loaded with animals to the Coast. Glenn Henry bought a living trailer at Seaside, Ore. Laura Anderson entertained circus folk at Heotham Hotel, Portland, during the Canas showing. Mr. and Mrs. Frank Yaga entertained in honor of Mr. and Mrs. Jack Christensen, of the West Coast Victory Shows, exhibiting at the Gresham Fair, Mr. and Mrs. Art Anderson, visiting friends on the West Coast Shows at Gresham. George Konting gave a cocktail party at a nitery in Seaside.

Beatty-Wallace Biz Good

LITTLE ROCK, Sept. 11.—With few exceptions the Beatty-Wallace Circus has done big business. It was necessary to stop at Little Rock, where the show was to infantile paralysis. They were replaced by Fort Scott, Kan., and Nevada, Mo. At Joplin, Mo., there was capacity house. The first two days of the Missouri tour were good. Show's third swing thru Illinois also was good.

Under the Sun

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

at Buchanan, W. Va., September 1. No matinee due to late arrival; packed night show. Show has nearly all new canvas, Davis report.

A. H. HUTCHISON and Mr. and Mrs. W. W. Whitman saw the James M. Cole Circus at Buchanan, Pa., August 31. Whitman, a former trotter owning a horse and harness business, and restaurant four miles from Harrisburg.

ELMER A. KEMP, Trenton, N. J., who visited the James M. Cole Circus at Buchanan, Pa., August 31, reports good performance and business, and renewing acquaintances with Dr. Richards and Doc Oyler, former side show manager, who also visited.

"All some circus men know," opined a lad who held all day on lots, "is 'Scram! Take a walk or get me a bowl of water.'"

WHILE visiting his mother in Duke Hospital, Durham, N. C., Hanson ran across Happy Bettie, old-time minstrel and circus drummer, who is a patient (See Under the Sun page 46).

Sunbrook Show for Montreal

MONTREAL, Sept. 11.—Larry Sunbrook's "Wee Wee Sodas" or "Hollyhock" Circus will have been booked for the Forum here for October 2-9, according to Tommie Corbett, general manager of the arena, site of the Hamid-Morton Circus earlier this year.

Sawdust Ring

By FRANK (DOC) STUART

OKLAHOMA CITY.—Of all human faculties probably the most accurate is the memory. Some memories are a delight to recall, while others are a nightmare, and on this gloomy day with the mercury standing at a mere 106 degrees my memory carries me back to the day of yesterday when the heat became nearly unbearable. I can almost feel the

I recall playing El Centro, Calif., as press agent of the Sella-Photo Circus. The thermometer registered 116 degrees on the ground level outside the big top. Inside Tom Nelson, of the famous Flying Nelsons, had a thermometer strapped to his rigging near the peak of the tent and there the mercury registered 129 degrees. I also recall talking to a native of that hot little city and I complained of the heat. He gave me this answer:

"You circus folks might just as well get used to heat, because if you keep on putting up your tent on Sunday, you're sure to get it right to hell." That night during the railroad move to the next stand a flat car jumped the track and overturned, and I lost the following matinee. The remark of the El Centro citizen made me think. . . In fact, I believe I can almost feel the heat of that day. No. 42 to see if my pint of bourbon remained intact. It was. But after an hour I was not. Now, I do not mean to imply that I was a drinking man during those days. I was not, but brain waves and heat can cause a complete reversal of one's habits.

He Hired a Boy
At I reminisce, my thoughts go back to the "good old days when circus folks was circus folks." Now, no implication to mean that circus folks are not as good as good, but when one speaks to the old-timer of the big top one may hear him say, "I was arguing with a fellow sleeping dogs lie. Again my memory recalls my advent in the circus in the early 1900s. I was a young sprout, with some little experience as a newspaper reporter for a small daily newspaper publication in Wisconsin.

One day Great Campbell of Campbell Bros. Circus at Campbells Show, reported into the newsmen in quest of a press agent and he regaled the staff with stirring stories of his circus life. I had need to regale me because the lure of the circus had been in my blood for many years and I promptly caused the gentleman that he had work no farther was The Man.

That night I found myself aboard the No. 1 advertising car of the Campbell shows, and what an advertising car it was (See SAWDUST RING on page 58)

Cole Third in Portland; Gross Estimated at \$10,000

PORTLAND, Ore., Sept. 11.—"Cole Bros." Circus had an uphill fight to gross an estimated \$10,000 on a four-day stand with September 2-5, combined a field well worked over by two earlier shows, Arthur Bros. and Russell Bros.

Weather was good and newspaper co-operation was good. Side Show biz held up a little better than fair. A War Bond section in the stands drew some play, and the September 2-5 combined a field well worked over by two earlier shows, Arthur Bros. and Russell Bros.

Weather was good and newspaper co-operation was good. Side Show biz held up a little better than fair. A War Bond section in the stands drew some play, and the September 2-5 combined a field well worked over by two earlier shows, Arthur Bros. and Russell Bros. The performance Saturday (4) at the War Bond Victory Center drew a plug in the press.

Urbiquart Visiting Jacobs

CHICAGO, Sept. 11.—Charles Urbiquart and his wife, Mrs. Terrell and Jack Jacobs troupe on the World of Mirrors Show Friday for a three-week stay. The Jacobs troupe, a downtown performance Saturday (4) at the War Bond Victory Center drew a plug in the press.

THE HOT SPOTS

Cincy's Coney Racks Up 6% Like Over '42

CINCINNATI, Sept. 11.—Coney Island, Cincinnati's only amusement park and one of the finest in the nation, on Labor Day put the finish to another whopping season, with gross business showing a 6 per cent increase over last year, which was one of the lushest in Coney's history.

Labor Day, the season's finale, fell below last year's figures, due to heavy rains which spread over the entire day. The Labor Day week-end, however, ran only slightly below that of last year, while the final week's business was on par with that of last season, also not comparable to the average week during the season.

The Victory Sky Revue and Fireworks Carnival, which opened August 27 and ran thru Labor Day, was a life-saver and a shot in the arm, so to speak, at a time when business was slumping generally. The double feature injected new life into the get-away season. Acts were the Peachin Sky Revue, the Flying Wards and the Parrot Trio, and the fireworks were presented by Arthur Rozel.

Business on the Steamer Island Queen, which carries park patrons from the Cincinnati harbor to Coney located 10 miles up the Ohio River, received a tremendous increase in play this year. Paid admissions and refreshment grosses running more than 50 per cent over last year. "With our automobile business of about one-third from other seasons," said Edward L. Schott, Coney president and general manager, "we were merely fortunate in having our best season." Was traffic to the park also showed a heavy increase.

Encouraged by ideal weather all season, Coney's Sunlite Pool exceeded last year's gross by some 25 per cent. Moellie Gardens, the park's spacious ballroom didn't fare so well, dropping off more than 15 per cent from last year. Coney's management considers it a remarkably good showing at that, considering that a large percentage of the patrons are in the service. Liability to obtain such top-notch one-nighter band attractions as the Dorsey, Glenn Miller, Guy Kyser and the like, also hurt the season's gross income.

Gas-Ban Easement A Boon to Savin's Holiday Business

NEW HAVEN, Conn., Sept. 11.—Reflecting the pent-up desires of amusement seekers in this section, as a result of the curbing of the gas ban, patronage at Savin Rock over the Labor Day week-end was entirely out of proportion to average business during the season.

Sunday's (5) crowd, estimated at 100,000, began its parade to the park early and close to the shore, with serious traffic jams. Monday (6) attendance, although just half of the previous day's figure, made for a fitting wind-up of the holiday. The drop in attendance on Labor Day indicated that the war workers in the area gave ear to the government's request to maintain work schedules. Manager Fred Levere stated that the amount of business done over the week-end was far in excess of his anticipations.

All concessions either broke records or came close to doing so, the only difference was negligible. Most of the food concessionaires ran out of eats.

Most reservations were observed to the letter, but did nothing to dampen the holiday spirit, as the pleasure seekers accepted it as part of the war. Ambassadors of the beach, with superintendent of rides, credited ideal weather and a free-spirited, thrill-seeking public did good business, the 30-odd rides operating at capacity.



A. T. MILLER, in his third season as events director for Carlin's Park, Baltimore, has had an exceptionally successful period this year, especially in promotion of big-scale "days". A new high mark has been set for number and quality of major outings, and the proportion of them that will be repeated at Carlin's next season. He has a rich background in education, sales promotion and journalism.

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Celeron Under '42 Mark But Week-Ends Big

JAMESTOWN, N. Y., Sept. 11.—Celeron Park's season, which ended Labor Day, fell below last year's mark, with skating rink and ballroom business down 20 per cent of last year's volume. General Manager A. C. Beck announced that despite overline conditions, heavy business was attracted on holidays and week-ends. City bus transportation was supplied on a 15-minute schedule to give war workers an opportunity for recreation.

Scoters and Ferris Wheels attracted the top ride business, and the Penny Arcade topped all other attractions. Celeron was operated this year under the new ownership of Harry Illions. Plans are being considered to change the layout to standard midway form for 1944.

Pier Ballroom, operating six nights a week, closing Mondays, reported 75 per cent of last year's business. Manager Howard Holmes announced that Saturday night crowds were capacity all season. No special promotion was used, but steady radio and newspaper advertising was followed through the season. Ballroom has been using MCA combinations, averaging about six pieces. Mike Gogarty and his orchestra finished the regular park season. The Pier will continue operations this winter and will book in name bands for one-night stands in addition to territorial acts.

Manager Beck announced that plans are under way to develop the park's bathing facilities to include beach development, bathroom construction and a cottage building program.

Pontchartrain Hits New High

NEW ORLEANS, Sept. 11.—With closing act for September 12, Pontchartrain Beach has enjoyed its best season in its history, with a full program of special events and entertainment, and an unusually long and hot period combining to increase patronage at the resort.

Manager Harry Batt reported heavy attendance of servicemen throughout the season started just after Easter. All day clubs did good business, while receipts (See Pontchartrain's High on page 58)

Edgewater Hustles Stamps

DETROIT, Sept. 11.—Edgewater Park is setting credit for selling 60,000 extra War Stamps thru The Detroit Times newswatch. Edgewater was host to several newspapermen and photographers who each sold the stamps to get there. Regular weekly sales thru the boys were boosted from 144,000 to 185,500—in the 10-cent denomination—for the week, as the boys put on an extra big effort to make the park event.

Weather, Riots Fail To Stifle Eastwood Season

DETROIT, Sept. 11.—Business at Eastwood Park last Detroit, has been running around 30 per cent ahead of 1942, despite a ragged start due to bad weather. Business was disrupted early in Detroit area. The 30 per cent increase in gross take to date promises to give Eastwood a bright season in its history. Park is slated to remain open until October 1.

Most severe loss of business arose as a result of the race riots in June 21, which closed the park for about a week.

Much of the increase in business can be attributed to the fact that streetcars in the park and bus lines go by the grounds on two sides. The parking lot has shown a netable drop from 1942, despite the pick-up of business.

The biggest business increase has gone to concessions and games, with rides not showing up quite as well. All ride prices were increased a nickel this year.

Pool business shows the highest increase—40 per cent. Eastwood Gardens, with a name-brand value, reports a large increase, also bands were not quite as strong in name value as in previous years, solely because of the scarcity of top band talent.

Eastwood Gardens ends the season September 18. Pienies have been relatively free this year, but some large crowds. These were from the larger factories, chiefly sponsored by the unions.

Principal new attraction, added the middle of the season, was the Silver Streak, which has quickly become a popular ride here. Plans for 1944 include installation of two new flat rides, set yet selected. The swim pool will also be remodelled, and new play equipment for (See EASTWOOD DANDY on page 58)

Des M. Riverview Tops 1942 by 50%

DES MOINES, Sept. 11.—Now Riverview Park closed its season Labor Day with the best records in the history of the resort, and a 50 per cent increase in business over last year.

Manager Robert Reichardt reported that business was exceptionally good this year, with patrons spending more per capita. The huge picnic crowds of former years were not sought this year because of the regular heavy attendance, and little promotion was used on such sponsored events.

The Bug Ride showed the best percentage increase in business over last year, with a 100 per cent jump, while the Coaster enjoyed an 80 per cent increase in grossness. The new constructed Biscuit Funhouse also hung up heavy grosses.

Reichardt reported that the ballroom, using a local band, showed an 80 per cent jump over 1942. Dunsant featured a number of visitors reported on most week-end since July 24, and only 10,000 above the previous week-end (August 24-25) was hit before Labor Day and traditionally the "worst" at all shore resorts.

The Bug Ride showed the best percentage increase in business over last year, with a 100 per cent jump, while the Coaster enjoyed an 80 per cent increase in grossness. The new constructed Biscuit Funhouse also hung up heavy grosses.

Belmont Gross 26% Over '42; Gate A Record

MONTREAL, Sept. 11.—Belmont Park wound up its 1943 season by breaking season Labor Day, well ahead of last year in all phases of operation. An all-time attendance mark was chalked up, totaling 600,000 paid admissions. This was augmented by more than 100,000 members of the armed services admitted without charge.

The heaviest seasonal rainfall reported since 1922 marred business somewhat, especially, several week-ends. However, adverse weather conditions did not stop Belmont from going over the top. According to General Manager Rex D. Billings, an over-all business increase of 26 per cent over 1942 was registered during the 16 weeks of operation.

All rides and concessions came thru well in the black. Enlarged ballroom, which featured Stan Wood and orchestra, throughout the season, also enjoyed park biz. Peppy Ringier's free attraction, closed Belmont for the third consecutive year, and helped to pack in an unprecedented final crowd of 12,577.

Picnic bookings this year by far outstripped the 1942 mark, numbering 252 (compared with only three in 1935). Virtually every war industry in this area held one or more outings at Belmont. The park management also inaugurated a policy whereby the reduction of 10 per cent in the price on all attractions was allowed for military personnel.

The labor draft, affecting non-essential trade in Canada, hit the local amusement spot to some extent, but the depleted staff only redoubled its efforts to put on a first-class show.

Plans for the 1944 season, Manager Billings indicated, call for numerous changes, including new rides up to 12,577. Billings, who usually will head south about November 1, after everything is hastened down for the winter at Belmont.

AC Holiday Biz Worst in Years

ATLANTIC CITY, Sept. 11.—Second Labor Day of the war turned out to be a quiet affair for Atlantic City and nearby South New Jersey seashore resorts. While amusement and business interests reported a record crowd of at least 300,000, last season's turnout, the crowd this year hardly approximated 150,000. It was the poorest Labor Day business in years in this area.

It was pointed out that the 135,000 was more than 50,000 below the average number of visitors reported on most week-end since July 24, and only 10,000 above the previous week-end (August 24-25) was hit before Labor Day and traditionally the "worst" at all shore resorts.

Theaters and Boardwalk amusements (See AC HOLIDAY POOR on page 58)

Ocean City Sets Labor Day Mark

OCEAN CITY, Md., Sept. 11.—Ocean City, Maryland, which beach resort, enjoyed its best Labor Day week-end in the resort's history when an estimated 100,000 persons jammed the beach. It was the largest crowd of the season and comparable with best holiday periods of other years.

The thrills of the seashore-driving ban was credited for the extraordinary play. Hotels, amusements and concessions had a virtually business as usual as the visiting war workers spent freely.

W. C. Williams, Jr.

St. Paul Spending Is Heavy Despite Drop in Attendance

Torrential rains, cold hamper Indianapolis State 4-H Club Show—premium list totals 9G, with exhibitors from 72 counties on hand

ST. PAUL, Sept. 11.—What started out to be a record year in spending at the 84th annual Minnesota State Fair, August 24-September 6, proved to be the annual's first loss in nearly a decade because of the bad weather breaks. Attendance was 150,000 under that of a year ago and nearly half the all-time record established in 1941, said Secretary Raymond A. Lee. He said the fair's operating loss this year would be nominal, but was unable to set the figure until revenue from all sources can be checked and expense computed. An unofficial figure on the loss was set at under \$10,000.

A. H. Dahe, fair president, said that the accumulated surplus gathered up from previous years would insure payment of all bills for the 1943 fair. Total attendance for the 10-day run this year was 436,277, as compared with 588,554 in 1942 and the 1941 total of 602,000. Attendance was slashed because of poor weather Sunday night and Labor Day when heavy rains and winds forced fair (See St. Paul Spending on opposite page)

INDIANAPOLIS, Sept. 11.—Torrential rains on Labor Day and a cold snap that followed kept attendance and exhibitors at an unexpected low level at Indiana State Fair 4-H Club Show, a bottled version of the Indiana State Fair, September 4-11. There is no way to compare this show with the regular State annuals, which were discontinued last year because the Army Air Force took over most of the fairgrounds for use as a storage depot. It was decided to hold the 4-H Show this year and to try to expand it into a small-scale replica of the regular fair in order to keep the State annual from being completely forgotten by the public.

As a result, the show was held on a 20-acre corner of the regular fairgrounds. In use was the Coliseum, where some exhibits were housed; the light harness horse barn and a large tent. Premium list totals \$9,000, and there were about 2,000 exhibitors from 72 of the State's 92 counties here.

(Paid attendance picture has been (See IND. 4-H SHOW on page 58)



LEONARD HAAC, secretary of Dearborn County Fair, Lawrenceburg, Ind., directed this year's annual to a successful conclusion on August 28, with the final day garnering the largest crowd in the fair's history. He has held the secretarial post since his first connection with the annual in 1929 and is credited with having worked up one of the best fairs of its class in the Midwest. Attendance, built around a patriotic theme, was on a par with other years, but because of increased expenses in all departments, profits were not expected to be as large as in some previous years.

Davenport Plant Sold; To Become Amuse. Center

DAVENPORT, Ia., Sept. 11.—Under competitive bidding the Mississippi Valley Fairgrounds were sold to Roy L. Fisher for \$43,500 and will be turned into a year-round amusement park and remain available for fair exhibitions. District Judge W. R. Malnes approved the sale by the Liquidation Corporation and the Union Bank and Trust Company, receivership owners of the fairground property.

Arthur D. Pelre, representing a group of Davenport citizens, raised his original bid of \$42,500 to \$45,000 prior to the hearing held in district court, but Fisher topped that figure by \$500 and was declared the purchaser. Fisher had opposed the sale to Pelre on the grounds the price offered was not adequate. Pelre group had also announced plans to operate an amusement park.

Fisher was representing a second group of business men, headed by Robert L. McManis, Davenport, who plan to renovate the property and convert it into an amusement park. Tentative plans for the center include a race track, roller skating rink, dance hall, swimming pool, and picnic grounds.

He said the fairgrounds will remain intact and will be available for the annual Mississippi Valley fair.

Neb. Bows Big With Surprise Two-Day Takes

LINCOLN, Neb., Sept. 11.—Despite a special check-up of autoists by Office of Price Administration agents, Nebraska State Fair got under way here September 8 with a surprise 12-day take. Initial day's draw was followed with an attendance of 35,000 on Labor Day. The fair was a surprise to the nation with the turn-outs and said he had expected much lighter crowds in view of wartime restrictions on travel to the fair.

A near-tornado on opening day failed to dampen patrons' enthusiasm, he said. Storm struck in mid-afternoon and for an hour all concessions, rides, shows and exhibit buildings were closed. Rain mired the midway and several concession stands were blown down.

Miller said that if early week horse racing results were an indication, the fair would be in a position to top last year's \$3,000 War Bond purchase. Annual receives 10 per cent of the participation take. Concessionaire J. C. Calder said yesterday that concession (See Neb. Bows Big on opposite page)

Cortland's Gate In 20% Increase; Midway Popular

CORTLAND, N. Y., Sept. 11.—With good weather, 103rd annual Cortland County Fair wound up its week's run here September 4, with receipts about 20 per cent higher than for the same period in 1942. Harry Tanner, secretary, announced, Fair was believed to be the first to operate in this sector following the lifting of the pleasure driving ban and the change-over was reflected in the good business done, officials said.

James E. Strates Shows proved popular as the midway attraction, and owner Strates said the week was far ahead of last year here. Only Monday night's opening was poor, with attendance held down by rain and a blackout. Strates used 11 shows and rides.

Col. Jim Biskew's JE Ranch Rodeo was the grandstand attraction, with the George A. Hummel outfit tossing in four acts to bolster the show. Business was big on four of the six nights, the ranch show getting the best play it has had so far on the season. Events on the grounds made money this year, topping last season's returns, officials said, and the fair group did a neat job on publicity and promotion.

Kingman Canvasses Directors of IAFE On Annual Chi Meet

BROOKTON, Mass., Sept. 11.—Directors of the International Association of Fairs and Expositions are being contacted regarding plans for an annual meeting in the Hotel Sherman, Chicago, this year by IAFE's Secretary Frank H. Kingman, secretary-manager of Brookton Fair.

There is said to be plenty of sentiment for holding the meeting here this year, directors believe it should be as brief as possible, perhaps held to two days.

At the 6th annual convention of the association last December it was voted tentatively to hold a 1943 meeting in the Chicago hotel on November 29-December 1.

Salt Lake City Run Satisfactory; Pueblo Receipts in New High

SALT LAKE CITY, Sept. 11.—After remaining closed last year, because of the war, Utah State Fair reopened this year under direction of Secretary-Manager Sheldon R. Brewster September 4 for an eight-day run. Produced under trying conditions, and with not the greatest fair ever held in the State, annual was a personal triumph for Brewster. Despite the almost impossible conditions, fair was a good one and gained a notable achievement in proving to the State and the counties, which followed suit last year by canceling, that the people and exhibitors want a fair.

Over two-thirds of the fairgrounds have been requisitioned by the army, leaving only the Coliseum, grandstand, a few horse and cattle barns to the fair. So Brewster used the whole of Salt Lake City as his fairgrounds. He housed his county and horticultural exhibits in the Coliseum, his livestock

in the remaining barns and under canvas, his midway and grandstand show in the grandstand. He took the city hall park for a dog show, a local downtown hall for his music contests, two department stores for art and needlework displays, space in a large hotel for the 4-H Club and FFA exhibits, and issued a round-robin ticket good for them all.

Direct was good for admittance to the grandstand show, booked by C. W. Nelson, as well as the exhibits. In other years a special grandstand ticket was necessary in addition to the grounds admission. Exhibits were only about 10 per cent off, with the quality of exhibits as high as ever. Livestock exhibits were below expectations, however. Prizemasters, however, were about average.

Attendance, which was not expected to be record-breaking under the conditions, (See Salt Lake Run on opposite page)

Patriotic Themes, Act Menus Lift Counts in Central Ohio

COLUMBUS, O., Sept. 11.—County and district fairs in the Central Ohio sector have been setting up their best gross and attendance figures in a number of years, officials revealed here this week. Fair men in the section attribute the hikes to the fact that they are getting a period of time when the country is formerly turned out for this city's Ohio State Fair, grounds of which are now being used by the government for storage depots. Legislature's policy of extending funds for extensive 4-H Club activities at all Ohio annuals this year has had excellent effect, the fair men point out.

Various patriotic activities, including War Bond booths, blood donor exhibits, and recruiting booths for the armed forces including the navy, army, Marine Corps, WAC, WAVES and SPARS, have proved exceptionally popular. Franklin County Fair, Hillsiders, registered a marked increase in all exhibit depart-

ments, while the horse show and harness race were the best in a number of years.

Concession Bix Up

Concessionaires making the fairs, pointed out that the annual at Plain City was one of the best in their history. Here harness racing and radio shows were the grandstand features and the stock exhibits broke previous records. Madison County Fair, London, proved a real one for the F. E. Gooding Amusement Company. Annual opened with patriotic meeting, and a local boy, Pvt. Bill Kelly, of the marine corps, exhibited captured Japanese flag. Immediately following the patriotic activities, concessions and rides opened and played to exceptionally solid receipts.

Grandstand show featured WVA's Boone County Jamboree on two nights, and attractions, provided by the Cus (See Ohio Counts Up on opposite page)

Neillsville Good; Bond Sale Nets 7G

NEILLSVILLE, Wis., Sept. 11.—Highlighted by a War Bond sale, which netted an estimated \$7,000, 71st annual Clark County Fair came to a successful close here yesterday. The fair, which opened for the four-day fair and attendance was big, with Sunday being the best day. Livestock exhibits were large, but because of the late season the agricultural displays were under last year.

The local War Bond booth, with the aid of the Clark County War Council, co-operated in the bond sale. Dyer's Greater Shows, midway attraction, was the top attraction.

Grandstand attractions, all of which proved popular, included Lew Rosen's "The Great Escape," a comedy play; the LeClairs, jugglers and acrobats; Page and Jewett, unicycles and comedy; The Enns, juggling; Ken Spencer and his Wooden Boy; Earl Wright's Wonder Dogs, and Ella Carver, high ac-

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Merchandise Trends

CHICAGO, Sept. 11.—Since the beginning of World War II, four years ago, currency in circulation has risen 160 per cent, a report by the Federal Reserve System disclosed last week. Actual dollars-and-cents increase is \$11,430,000,000. On September 1, money in circulation stood at an all-time record high of \$18,571,000,000. The last week in August showed a sharp gain, the second biggest rise in recent years in fact. Bank officials believe that the year's high in circulation is approaching, if it has not already been reached, and some experts forecast a drop when the Third War Loan Drive really gets underway.

CIVILIAN GOODS SURVEY.—The Office of Civilian Requirements has been making a quiet survey in recent weeks to determine actual needs of the home front in consumer goods. Ever since the War Production Board set up the OCR, manufacturers, jobbers, retailers and consumers have flooded the agency with requests for more production of this or that commodity, and in order to gather reliable data, OCR decided to conduct its own survey. According to reports from Washington, every type of home furnishings is included in the list of consumer goods essentially needed. Whether or not production of such goods will be authorized by the government is not known, but prospects aren't too cheerful. War Man-Power Commissioner Paul V. McNutt has announced that any increase in general production for civilian needs may be doomed to a short life because of the man-power shortage. An ironic tag to McNutt's forecast is the report of one prominent manufacturer whose extensive research into absenteeism and its causes has brought him to the conclusion that an answer to the problem of absenteeism lies in the four-day week for his employees.

A COLUMN FOR OPERATORS & DISTRIBUTORS OF SALES, BOARDS, SALESCARDS AND TRADE STIMULATORS.

By BEN SMITH

Deals distributors are missing a good bet when they neglect to keep their names before the operator as much as possible. Operators are always on the lookout for new promotions, and it is both wise and profitable to let them in when you have something they can use. From time to time letters reach our desk asking for sources of supply for small salescards, either blank or printed, and for names of firms which have complete deals available . . . a good indication that firms in a position to supply those needs are not getting the fact across. There is no better way to do so than through the advertising columns of *The Billboard*. Because we believe this information is extremely valuable to our readers we have a standing offer to add to our sources of supply the names of firms that can supply the operator with either cards, boards or complete deals. This offer costs the firms nothing and the list is available free for the asking to operators.

Play on inexpensive fur garments should be greater than ever this year, judging from reports received by manufacturers. In fact, the fur coat wearing season is still a ways off, commitments already received by manufacturers indicate that sale on fur coats, jackets and chubbies will be extremely heavy.

The reasons for this continued boom are obvious. In all probability there will be no shortage of fur. Imported skins on hand and the fur coat making season is still a ways off, commitments already received by manufacturers indicate that sale on fur coats, jackets and chubbies will be extremely heavy.

(See DEALS on page 54)

we brightly noted that government restrictions of usage of cork had been issued, and now we have to report that a substitute for cork has been found in peanut hulls, up to now considered a waste. The War Relocation Administration Station, which announced the new development, said that the cork substitute had successfully been thru testing process which included boiling, turpentine, citric acid, vinegar and oils.

SOLDERED GLASS.—New glassware products promise big things for the post-war merchandise field. Corning Glass Works has discovered a new process, called "Hermetic Metallizing on Glass," which, in short, means that glass may be soldered to glass or to metal. The metallizing, which needs to cover only the area to be soldered, is described as becoming "part of the glass itself. Parts can be soldered to it by ordinary soldering iron, soft-air-gas flame, or induction heating."

MORE CANVAS.—The Office of the Quartermaster General has asked the WPB to release one ounce of canvas used in the trade for the making of civilian production. Military demands for this product have increased so much that the WPB has asked to modify the terms of Order M-81 under which all cotton duck was frozen in January, 1942. In addition, the QMG department is arranging to have the WPB release a machine here and there in order that those manufacturers who are completing army contracts may gradually return to production for civilian clothing use. No action has yet been taken by WPB to assure civilian production of canvas goods. WPB officials have said that the subject is under discussion.

NON-RATIONED NOW.—OPA announced August 20 its new list of unrationed leather goods containing unrationed leather moccasins of the type used in handicraft activities may be made up and shipped from the factory before August 31. The action, which does not cover finished outdoor leather moccasins, was designed to prevent waste in leather and to conserve shoes. The kits are being released for the benefit of Boy Scouts and handicraft groups.

WATCH PRICES.—The maximum import price regulation recently ordered by OPA and reported on this page has not permits assemblers of watches with imported movements to make limited additions to their maximum prices to com-

Christmas Gifts For the Services

Results of survey conducted by the Servicemen's Service, Inc., of the Navy League.

- (1) Cigarettes; (2) regulation socks; (3) regulation wrist watch; (4) stationery, writing equipment; (5) shoe shine kit; (6) wallets, pocket letter cases; (7) slippers, moccasins, etc.; (8) Pen and pencil sets; (9) regulation shirts; (10) portable radios; (11) underwear; (12) handkerchiefs; (13) pipes, tobacco, cigars; (14) candy; (15) identification bracelets; (16) hair brush, clothes brush; (17) sewing kits; (18) Fur-bush bag; (19) regulation gloves; (20) books, magazine subscription; (21) first aid kit; (22) sunglasses; (23) regulation tie; (24) photograph records; (25) boxed foods, crackers, etc.; (26) games, cards; (27) flashlight; (28) shaving applier; (29) camera and films; (30) hangers; (31) cap covers for the rain; (32) brass polishing equipment; (33) money belt; (34) regulation scarf; (35) religious medals; (36) monogram case, comb; (37) Bibles; (38) regulation cap; (39) alarm clock; (40) bathrobe.

Mex. Novelties Sell Big—in Mexico City

MEXICO CITY, Sept. 11.—Mexican art novelties are going like wildfire. With an extra 8,000 American tourists in town, the novelties are being sold at a faster rate than a year ago.

Store clerks report sales heavy and the number of street merchants has grown. Silver items are the heaviest sellers, with food in pottery, blown glass, and needlework following. Mexican-made carpets, rugs and baskets are steady sellers.

Head of Deal Firm Says Demand Exceeds Capacity

CHICAGO, Sept. 11.—Ernest (Henri) Marley, head of the Midwest Novelty Sales Company, Ottumwa, Ia., was in Chicago on business recently. Marley has had many years' experience in the coin-operated machine business and plans an expanded distribution organization as soon as the war ends.

The Midwest Novelty Sales Company conducts a business of making and selling merchandise deals. Marley reported that demand for these deals is now exceeding the capacity of the firm and that they are busy all the time developing new deals that correspond with available merchandise. He makes frequent trips to Chicago to keep in close contact with the merchandise market and says that by keeping in touch with the Chicago market his firm is able to buy the merchandise in quantities, in small quantities, and in that way they keep deals ready for their customers. He said that many other firms in the Midwest are doing the same thing. Marley travels extensively over the entire Eastern half of the country and is always glad to hear from his former friends in the trade. He is very optimistic about the merchandise deal future after the war.

penate for increases in costs, effective September 1, the company has decided to import goods the same way as it has been doing since the war. Reports last week circulated that such a move would hurt the States watchmakers are raising a petition fund to petition Congress to stop the volume of Swiss watches and movements being imported in order to safeguard the jobs of American watchmakers.

U. S. Stocks Peril Boutlets

Post-war markets endangered by government-owned merchandise

NEW YORK, Sept. 11.—Merchandise has already expressed vital interest in the vast amounts of surplus items which will remain in government stockpiles at the war's end. Retailers who remember the period following the last war when the government dumped on the market its stores of surplus goods suitable for civilian consumption, are wondering if the same method of distribution will be followed when World War II is finished. In 1919 government stocks were auctioned, and the distributors who bought materials were able to dispose of them to thousands of newly established small stores at prices well below the costs of retailers who had no "in" on army and navy goods.

The disposition of these huge stocks of government-owned merchandise when the war is over has received serious consideration in a study of trade diversion recently made by Arthur L. Gurnis, executive director of the New York Council on Trade Diversion, Inc. In the study of a bill of exchange of post-war distribution program, Gurnis warned that unless orderly distribution of World War II stockpiles is firmly established, the subject of trade diversion will figure more and more prominently in the news as the Allied forces draw near.

One of the chief dangers of post-war distribution must include the merchandise the government will have on hand for release to civilian channels. The variety of items now handled in army post exchanges and navy ship's stores is so great and the quantities so innumerable that unless a definite program of equitable distribution is decided upon while there is still time to work out a fair working plan, manufacturers, distributors and retailers all over the country may suffer greater hardships after the peace than shortages and restrictions have presented during the course of the war itself.

The highest degree of intelligence, stated Gurnis, "will be required of all those in distribution to convince government of the dangers of releasing such vast quantities of material past through other established channels. Unless an orderly distribution is established, the situation will be disastrous."

Either more government legislation of intelligent planning by manufacturers and retailers, or a system of favorable trade diversion, Gurnis said. Conferences should be started now, he stated, by those agencies best suited to speak for their respective groups.

The five types of distribution activities designed to be distributed by the existing economy were cited by Mr. Gurnis as follows:

"The manufacturer or wholesaler who knowingly minimizes his legitimate function to compete in consumer sales with the retail store."

"The manufacturer who sells his product to an employer or agent for resale to that employer's employees."

"The manufacturer or other employer who sells his product to an employer for resale to other than his own (except safety devices)."

"The manufacturer or other employer who operates a company which is not available."

"The manufacturer or other employer who operates an outlet or indirectly, retail store facilities conducted on his premises by his employees."

ballroom, a spacious and attractive layout. The show, running at 55 cents admission for adults, is reported to have drawn around 50,000 patrons during the season.

The Show, operated by Archie Gayer and Jack La Rue, has drawn, to date, about 50,000 patrons at 30 cents admission.

Roster of key posts at Eastwood for the season was as follows: Henry Wagner, managing director; Max Komar, secretary-treasurer; Harry Stahl, manager; Jack La Rue, public relations director; Walter Numer, electrician; Earl Buckle, carpenter; Al Davis, painter; William Graham, gardener, and James Repp, chief of police.

Eastwood Gardens: Frank Kaye, manager; Elmer Hagen, manager; William Jagger, assistant; Amos Stevenson, clown; Skating rink: Norman Zier, manager; Eugene Ross, organist. Concessionaires: Frankie Hamilton, blankets; Herb Pence, groceries; Eddie Carter, clown; John Corrigan, dogs; Jack Gallagher and Besse Gallagher, bean games (2); Hassan, palmistry; Doc Cooney, scales; Tony Nichols, candy; Dan Hartwell, rabbit game; Vic Parr, candy; Louis Wish, a grind store; Sam Kutzen, 12 refreshment stands, and Ben Moss, 2 corn games.

Rides are operated by the Eastwood Coaster Company, with Charles Rosenzweig taking over direction with the death of the veteran Bill McLehry early in July. Staff includes George McAllister, superintendent; Bernard C. Brown and Mayor H. Magdall, assistants; Brastus Payne, Conner, and A. Byford, Costello, assistants; Loraine Hansen, chief cashier; Mildred Dugan, assistant cashier; John H. Gubbery, bug; Zakarias Satus, whip; Joseph C. Hupman, freestyle; William C. Cordulies, Merry-Go-Round; Paul O'Hara, looper; William McCracken, Kiddieland; Steve Wolfe, Rocket; George A. Dickson, Bubble Bottom; Dan J. Bale, Slide Street; Robert G. Argo, Ferris Wheel, and Leo J. Black, Dodgem.

Ice Show: Archie Gayer and Jack La Rue, operators; Larry De Carrado, inside talker; Johnny Meyers, outside speaker.

Freek Show: Harry and Rose Lewiston, proprietors; Julie Allen, auditor; Earl Meyer, Harold Hendrich and Ida Goss, ticket sellers; Red Ostrander, maintenance.

Ideal Monticello, Ind., Enjoys Fall Season Play

MONTICELLO, Ind., Sept. 11.—T. E. Spackman, president of the companies operating Ideal Beach Resort on Shafer Lake here, reports a highly satisfactory season, despite the fact that the nearest large town is 30 miles away. Cottages and hotel business set a new high all around the lake, Spackman says, which helped boost the evening crowds at Ideal Beach in spite of gas rationing. Dick Miller's orchestra played nightly and Sunday afternoons at the ballroom.

The regular end-of-season slump failed to materialize, Spackman reports, with the concession and rink business also holding up strong. Reason for end-of-season strength was believed to be due to the fact that everyone was apparently trying to get in a vacation, altho short, before the close of the season.

Because of the gas shortage, the speedboats and Fairly Gooz pleasure boat were held up all season. All other concessions operated, however. N. D. Wiley handled the bowling alleys, bicycles and shuffleboard, and Fred Rothrock managed the rink.

The season closed Labor Day. The rink, however, will continue to operate Sunday nights until cold weather.

Price Again Donates Pool For "Balto Sun" Swim Meet

BALTIMORE, Sept. 11.—Approximately 100 of the South Atlantic swimming districts met in a meeting here, participated in *The Baltimore Evening Sun's* 21st annual swim meet staged recently at Labadie Park. The generosity of the city of Baltimore, which donated the use of the park, was appreciated by the B. Price, pool owner. Price also owns Gwynn Oak Park, amusement center here, and the Aurora Theater here. This year's second year has granted use of Lakewood Park for the swimming meet.

Last year, Price came to the rescue when the public swim pools remained closed for lack of funds and lifeguards. Prior to last year, The Sun's sponsored meet had been staged in Druid Hill Park (public) swimming pool.

Incidentally, the meet was won by teams representing the Lakewood Pool, repeating their success of last year. Arthur B. Price Jr., in manager of Lakewood.

Park Briefs

NEW ORLEANS—A landmark building which was once part of Stock's Amusement Park on City Park Avenue, is being razed to make space for one of the city's largest apartment houses as a war emergency housing structure. Stock's, for many years was a mecca for pleasure seekers, abandoned shortly after the end of World War I, altho a Ferris Wheel, Wildcat, Merry-Go-Round, Whip and a few concessions continued to operate several years longer, after which city condemned the old structures.

HANOVER, Pa.—Annual Free Fair sponsored by Forest Park here opened Labor Day and continued thru Sunday night (12). Garden State Shows were featured on the midway, with the Great Leon as the free act. Over 100 concessions, rides, shows and acts made up the Free Fair, a big provision, with free admission to the grounds.

With the Zoos

CINCINNATI—Board of Park Commissioners will seek for \$5,000, as part of \$1,500,000 for post-war improvement of the zoo, to carry out a program of developing a basic plan, John K. Rose, commission secretary, has announced. A new sewer and amphitheater for performances of the zoo's acts; jumping kangaroos, chimpanzees and other groups of trained animals are among proposed improvements.

NEW YORK—Alice, 67-year-old Indian elephant, queen of the Bronx Zoo, was destroyed last week after being found helpless in her stall with rheumatism. She had been suffering with the ailment for some time.

MILWAUKEE—A pair of kangaroos sent here from Seattle Zoo are the first specimens of their kind in Wisconsin Park Zoo in about eight years. Two zebras went from here for the kangaroos, valued at \$700.

GREAT BARRINGTON FAIR

SIX BIG DAYS AND NIGHTS
Largest and Greatest Fair in Massachusetts

September 20th to 25th inclusive

Can place any complete set of Rides and Shows or Single Rides or Shows of any kind for this great fair. Space now on sale all Concessions and Games.

Six Days' Licensed Running Races With Pari-Mutuel Betting. Get in now on a record-making fair. Address EDWARD J. CARROLL, Great Barrington, Massachusetts.

J. F. SPARKS SHOWS

WANT WANT
FOR THE BEST ROUTE OF FALL DATES IN THE SOUTH

Walker County Fair, Jasper, Alabama, Sept. 20-25, with Anniston, downtown Caddo, Sylacauga, and the big one, JACKSON COUNTY FAIR, Marietta, Fla.; BAT COUNTY FAIR, Panama City, Fla. and Apalachicola, Fla. to follow. WANT legitimate Concessions of all kinds to join at Jasper. Will book one major and one Kiddie Ride, J. F. Murphy, control agent. WANT Shows with own outfits. Eat, Girl, Mechanics City, any good Grind Show. WANT Ride Men for Tilt-October and other Rides. Politely must be sober and drive semi. WANT Trumpet, Trombones and other Musicians for Minstrel. Can also place Blue Singer. All replies:

J. F. SPARKS, Cullman, Alabama, this week.

WANT

Ride Help, Truck Drivers.

Shows and Concessions, come on.

Shawneetown, Ill., Fair, this week; Trenton, Tenn.,

Fair, next week.

ROGERS GREATER SHOWS

SCOTT'S EXPOSITION SHOWS

WANT Musicians and Performers for Colored Minstrels. Foreman for Chairplane, Ride Help that drives semi. Top salary. Legitimate Concessions. Grind Shows.

Long Season of Fairs.

Asheville (N. C.) Fair, This Week; Dalton (Ga.) Fair, Next Week.

JOHN R. WARD SHOWS

WANT for Mississippi County Fair, Blytheville, Ark., week of October 20, and other Southern Fairs. Show out all winter. Shows, Performers, Girls and Musicians for Minstrel Show. Office Secretary, Musical Act and Taffet Artist for Slide Show. Want Cameramen, use electric machine, repair tops. Can place Concessions. Want Foreman for Tilt-A-Whirl, Roll-a-Plane and Octopus. Ride Help for all Rides. Truck Drivers. MOUNT VERNON (ILL.) FAIR this week.

CRESCENT AMUSEMENT CO. WANTS

HIGH FREE ACT for Kingstree, S. C., Fair, week Sept. 27th. RIDE HELP—Foreman for 3-Abreast Merry-go-round, 2-Abreast Merry-go-round, 2-Abreast Merry-go-round. Will pay top salaries. Will book or buy Octopus, Spillfire, Fly-a-Plane, Kiddie Auto Rides. Concessions—Candy, Eggs, Photos, Agents for Penny Pitchers, Tom Hells wants Bingo and Pen Joint Help. Shows with own outfits, Colored Performers and Musicians for Plant Show, or will book organized Minstrel Show, percentage with guarantees. 6 Southern Fairs, starting Kingstree, S. C., week Sept. 27th. Address: L. C. McHENRY, N. C., this week.

BRIGHT LIGHTS EXPOSITION SHOWS

Fremont's Fair, Lewistown, Pa., Week Sept. 20th-21st Then South. Want Concessions of all kinds, Bingo open; also Dealers, Shows of all kinds, Girl Show. Furnish complete outfit. High Free Act for balance of season.

Write or Wire JOHN CECOMA, Mr. McClure, Pa., this week.

P.S.: Ride Help on Octopus and Rolloplane.

BAR PERFORMERS

WANTED

Straight or Comedy. Opening Boston Garden Sept. 25th for Henric-Morton. Fall and spring dates and all next season. Address:

BOB EUGENE

R.F.D. #1, North Adams, Mass.

WANTED TO BUY

Fifteen Shes mounted on truck, with or without inside attraction. Club and quick sale. Also 4 or 6 small Trained Dog act, or single Dogs and small Blinded Monkey drive trials. One full dissection in first tier. Don't misspage.

AL HATCH

Care Fairgrounds, Cuyahoga, Ohio, this week; Fairgrounds, Hamilton, Ohio, Sept. 20 to Oct. 2.

AMERICAN LEGION FALL FESTIVAL

Newark, Delaware, week Sept. 20. Want Concessions of all kinds. Can place three Wheels. Ralph Corey, wire. Want Concessions, including Petting Zoo, wire. Eddie and Silver Springs, Maryland, to follow. All address:

STANLEY ROBERTS

Waldwick, New Jersey, this week.

Jimmie Chanos Show

New Bremen, O., Fall Festival

Sept. 22-23-24-25.

Sponsored by the New Bremen Woodmen of the World.

Want legitimate Concessions, Caramel Corn, Fish Pond, Ball Games, Hoopla, Photo Gallery or any Stock Concession. Versalises to follow on street.

This week, Troy, O.



Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago 1, Ill.

Association Work—7

LOCAL MEETINGS

An organization is usually judged by the success of its meetings. If it holds meetings regularly and they are well attended, the organization is said to be a success. If its meetings are infrequent or the programs poorly planned and attendance is small, we say the organization cannot be much of a success.

Organizations of all kinds have always had difficulty in maintaining regular meetings and having them well attended. It is nothing new to say that one of the biggest problems in association work in the coin machine industry is that of making the local meetings a success. A few associations have been able to have regular meetings and to make them helpful to members over periods of some years, but the big majority of organizations manage to have but few meetings after organizing and then attendance begins to drop rapidly.

In order to make the local meetings of trade associations a success, it is necessary first of all to have a leader experienced in organization work and in conducting meetings, or a good program-committee may handle the special work and leave the president or chairman free to attend to the other important duties which fall upon him.

It is a well-known fact that the coin machine industry does not have many men who are experienced in organization work and in conducting meetings. For this reason whatever is done to advance association work in the industry will call for the training and educating of men to preside at meetings and also to act as the official head of the organization. The industry itself lacks facilities for training association leaders and perhaps will never be organized well enough to have regional or national conventions where association workers will get special instructions on how to run city and State associations. There is a kind of school for trade association executives conducted each year near Chicago, but few coin machine associations have the financial means to send their workers to such a school. The United States Department of Commerce has been doing very creditable work for a number of years in publishing articles, bulletins and news reports on association work which could be used by the coin machine trade.

There is one other possibility for securing trained leaders to head coin machine associations. It is well known that in the membership of the trade there are men who have had experience in fraternal orders or who have held offices in civic organizations or who may have had experience in the American Legion or some other organization. The men who are now leading in trade association work in the industry are in most cases men who have had previous experience in some organization as mentioned above. Operators are very wise when choosing officers to select men who have had organizational experience outside the industry.

It is also a matter of history now that some of the city and State associations in the trade have been operating successfully for years, and they have trained officers and committee workers who are now as efficient as leaders in any other line of business. The problem is that there are not many of these associations that have kept going over a number of years.

It is natural that organizations in the large cities have a decided advantage over operators in smaller cities and towns. It is much easier to maintain an organization and to hold meetings in centers where there are many operators.

There are usually three things an operator will expect from a meeting he attends. Being in business he will naturally expect to get some information that will be helpful in his work. Operators are human and they usually like some kind of entertainment. They are still more human and also like to participate in meetings, altho the majority of operators are not speakers and hesitate to have their say in local meetings. But association leaders can keep these things in mind and really plan for meetings. It is true in all organizations that the only way to have successful meetings is to plan them very carefully. In most cases this will depend upon the president or leader of the association. Sometimes a good program committee can be put to work, but in most cases committees shirk their duty and usually one person who has had experience in planning meetings will do the job best.

If associations are to be successful they must plan on making their regular meetings a success.

RELEASING

Trade Begins Adjustments to New Price Situation; Awaits Interpretations on Some Rules

The sale of used, rebuilt and reconditioned coin machines was placed under price ceiling regulations effective September 1 under an order by the Office of Price Administration known as MPR-429. This order is now "law for the industry" governing the sale of used machines. It is important that the industry carefully observe the regulations and offer full co-operation to OPA in carrying them out.

The trades' applications for exemption and some applications are still pending, but until exemptions or adjustments are made, the full provisions of MPR-429 are in effect. No other price ceiling orders govern the sale of used, rebuilt and reconditioned coin machines.

For the information of the trade we are publishing a digest of MPR-429. The digest is not an official release but is our editorial analysis based on the best information available. It is expected that OPA will make interpretations and further releases on the order relating to the sale of used coin machines.

1. Until a ruling or interpretation is issued by OPA, it is understood that coin machines are classified as follows: Class I includes all machines under the terms of MPR-429. The operator would apparently be the consumer under the terms of the order. It is expected that the first interpretation issued by OPA will clarify these definitions.

2. Used coin machines are classified into two groups by the order. Class I includes all used machines that are clean, in good working order and have no part missing. Class II includes all other used machines. If a used machine does not belong in Class I, then it is in Class II. Selling prices for used and rebuilt machines in Class I are 75 per cent of the original manufacturer's price. Selling prices for used and rebuilt machines in Class II are 33 1/3 per cent of the original manufacturer's price. Specific instructions are given in the order for determining ceiling prices on used and rebuilt machines.

3. Sales of used and rebuilt machines may be made at a price lower than the ceiling price without question.

4. There may be certain exceptions to the ceiling prices, but no definite information is available until interpretations are issued by OPA.

5. Provisions are made for determining price ceilings on merchandise that any firm did not handle at the time the new machines were placed on the market.

6. Specific warnings are given against certain practices that may be used in order to evade the ceiling prices. These warnings are listed in this order.

7. The order prescribes regulations governing charges for credit, deliveries and other special services. Before making extra charges for such services, study the order carefully.

8. The order requires that a ceiling price notice be posted when machines are displayed for sale. The order itself contains suggested copy, or local OPA offices may assist in making this poster.

9. The order requires that a tag or label be placed on every used machine offered for sale, giving the selling price and also the ceiling price.

10. The order requires that sales slips or receipts be given only if the firm customarily gives such receipts.

11. Petitions for special rulings or exemptions may be made by any firm governed by the order.

12. Regional OPA offices may upon application fix dollar-and-cents ceiling prices for firms in a particular territory. Regional OPA offices may grant exemptions to any person or firm subject to MPR-429. The order sets a floor price for used or rebuilt machines to meet serious local shortages, increased demand for labor and materials, etc. This permission is granted, the ceiling

price prescribed by the order is in effect. 13. Parts, auxiliary equipment and supplies are not mentioned in MPR-429. 14. It is understood that repair services, commissions to locations and prices

to the consuming public are controlled by MPR-165 which establishes March, 1942, prices as the ceiling for such services.

Lists of Ceiling Prices

In order to comply with MPR-429, it is advisable for distributors to obtain lists of the original manufacturers' prices on coin machines. A number of manufacturers are already making these lists available for distribution. The *Billboard* also offers its very complete services in this respect.

Inquiries have been received as to whether a firm can use March, 1942, prices on used coin machines as its ceiling price instead of the determined ceiling price under MPR-429. The trade is warned against such a practice at the present time. MPR-429 is the only regulation governing ceiling prices on sales of used and rebuilt machines, and until OPA modifies or changes that regulation, distributors cannot use March, 1942, prices.

Furthermore, March, 1942, prices are governed by General Price Regulation Order No. 6, which specifically provides that the highest price charged by each individual firm in March, 1942, would be the ceiling price for that firm. One distributor could not use as his ceiling price the highest price charged by some other firm; a distributor in one city could not use as his ceiling price the highest price of a distributor in another city, etc. All firms must comply with MPR-429 and disregard any other ceiling price until OPA officially notifies the trade that changes are to be made.

Public Interest Best Served By Clean Machines in Working Order; Prices of No Concern

The Office of Price Administration has the vital job of protecting the interests of the consuming public by preventing inflation in every possible way. The OPA is not concerned with offering for exemption from price ceilings on used and rebuilt machines as provided in Order MPR-429, wishes to co-operate fully in protecting this public interest but believes that the sales of used and rebuilt machines can be exempted from MPR-429 and a price ceiling control without affecting the public interest in any way. The following points express the public interest in the coin machine industry during the war emergency.

1. The Public Interest

The objective during the war emergency is to keep as many coin machines as possible in good repair and in operation to provide the services which such machines render to the public. High prices on coin machines enable the industry to render its greatest service to the public, and low prices create conditions which seriously interfere with the efficiency of the industry as a whole.

The Federal Government and at least 47 States and more than 800 cities and towns now tax coin machines of various kinds and derive good revenue therefrom. The greater the number of machines kept in good repair and operation, the greater the revenue will be derived by federal, State and city governments. This is a vital point in the public interest.

The history of the trade here and in England has shown that unless prices are permitted to rise to the highest practical level, machines will not be kept in good repair and in operation under the adverse conditions arising from the war emergency.

All types of coin machines are valuable to the thousands of retail establishments in which they are placed. On the majority of coin machines, the retail establishments get 50 per cent of the gross earnings. This income is very helpful to small establishments during the war emergency when such establish-

ments face many serious difficulties. The public interest will be promoted by giving small establishments the aid of as many coin machines as possible under the situation.

3. The consuming public is protected in patronizing coin machines by the regulation of MPR-165 which established price ceilings for the price of amusement, merchandises, and other services rendered by the industry. The public is further protected against price increases in patronizing coin machines by the invariable law of the size of coins themselves. Coin chutes are made to handle certain size coins, and it is extremely difficult to change the retail price charged to the public.

This is the only direct interest which the consuming public has in prices charged by coin machine industry. Coin machines are never sold to the consuming public, and there is no real relation between industry prices on used machines and the interests of the

consuming public. The regulations provided in MPR-165 can be fully maintained without placing new price ceilings on the sale of the rebuilt machines within the industry itself.

In Good Repair

4. The public interest is advanced by keeping coin machines in good repair and operating as efficiently as possible. High prices encourage this industry to keep all its machines in good repair, clean, and operating as long as possible.

A good example of this is seen in the high prices paid for used cars. Because of these unusually high prices, a greater number of cars have been kept in working condition than would have been possible if prices had been controlled months ago.

5. The public interest will be advanced by keeping the coin machine industry in the hands of qualified and experienced business men. When prices are kept at a low level, encouragement is given to fly-by-night operators who enter the business and then leave a lot of broken machines and need for repair. This has been one of the evils the public and the industry has faced for many years when prices are at a high level, and this is discouraged.

6. The public interest will be promoted when the industry is able to promptly replace old machines with proper replacements when economic and industrial changes demand such shifts. High prices used machines enable the industry to make such changes promptly when industrial and economic changes demand such a course. This is an important factor which is not readily apparent to the public.

These points cover all the factors in which the public is directly interested in the services rendered to it by the coin machine industry. It is highly apparent that the interests of the public will be promoted when a high price level on used coin machines is maintained by the industry itself. Price controls proposed under MPR-429 would greatly reduce the efficiency of the industry in keeping its machines in good condition during the war emergency.

II. The Industry Problem

The coin machine industry is often a misunderstood industry. It is a highly specialized business, having its own peculiar problems. A careful study of the coin machine industry would show how price ceilings on the sales of used machines would add to the confusion and inefficiency which the industry already faces.

1. There are important reasons for the big traffic in used machines. This traffic in used machines is not due entirely to the desire of the trade to make big profits. In normal times there is a big traffic in used machines because of changing tax conditions, economic changes which cause shifts in retail establishments, changes in the money supply, and changes in the public demand for different types of services. New machines and development take (See PUBLIC INTEREST on page 69)

RED, WHITE AND BLUE TICKET DEALS

2040 R. W. B.—PROFIT \$30.00 PER DEAL.

Beware of Imitations. Our Tickets Are Individually Machine Served—Typical Counters—Backed Up by a Legitimate Army of 25 Years' Experience—Made by Americans.

DOZEN \$36.00 IN DOZEN
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... — HELP BRING IT CLOSER—BUY MORE WAR BONDS

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INTERNATIONAL MOTOCSCOPE CORPORATION

Plant: Amnold Handicrafts, Since 1909.

Manufacturers of Phonographs and Other Famous Coin Operated Equipment.

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BACK THE TAC, BY B

NEWS OF PLASTICS and MATERIALS

Developments of the Week in All Industries

PLASTICS MAKERS SEEK EQUIPMENT—The Thermoplastic Processors Industry Advisory Committee has informed the War Production Board that production of thermoplastic war goods may suffer unless additional equipment

is made available to molders, it has been learned.

Manufacturers of thermoplastic products told the WPB at a recent meeting that while some producers are suffering from a lack of machinery, others apparently had a surplus, and equipment is standing idle. A more equal distribution of this machinery was urged on the WPB. The machinery was idle in many instances, it was pointed out, because of the lack of molding powder for civilian uses. It was urged that facilities be set up to clear machinery and permit its sale or lease to manufacturers in need of it.

IMPROVED POST-WAR GADGETS—A greatly improved standard of living after the war as a result of innumerable different gadgets and improvements in almost every line of manufacture are envisioned by a group of prophets who usually approach any change in the American way of life with caution.

What the practical men of science and industry predict for the post-war period is presented in a booklet entitled *Testimony to the Future*, just published by the National Association of Manufacturers.

Dr. A. R. Olpin, director of the Research Foundation of Ohio State University, who prepared the booklet, warned, however, that to get peacetime industry under way rapidly, models prepared before the war must be the first ones produced, and afterward the results of new research will be added as rapidly as possible.

POST-WAR CARS—Lessons learned in war production will result in radically different passenger automobiles some time in the post-war period, but heads of the motor car industry agree that innovations will have to be introduced gradually over a period of years.

Some fanciful pictures of post-war cars have been drawn as a result of the industry's many miracles in putting arms production on a high volume output level in a short time. The industry over the past three decades, however, has found that buyer reaction to any radical design changes has always been to wait and see whether it works.

So, because automobiles are made to be sold, the industry long ago adopted the policy of introducing design changes slowly.

Shifts in Population Shown in Govt. Study

WASHINGTON, Sept. 11.—The coin machine industry keeps a watchful eye on population shifts because where people go, coin machines follow. Indications of post-war distribution of population were given last week in a lengthy report by the National Resources Planning Board called "Industrial Location and National Resources." The study repeated what many experts have already stated about post-war employment; i. e., that major readjustments between population and industry will be required after the war if employment is to be maintained, but the Board's report emphasized that the government must accept the responsibility of seeing to it that adjustments to peacetime conditions be carried out to employ the millions of demobilized men and workers released from present war production plants. Special attention must be given, according to this study, to the establishment of new industries based on the resources of underdeveloped sections of the country.

The Board, killed by Congress which refused appropriations except those necessary to wind up its affairs by Aug. 31, announced it would publish later an additional study proposing ways in which some of the post-war industrial readjustments may be achieved.

This forthcoming volume, it was said at NRPB, may be released in September. The various studies were undertaken before the war and its funds and the one released August 26 was submitted to President Roosevelt last February 17.

That date the Board told the President.

"Representing the first comprehensive analyses of the subject to be made in this country, these studies are primarily concerned with a review of the various factors which influence plant location decisions and which therefore are shaping the geographic pattern of American industry."

"The American economy is and always has been an expanding economy, and each decade has brought about significant changes in the geographic pattern of industry. But never before have

these changes been so rapid as since the beginning of the defense period."

Huge Investment

"By the end of 1943 the expansion of our manufacturing facilities for war production purposes will total approximately \$18,000,000,000, more than \$10,000,000,000 of this investment representing Federal funds."

Thus this tremendous investment has not only vastly increased the nation's manufacturing plant, but we have brought about important changes in the geographic pattern of manufacturing.

The consequence of these changes will be to bring about a change in the growth and development of the nation because of these great changes between private industry and local, state and Federal agencies of Government will become increasingly aware of the necessity of giving careful thought to plant location decisions. This report has been prepared to meet the growing need for objective analysis of locational problems."

Such detailed analysis was promised in the next study. The present study intended to provide industrial executives and public officials with a basis for evaluating the locational distribution of industry and for measuring like changes in this pattern.

During the war, the report said, the industry of permanent facilities has often been governed by strategic considerations such as speed of output and safety of the plant. Many plants have thus been located in areas where manufacturers would not normally have chosen for their operation.

Consequently, the report added, "major readjustments between population and industry will be required after the war if a high degree of employment is to be achieved on a peacetime basis."

News of Buffalo Trade Figures Serving in Army

BUFFALO, Sept. 11.—Robert G. Miller formerly with Troquois Amusement Company here, is a sergeant after seven months in the army. He attributes his quick rise in rank to having been graduated from a prominent military academy in the United States and to his service practically at once. He's the son of Ben Kulick, Miller Amusement Company, prominent operating firm.

WLB Reserves Decision . . .

NEW YORK, Sept. 11.—The special panel appointed by the War Labor Board held hearings on the Petrillo recording ban for three days during the past week, beginning September 7. When the hearings closed the WLB panel announced it would reserve its decision for the time being. Six transcription companies were present at the hearing and the fight between Petrillo and the transcription companies was the only subject taken up during the sessions.

Petrillo attracted attention by his speech the first afternoon. Newspapers reported that he was especially active in thumping the desk and shouting his statements. On the second day of the hearings the committee undertook to get down to facts about actual unemployment of musicians. Spokesman for the transcription firms said that about one third of the AFM musicians were employed in their profession and that the remainder had good jobs in other fields. Petrillo said that altho the 13-month recording ban had cost his members about \$7,000,000, the ban would continue.

Newspapers did not report any mention of juke boxes during the discussions. One radio paper, however, mentioned juke boxes in its report on the meetings.

No Change in Status . . .

WASHINGTON, Sept. 11.—Official reports by the Office of Price Administration made Friday (10) indicated there was no change in the price ceiling regulation, MPR-429, covering the sale of used, rebuilt and reconditioned coin machines. Conferences with representatives of the coin machine trade were held during the past week but there were no new developments. Unofficial reports indicate that OPA officials may plan an educational program for the coin machine trade. Such a program would be to convince the trade of advantages of operating under MPR-429. OPA had not completed plans for announcing an industry advisory committee at present time.

CLEVELAND COIN OFFERS:

5 B.2. Bison the Japs, each.....	\$112.00
5 New Dean the Japs, each.....	125.00
3 New Supreme Giant, each.....	330.00
5 Shot the Quits, each.....	105.00
1 Shoot the Bull, each.....	125.00
5 Keweenaw Submarine, each.....	215.00
5 Texas Liquors, each.....	85.00
5 Western Baseballs, each.....	95.00
5 M.D. Ten Starbs, each.....	65.00
5 L.D. Ten Starbs, each.....	50.00
1 Exquisite, each.....	20.00
5 Jennings Barrel Rolls, each.....	125.00
1 Ex. Officer of Eyes Card Vendor.....	65.00
1 Ex. Officer of Mind Card Vendor.....	65.00
5 New "MUTOSCOPE GLASS" GIRL Card Vendors and Cards, each.....	60.00
1 Map of the World Card Vendor.....	40.00
3 Radio Fortune Card Vendors, each.....	25.00
10 Floor Model Big Picture Machine, each.....	40.00
5 Oyster Pollard Gif Machines, each.....	85.00
1 Puker and Jaffer.....	115.00
5 Deluxe Basketball Game.....	75.00
5 Electric Hobbit, each.....	50.00
5 So Kix Monogram Bells.....	125.00
1 Viceroy.....	85.00
1 Solar Monogram.....	125.00
5 Green Playballs.....	140.00
1 Grotchen Ball Jump.....	35.00
1 Outlaw S-Way Shrinker.....	50.00
4 Mills Punching Grip, each.....	125.00
5 Pentones, each.....	35.00
2 Exhibit Assistant Strike, each.....	125.00
5 Callio La Gay to Beaten, each.....	40.00
1 Walling Ten Thumb Sings.....	40.00
1 Kill the Japs.....	40.00
3 Three-Way Grippers.....	17.00
1 Holly Grippers.....	20.00

20 U SELECT IT SA Quality Be Candy Bar Vendors..... \$3.50

1 Set of FOUR UNITS 10 COMPLETELY AUTOMATIC GIN OPERATED BY 10 DUCK PIN ALLEYS, IN EXCELLENT SHAPE, ALIGHTLY USED, ALREADY ADAPTED FOR SHIPMENT, COMPLETE..... \$1,500.00

WRITE OR WIRE US YOUR REQUIREMENTS IN ALLOTS AND COINSETS
10 Deposit with ALL orders, Balance C. O. D.

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MODERN AUTOMATIC EXCHANGE, INC.

2618 CARNEGIE AVE.,
FIVE BALL FREE PLAY

Victory..... \$39.50
Major '41..... 39.50
Score Champ..... 39.50
Monicker..... 45.50
Star Attraction..... 45.50
Doughboy..... 45.50
Flicker..... 35.50
Cold Star..... 35.50

1 Se War Eagles, 3-5 P.O., rebuilt..... \$119.50
1 Se Midway Bell, 3-5 P.O., rebuilt..... 109.50
1 Se Mills Shopper, 3-5 P.O., rebuilt..... 139.50
% Deposit — Balance C. O. D.

Tangle..... \$55.00
Musical Play..... 45.00
Bandwagon..... 27.50
Progress..... 27.50
5000..... 27.50
Gremlin..... 27.50

ONE BALL
Ducky Tent, cash or check P.O..... \$65.00
Arrowhead, cash or check P.O..... 25.50

SLOTS

1 Se Cherry Ball, 3-10 P.O..... 175.00
1 Se Midway Bell, 3-10 P.O..... 175.00
1 Se Cliftered '47, (new)..... 69.50
1 Se Roman Head, rebuilt, 3-10 P.O..... 195.00
% Deposit — Balance C. O. D.

CLEVELAND, OHIO
Hawthorne, cash or check P.O..... \$59.50
Victory..... 32.50
Grandstand..... 67.50

ARCADE EQUIPMENT
Wetzel's..... \$ 70.00
Game Playball..... 139.50
Hawthorne..... 32.50
Skeeball..... 95.00
Dolly Ball..... 95.00

NAME YOUR PACE!

HOW MUCH DO YOU WANT FOR YOUR ROUTE?

WE WILL PAY SPOT CASH, ANY REASONABLE AMOUNT, FOR ANY GOOD ROUTE ON OR OFF LOCATION ANYWHERE IN THE COUNTRY.

PHONE, WIRE OR WRITE US TODAY!

WE WILL ALSO BUY ANY AMOUNT OF ANY OF THE FOLLOWING EQUIPMENT

PHONOGRAPHES (ALL MAKES AND MODELS) • ARCADE MACHINES • COINSETS
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Tell us what you want for your route and we will make a deal!

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Music Boxes Lead Coin Machine Field Despite Handicaps

BALTIMORE, Sept. 11.—Highlighting coin machine operation in Baltimore has been music box activities, with reported collections good and showing gains in virtually all instances. "The despite the difficulties experienced in getting enough records."

Taverns are reported to be the best music box spots and operators say that in spite of the difficulties experienced in tavern operation because of beer shortages their collections are holding up well.

Many music box operators state they find it necessary to buy favorite tunes at retail record shops, paying full price, thus making cost of operation much more than it would be otherwise. Operators resent having to pay full retail prices for recordings, but there is nothing they can do about it if distributors are unable to supply their demands.

Limited by Factory Shipments

It is pointed out by operators that distributors will not sell them large numbers of records as formerly. They are limited to one or a half-dozen at most, depending upon factory shipments. The distributors are doing this because they want to effect an equitable distribution of available records. Operators, however, are getting larger allotments than are the operators.

By making retail purchases operators are managing to get a fairly good supply of records. In normal times, distributors sold operators on the same basis as they did retailers. This still holds, but the only difference being that distributors do not have enough records to accommodate operators.

The reason distributors are said to favor retailers is that they are turning in more scrap than are most operators. This is due to the fact that retailers cater to the public and they insist on getting scrap before selling a new record, whereas operators have no retail customers and must wait until a record is broken, worn out or entirely in disfavor before it becomes scrap to them. In getting new disk operators are forced to bring in scrap records, otherwise they are out of luck.

Officer Expresses Thanks for Disks; Great Morale Aid

CLEVELAND, Sept. 11.—The following letter was received by Jack Cohen, of the J. C. Music Company. Because we felt it is of interest in the trade, we are reprinting it in full.

"Somewhere in New Guinea,"

July 28, 1943.

Mr. Jack Cohen
Cleveland, Ohio
Dear Sir:

It was fortunate enough to run into Lieut. Ernie Meyers, N. C., and she gave me about 40 of the records that you gave her—and boy, do the fellows enjoy listening to them. I don't think that there is any branch of service where records are appreciated any more than the air corps.

It's a darn shame that Pettillo won't get in line; he's in the same boat with Lewie. After this mess is cleared up I think it will then be the time to start in on his type.

If you could send my men—I have two squaddies about—sorry I can't tell you—some records they do a "helluva lot of good for the morale of the men. We have been over here a long time. The boys are missing up the dictionery as our tent kinds leak.

I think I will write a letter to Einar Davis giving our opinion about Oscar Pettillo.

For the records, my thanks.

LIEUT. JAMES R. QUEEN.

P. S.—Our boys are doing okay. The boys are giving very much our way.—J. R. Q.

The Billboard's 1943

MUSIC YEAR BOOK

Will Be Part of Next Week's Issue

Music Operators' Business Manager Turns Songwriter

PHILADELPHIA, Sept. 11.—After exploiting phonograph record music, particularly in the "Hit Tune of the Month" promotion of the local music machine operators' association, Jack Code, association business manager, has turned songwriter. While going over plans for the current "Tune Campaign" for "I'm Thinking Tonight of My Blue Eyes" with Bobby Melin, confidential manager of Southern Music Company, publishers of the song, Code chanced upon an old music manuscript gathering dust in his desk. The secret was out. Code once tried his hand at writing a song.

Melin insisted upon taking the manuscript back to New York with him. Oddly enough the music publishers were greatly impressed with the song's quality. So much so, that they have assigned one of their staff writers to fashion new lyrics to Code's composition. When an appropriate set of lyrics are selected, Melin advised, Code's melody will be published by the firm.

Pennsylvania Firm Finds Big Demand For Renting Jukes

CHESTER, Pa., Sept. 11.—The increasing demand for music machines to private individuals on a rental basis was noted in the weekly "Business and Industry Review" in The Chester Times September 4. The Leco Vending Company here, stated the newspaper story, has devoted a major share of its business to the enlivening of local parties thru the furnishing of record machines.

"These modern machines, which Leco has available in any size, are provided with a complete stock of records, from classical to the latest jive, as per the renter's own personal selection," stated the review. "The entire service is offered on a flat rental basis.

"As a means toward guaranteeing enjoyment, Leco's machines have proven to have no peer. They have the advantage in that couples can enjoy just the type of music they prefer, without having to satisfy themselves with what happens to be on the radio at the time.

"Leco delivers and calls for their machines. However, due to the tremendous increase in demand for them, the management urgently advises its clients to make their arrangements early, in order that disappointments may be avoided. The Vending Company operates many other types of coin-operated devices throughout the area. They have been accepted as local leaders in the field since their establishment several years ago."

Musical Mexico

MEXICO CITY, Sept. 11.—This town is a hot new spot, and is known as the City of Thrills. Hardly a day goes by without a couple or three hands or drum corps file up and down the main streets. The streetman with his guitar and the old-fashioned hand-and-foot familiar sights to tourists. In the better spots one finds a piano player or juke box. There is a record shop on every important street and the sales are enormous. Most of the record purchasers lean to long-haired stuff, while the juke box customers like jive.

Musical Boxes Gain in Balto.

BALTIMORE, Sept. 11.—One hundred and sixty music boxes were licensed in Baltimore during the fiscal year of 1942, running from October, 1941 to September, 1942. This was an increase over the 147 boxes licensed during the fiscal year of 1941. It is to be noted that fiscal licensing year in the 1941 session of the Maryland Legislature was not applicable, for all music boxes in operation at the time the reduced fee became effective had their licenses. The reduced fees became effective in June, 1941.

During the fiscal year of October, 1940, to September, 1941, a total of 2,667 music boxes were licensed in Baltimore. For this the licensees paid a total of \$42.05. A reduced licensing fee passed in the 1941 session of the Maryland Legislature was not applicable, for all music boxes in operation at the time the reduced fee became effective had their licenses. The reduced fees became effective in June, 1941.

A gain of 160 music boxes licensed was noted for the fiscal year of October, 1941, to September, 1942, when the license fee was \$2.87. The licensees paid a total of \$469.70 for the new reduced rate, \$10.00 per machine, in force.

During the fiscal year from October, 1942, to June, 1943, a total of 2,473 music boxes were licensed, for which the licensees paid a total of \$24,756.

The results during the years following reduction of the license fee indicates there is a decided tendency to increase the number of music boxes in operation in Baltimore.

Juke Box Operator Fined In Dallas Anti-Noise Drive

DALLAS, Sept. 11.—A juke box was included among the victims of a recent city drive against noise.

Noise-hating Dallas residents brought 10 cases charging the city with anti-noise ordinance to Corporation Court last week, including one charging a person with operating a noisy fax, but only two fine cases were announced and six of the cases were dismissed.

A fine of \$10 was assessed against a resident for maintaining a flock of noisy chickens and ducks. Another \$10 fine was assessed for operating a loud musical box.

Among the cases dismissed were charges involving a loud radio, crowing rooster, barking dog and goats.

One case involving a barking dog and another involving a noisy fax were sent for later hearing.

like melody whether they are in or near a fight—and they don't care if they have to supply it themselves. Portable radios are everywhere. And there are general favorites with the enlisted personnel. But when radios are taboo, marines supply their own music. They carry a portable attachment to the juke along his own "squeeze box." He's been "musing around" with the record for six weeks and he is in great demand among his music-hungry mates.

GERTIE'S HISTORY—A lot of words have been said about Gertie from Bixie, but, as far as we can learn, The Music (Tex.) American Statesman 30 (See MUSIC IN THE NEWS on page 60)

THE SONGWRITER

NO CO-OPERATION.—Lack of harmony between the army and the War Production Board is keeping many a soldier from willing away an idle moment with a harmonica. The *Wall Street Journal* says. The army asked an Eastern manufacturer to make 1,000,000 of the mouth organs, who sold brass reeds would be necessary to prevent corrosion in tropical areas. The WPA told him he'd get in trouble if he used this scarce metal for such purposes. Army representatives suggested he go ahead, they keep him out of trouble. But the company isn't making the harmonicas.

SONGWRITER.—Frank Crumit, stage and radio star last week, was never much of a football player, but he wrote a song, *The Buckeye Battler*, that journal to the Ohio State University has a football team. You can add that to the list of things we didn't know until now, but this information appears in *The Chicago Daily News*.

Crumit never went to Ohio State and never intended to write a marching song to go along with the football team. About 20 years ago he used to write a song for his alma mater. It so happened that Crumit's brother-in-law, Royce (Red) Trautman, who is now director of athletics at Ohio State, and the Buckeyes were seeking a new song to go along with the football team. Trautman persuaded Frank to write an Ohio State song. *The Buckeye Battler* was the result and it quickly won a place among those immortal songs along with Notre Dame's *Victory March*, *O Wisconsin*, and Michigan's *Victors*. For years Crumit has been a radio engagements so that he could attend the Ohio-Michigan game and hear his song played by the band he liked best.

MRS. ROOSEVELT GERNADEAD—FM records that when Mr. Franklin D. Roosevelt visited the front lines of the children he heard 13-year-old Brian Deane, an infantile paralytic victim, play

The Star-Spangled Banner on his harmonica.

Their conversation.—Mrs. E. T. "Brian," that's the name he heard said: "Brian: 'I learned it under the radio some months ago. When I heard America's first lady was coming to visit I practiced hard all afternoon."

MORE ABOUT WAR MUSIC.—You may have tired of hearing about the lack of hit war songs, but it is one of the most frequently mentioned musical items in the news.

The *Pittsburgh Press* ran an article recently which pretty thoroughly covered the problem. We heard said or written on the subject. *The Press*'s article, however, did say that the American Theater Wing, thru its music committee, is trying to guide professional songwriters toward the kind of ditties needed for the present war and to arrange for the proper presentation of the best efforts to the public.

If anyone tries to write an all-inclusive war song he'll wind up with nothing but a group of phony songs. It is said that Americans are fighting all over the globe.

Radio hasn't helped matters any either. *Over There*, the hit of World War I, was played frequently, but it wasn't dinned into the public's collective ear. *Swing Low, Sweet Chariot* and *Swing Low, Sweet Chariot* was a good catchy war song, but it was played into oblivion by a group of phony songs. *Swing Low, Sweet Chariot* is still popular, in unadmittedly destined for the name fate.

The *Press* writer suggests that it might be a good thing if everyone just dropped this business of trying to do something about war songs. They've got the boys in the front lines who are doing the good. They like to work up their own individual fervor, and now and then they hit.

MUSICAL MARINE.—Even if the army and WPA can't get together on the subject of harmonica for soldiers, the men may still have music. Just now, *Swing Low, Sweet Chariot* is an item reported in *The Chicago Tribune* says the marines

Take a Tip from Phineas Fitts
He gets rich by using his wits
His machine keeps on playing
And paying and PAYING
With Victor and.....

Bluebird Hits!



RHAPSODY IN BLUE
Glenn Miller 20-1529

IT'S ALWAYS YOU
Tommy Dorsey 20-1530

GOODBYE, SUE
Perry Como 20-1538

A SLIP OF THE LIP
Duke Ellington 20-1528

ALL OR NOTHING AT ALL
Freddy Martin 20-1537

TUNE IN!

RCA's great show,
"What's New?"
A sparkling hour
of music, laughs,
news, science,
drama. Saturdays,
7 to 8 p.m., EWTV,
Blue Network.

To help us make
new Victor and
Bluebird Records
for you, sell your
old ones to your
distributor.

DON'T CRY, BABY
Erskine Hawkins 30-0813

LET'S GET LOST
Vaughn Monroe 20-1524

BLUE RAIN
Glenn Miller 20-1536

YOUR SOCKS DON'T MATCH
"Fats" Waller 30-0814

WARSAW CONCERTO
Freddy Martin 20-1535

THE TUNES THAT
NAB THE NICKELS ARE ON
VICTOR AND BLUEBIRD
RECORDS!



A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By ELLIOTT GRENKARD

ALTHO the War Labor Board panel hearing in New York last week was supposed to be concerned with the electrical transcription companies' dispute with the American Federation of Musicians, the general recording ban occupied everybody's attention probably because the AFM spokesmen never let it be forgotten. See the Music Department in this issue for complete details. . . . Dick Carter, former music editor of The Billboard and previous author of this column, is in the Army Air Corps, stationed in the Hawaiian Islands. He dropped in to see a local juke box operator and found him absorbed in Talent and Tunes and a study of the Record Buying Guide. It brought Dick right back to the old job. . . . Reports from our correspondents are the source for the information that hillbilly discs are so popular that a great many Negro locations are carrying the rural rhythms and even songs like *Cowboy in On a Prayer* and *Prayer* are being plugged as hillbilly. Jack Robbins, publisher of the tune which is also acknowledged to be a "war" song, refers to it as a Salvation Army hymn. Call it what you will, the sheet music sales of *Wings* have reached 550,000. . . . Operators should keep their eyes peeled for filmicals playing their territory. Many of them feature songs written years ago and of which there are many choice recordings. The picture *Stormy Weather* is an example. There are probably 50 different recordings of the title song and two others included in the film. *I Can't Give You Anything But Love* and *At a Misbehaving*. . . . The Phonograph Merchants' Association of Cleveland, O., has selected *I'm Thinking Tonight of My Blue Eyes* as the "hit tune" for September.

Territorial Favorites
DENVER:
People Will Say We're in Love.
Peter Piper.

The stage musical *Ok! Oklahoma* is the origination point for this lovely melody and a second company is already formed for touring. Any city it touches in its travels is sure to make the song one of its favorites. Columbia Records has just released a version by Frank Sinatra but it has had its copy out for quite a while, done by the Peter Piper Orchestra.

DETROIT:
Pushing Sand. Kay Kyser.

The professor of the College of Music Knowledge assigns some extra-curricular homework when he sets his students to *Pushing Sand*. It's a rhythm number with a jive chorus. Imagine, not a word is intelligible, and a "college" boy, too. At any rate, the wordless tune is extremely popular in Detroit and it may be that the busy war workers have no time or taste for words.

DALLAS:
Star Dust. Tommy Dorsey.
When new tunes are scarce, old ones are dug up. And when old ones are dusted off, you can bet that the Hoagy Carmichael classic is going to be among those present. It ever a pop song qualified as a standard, *Star Dust* is it. Beautiful melody! Lordy wonderful! It is sure to remind every girl in the room of her first date, dancing in the arms of that great big wonderful man. She's probably forgotten the guy's name, but she'll never forget the song.

Note
For a listing of songs played most often over the radio for the week ended (See Talent and Tunes on page 69)

RECORD BUYING

Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs throughout the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

GOING STRONG

ALL OR NOTHING AT ALL. HARRY JAMES (Frank Sinatra) Columbia 35587 (12th week)
LIMBY DORSEY (Bob Taylor) Decca 3550
FREDDY MARTIN (Clyde Rogers) Victor 20-1537

YOU'LL NEVER KNOW. DICK HAYMES (Song Spinners) Decca 18556 (10th week)
FRANK SINATRA (Chorus) Columbia 36678
WILLIE KELLY HM 7046

IN THE BLUE OF THE EVENING. TOMMY DORSEY (Frank Sinatra) Victor 20-1530 (9th week)

PISTOL PACKIN' MAMA. AL DEXTER (Al Dexter) Okeh 6708 (8th week)

IT'S ALWAYS YOU. TOMMY DORSEY (Frank Sinatra) Victor 20-1530 (6th week)
BENNY GOODMAN (Helen Forrest) Columbia 36660

IN MY ARMS. DICK HAYMES (Song Spinners) Decca 18557 (5th week)

I HEARD YOU CRIED LAST NIGHT. HARRY JAMES (Helen Forrest) Columbia 36677 (4th week)
DICK HAYMES (Song Spinners) Decca 18556

SUNDAY, MONDAY OR BING CROSBY. Decca 18561
ALWAYS. FRANK SINATRA Columbia 36679 (3d week)

PAPER DOLL. MILLS BROTHERS Decca 18318 (2d week)

Names in parentheses indicate vocalists.



BUY
WAR BONDS
EVERY
PAYDAY

MUSIC MACHINE REVIEWS

Program 1132

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, September 6.

In *Old Shanty Town* is presented by JOHNNIE LONG AND HIS ORCHESTRA. Bandstand background. The entire orchestra joins forces for the chorus. (Soundies.)

Lovely LINA ROMAY is featured in *It Can't Be Wrong*, which has been on the list of most popular songs for so many weeks. Her voice is well suited to the song. Terrace background. Miss Romay and a good-looking unidentified young man do a short routine for good measure. (Soundies.)

SUSAN MILLER, DAN HOOTER and LORNAE PACIFIC ORCHESTRA are featured in *Pete the Piper*. Everyone, including a six-girl line, is dressed in Scotch costumes. HOOTER gets more music from a bagpipe than seems possible. (Globe Release.)

Farise takes a raucous reel with LANI MCINTYRE and his orchestra. Four native girls dance. The orchestra provides the vocals. Should be welcomed by those who are tired of jive and hillbilly stuff. (Soundies.)

ART DIXON sings in *We'll Rest at the End of the Trail*. Campfire background. Musical accompaniment is furnished by a five-piece orchestra. Cowboy costumes. (Soundies.)

Jane Doe is a pleasantly wacky item based on the refrain, "I love coffee, I love tea." Features AL DONOHUE and his orchestra and a girl singer (unbilled). The orchestra assists on the vocals. Donohue plays a counter-boy and the girl is a customer. (Soundies.)

JOY HODGKES, who has a way with a song, sings in *The Same Old Story*. Excellent orchestration by Rudolf Friml Jr. Bandstand background, flashing into a history of love thru the ages—cavemen to a couple of hepcats. (Globe Release.)

Little Brown features THE MUSICAL MADCAPS, who are appropriately named, since they all but spit apart the scenery before their number is finished. A hot number, with the Madcaps both

singing and playing several instruments. Eccentric costuming. (Soundies.)

Program 1133

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, September 13.

THE SONG SPINNERS, CILIL NIELSON, JACK BAKER and company appear in the romantically popular *Pistol Puckin' Mama*. The scene is a frontier rail, with the actors in old-fashioned costumes. Should be highly successful, what with the following the Song Spinners have as a result of their records and the current craze for the tune. (Soundies.)

Vocalist ROBALITE ALLEN and an unidentified man sing *China Bells*. The girl bids her sailor-love goodbye and promises to think of him whenever the bells chime. Fades to show the sailor at sea, then back to the girl. (Minoco.)

Number 10 *Lullaby Lane* was popular a few years ago, and this reissue is an appealing version of the song. It concerns the boy and girl who were out walking and, getting caught in the rain, sought shelter in the house at Number 10. MARILYN STUART, a pretty blonde, is featured. (Minoco Release.)

JIMMY DOUGLAS, his band, and vocalist HELEN O'CONNELL, appear in *Men Fish's Groovy*. Bandstand background. Some nice work by Dorsey. (Soundies.)

La Conga Se Fue is something different in the way of a reel. Six zany dancers—three men and three women—billed as RAMON BOS AND HIS DANCERS—dance in what appears to be an authentic primitive style. Jungle background. (Technicocons.)

ART DIXON sings *The Last Round-Up*, the well-known Western number, pleasantly. Ranch background. Dixon, who has a pleasant voice, looks a lot more at home in this sort of reel than some singers. (Soundies.)

Woman's well-known passion for changing their husbands is played up in *Exactly Like You*, starring JOY HODGKES. She marries, and when (See Movie Machine Review on page 65)

BING CROSBY

Sings the hits from the Paramount Picture "Dixie"

SUNDAY, MONDAY OR ALWAYS

and
IF YOU PLEASE
on DECCA record
No. 18561

with the Ken Darby Singers
List Price, 50¢

Bing Crosby as he appears
in Paramount's "Dixie"

ORDER NOW
FROM YOUR
REGULAR
DECCA BRANCH

Decca
RECORDS

GREAT PART ONE

According to The Billboard representatives, who have this past week sent out four large automatic photograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played brackets on the pop charts.

• COMING UP •

I NEVER MENTION YOUR NAME

JACK LEONARD (Ray Block's Orch.).....Okeh 6715
DICK HAYNES (Song Spinner).....Decca 18558
ALLEN MILLER.....Hit 7048

Last week this tune barely managed to hold down its third place position and it landed there simply because there were no other songs around to offer competition. In one short week, however, it skyrocketed to first place, pushing all the songs which previously were many lengths ahead down a notch.

NO LETTER TODAY.....TED DAFAN (Chuck Keeshan and Len Seash)

Altho to all outward appearances this ditty holds the same position it did last week, that's not exactly the case. Seven days ago *Wait For Me, Mary* was way ahead of it and the Name tune that now holds the No. 1 spot was way behind. Now Jack Leonard and Dick Haynes managed to crowd out Ted Daffan, who in turn shot past Mary. They're all in there singing, then, and it's a close race all around.

WAIT FOR ME, MARY.....DICK HAYNES (Song Spinner).....Decca 18556

Willie Kelly.....Hit 7049
Mary seems to have lost her bearings in the re-shuffling that took place this week and here she is back where she started. The tune that replaced it also bears Dick Haynes' name on the title strip, however, so no matter which way you look at it that boy is on top. Mary's popularity hasn't waned as much as might be assumed from the drop. It's just that other songs gained a lot of strength.

IF YOU PLEASE.....BING CROSBY.....Decca 18561

Frank Sinatra (Chorus).....Columbia 36679
Both versions of this tune back up the waxing of the already-strong ballad from the film *Dixie*, *Sunday, Monday or Always*. Here, too, Bing's appearance in the picture gives him the jump on Sinatra. This tune is as new entry on the Guide and with the public all Dixie-bound it should follow its mate up the ladder.



Collectors' Series Records Now in Demand at Active Locations

80008 Pinetop's Boogie Woogie	Pine Top Smith
80001 Rockin' in Rhythm	Duke Ellington Orch.
80002 The Shick of a Baby	Red Nichols & His 5 Pennies
80007 You for Two	Krunk, Glenn Miller and others
I Want To Be Happy	Red Nichols & His 5 Pennies
80010 La Comparaison	Featuring Jimmy Dorsey and others
80013 Shing On, Harvest Moon	Krunk, Glenn Miller and others
80015 Mimi's the Mocker	Carlos Molina's Tango Orch.
Kickin' the Gong Around	
80016 St. Louis Blues	Boswell Sisters
Bright Call Blues	Cab Calloway Orch.
80017 You Rascal You	Cab Calloway Orch.
Some of These Days	Cab Calloway Orch.
80018 St. James Yuletide	Cab Calloway Orch.
Nobody's Sweetest	Benny Goodman & His Boys
80020 Thin Tail Stamp	

*Prices do not include Federal, State or Local Taxes.
List, 75¢ each
Order now from your regular Decca Branch

DECCA DISTRIBUTING CORPORATION
EXCLUSIVE DISTRIBUTORS

overwhelming demand. Major Negro op reports that Negro locations are going for them as never before, when they are used and pretty worded, not just doleful. If a comment from record sales is worth anything, they are mountainous. It's not impossible to get hitbilly supplies.

Popularity Nationwide

Baltimore: PPM and No Letter Today continue as outstanding hitbilly tunes. The duo is getting popular, just run at music box spots. Ops 1, 2 and 3, PPM going strong. Op 2, No Letter Today going strong. Op 1, No Letter gaining popularity.

Salt Lake City: PPM still tops at all local spots. Home in San Antonio is very strong and coming fast. Mama is tapering off slightly. Autry's You're Sorry gets good play. The Deafman has two clicks in the local house, with Born to Lose maintaining even play and losing nothing in last two weeks. Home in San Antonio, but a solid nickel-grabber. Home in San Antonio (Bob Willis) is just beginning to show here.

Buffalo: PPM and No Letter are doing simply terrific and ops are knocking out. The duo is coming in strong. These disks, Rosalita is going big, too. Ops 1 and 2, PPM going strong. Ops 1 and 2, No Letter gaining in popularity. Op 3, Rosalita gaining popularity.

New Orleans: PPM and No Letter running and neck and neck and seem to show their peak. I Hung My Head and Cried (Autry) seems to show rejuvenation. Home in San Antonio (Willie) and Texas Cowboy coming up. Op 1, PPM gaining popularity. Op 2, PPM going strong. Op 3, No Letter gaining popularity.

Richmond: PPM and No Letter appear in nearly every location. Ops 1 and 3, PPM going strong. Op 2, No Letter going strong. Op 2, PPM gaining.

San Francisco: Ops 2 and 3, PPM going strong. Op 2, Home in San Antonio gaining.

Spokane: Some of the current play on hitbilly is being checked by Gene Autry with You'll Be Sorry and What's Going to Happen to Me? and with Dexter's You're Sorry. Ops 1 and 2, PPM going strong. Op 2, No Letter. Rosalita going strong. Bridgeport: PPM leading, with Home in San Antonio coming up. Home in San Antonio going well as No Letter, Born to Lose and Rosalita.

Cincinnati: Hitbilly spots give Al Dexter recording of Rosalita the call over same artist's rendition of PPM. Come! Home in San Antonio going strong. Op 1, Op 2, Op 3, PPM going strong. Op 1, Rosalita and Born to Lose going strong.

Dayton: Modern Cannonball seems like a hit here. Ops 1 and 2, PPM going strong. Op 1, No Letter going strong. Home in San Antonio gaining. Op 1 and 3, Home in San Antonio gaining.

Denver: One company reports Home in San Antonio (Willie) best hitbilly. The other two report PPM (Dexter) next best. Erie: Ops 1 and 3, PPM going strong. Op 2, PPM gaining.

Port Worth: Old hitbilly tunes when dragged out are played heavily at taverns. Ops 1 and 2, PPM going strong. Op 3, PPM going strong. Op 3, PPM going strong.

Memphis: Cell for hitbillys going up in all locations. Ops 1 and 2, PPM going strong. Op 2, PPM gaining. Op 3, Home in San Antonio going strong.

Milwaukee: Op 2, PPM going strong. Op 3, No Letter gaining.

Dallas: Magic Music Company's top hitbilly this week is Put Your Arms Around Me. Home in San Antonio by the First Boys. Ops 2 and 3, PPM going strong. Op 1, PPM gaining.

San Antonio: No Letter (Dafner) top hitbilly number. PPM dead blank here.

New York: Hitbillys still strong, with PPM and No Letter in the lead. Ops complain of not getting enough.

Philadelphia: Ops 1, 2 and 3, PPM going strong. Op 3, No Letter gaining.

St. Louis: Hitbillys enjoying a revival in many spots in this section. Op 3, PPM going strong; Born to Lose going strong.

Little Rock: No Letter (Dafner), going strong.

Shenandoah: PPM and No Letter going strong. Ops 1, 2 and 3.

MUSIC IN THE NEWS

(Continued from page 64)

The first paper to tell the story of how she was created.

She was discovered, strangely enough, at Camp Lee, Va., as a morning-after orphan in the mind of Pvt. William L. Rus-

sell. This was last November, when Bluzette was much in the news. Russell admits he had had rather a bad night and to get his mind to be happy to compose a limerick. Actually, he created Dirty Girl and it is in Yank, the soldier newspaper, where it appeared with other songs doctored in a column called "The Poets Cornered." In due time it was picked up by the respectable popular edition of Stars and Stripes. There it caught the eye of Serg. Paul Reif, who wrote the lyrics of I Got Myself and other song hits. Reif set Russell's chords to music and the song hit of North Africa was born.

It remained only for Serg. Jack Goldstein to write a few verses, for the song to be incorporated into a soldier show, and for the company of Capt. and other soldiers in North Africa, to start plugging it over a North African radio station.

Meantime Russell had won an assignment to officers' training school and was stationed in England. He had been told he had gone to the trouble to take out a copyright on his chorus gal, but otherwise he had no idea of what he had happened to notice a line in a dispatch from North Africa that Dirty Girl was being sung by the soldiers there. Russell can't sing or even whistle a tune, so he thought it a bit strange that his words were being sung.

At this time a letter from composer Reif to lyricist Russell had been chasing around the country from one sergeant to another. He had been delivered to Camp Edwards, Mass., and much to Russell's surprise, he found that Sgt. Goldstein had been sent to sign contracts for publication of the song in the U. S. Russell is now at Walter Reed Hospital in Washington, but as soon as the doctor allows him to leave, he's heading for New York to see what can be done about it.

Russell is now a lieutenant and is a little surprised at his sudden fame. He wrote some verses when he was in Cornell and later sold a little humor for a magazine. But it didn't pay out like Dirty Girl is going to. All Russell has to say about this sudden popularity is that he is a proud member of "Gertie." But the army thinks she's wonderful and she'll probably go down in history.

It was the army that spread the air and will distribute the words as part of the army's song hit parade program. Sgt. Goldstein is now at Camp Edwards. Most of the words to *Madenotelle From Armentieres*, can't be printed. But a few are given here to show the soldier's style. The words will appear in the published song version, including:

Dirty Girl from Biarritz,
She's the girl whose name is spoken
From Agniers back to Hoboken.
You don't know where her address is,
But she's famous O. L. shirte,
Dirty Girl from Biarritz.

PUBLIC INTEREST

(Continued from page 61)

place within the industry with great rapidity also, and these new developments give rise to an immense traffic in used machines. The dealer has always been accustomed to an immense traffic in used machines at high prices, during the war emergency. It was this traffic which under the war machine trade has been greatly speeded up. Economic shifts are more rapid, retail outlets are changing, industrial shifts are of greater consequence; repair parts are much harder to get, and the labor supply is a greater problem than ever.

All of these conditions make the used machine trade important to the individual owner of the industry. These changes greatly increase the costs of doing business; and, hence, the necessity of maintaining prices on used and rebuilt machines at high levels.

3. Important and rapid changes in the personnel of the industry have taken place, and this is one of the big reasons underlying the trade in used machines of all kinds. In normal times there was a turnover in the operator personnel of about 70 per cent every three years. This meant the plug of used machines on the market or else they remained in stores in disrepair and unusable for any other purpose. Because of a well organized used machine trade at high prices, the industry absorbed old machines, rebuilt them, and put them back into service again. The war emergency has speeded up this turnover in industry personnel. Many operators have entered the service or are employed in industrial plants. Because of the highly organized

used machine market, their machines were quickly repaired and put into service again, and retail establishments were saved from having used machines on hand. The labor supply has also been greatly curbed in keeping with the terms of the labor-civilian business. This problem has greatly increased the cost of keeping machines in repair and of shifting them to various parts of the country as local conditions change rapidly.

Hard to Apply

3. The industry itself finds any regulations to control the use of its rebuilt machines very confusing. Consumer goods definitely are not consumer goods, and they are not consumer goods, either used or new. The organization of the industry is not adapted to the conditions of the industry. There are no definite standards for classification of the trade according to distributors, or wholesalers, or retailers, or consumers. Firms commonly called distributors both buy and sell and use or operate a majority of the machines in the cases. The operators or owners of coin machines are compelled by rapidly changing conditions to buy and sell coin machines frequently; hence they perform some of the functions of dealers or distributors. Many newspapers refer to them as distributors. Men of long experience in the industry are unable to draw up definitions or outline plans which would simplify the situation by applying price control within the industry.

These difficult problems peculiar to the coin machine industry itself have no relation to the public in any way as consumers, hence, the price ceiling control on used and rebuilt machines greatly increases the difficulties of the industry during the war emergency and promises no real help to the public in its fight against inflation.

4. The industry accepts as its chief responsibility the duty of keeping its machines in as good repair as possible until new machines and parts can be made again. If prices are controlled at levels prescribed by MPR-428 it will greatly discourage the present highly organized activity of the industry in reclaiming every old machine possible and putting it into good repair and keeping it in service as long as possible.

The industry feels that this highly organized activity of reclaiming and repairing old machines is not only profitable to the industry itself but makes possible to the public the greatest service as outlined in the first article.

5. The public and outside observers have many misconceptions about the big money made by members of the coin machine industry. Because of high prices prevailing within the trade. The trade in used and rebuilt machines widely distributes its profits because distributors and operators buy and sell machines due to changing local conditions and hence all are affected sooner or later. The industry also distributes 50 per cent of the gross earnings of most of its machines to retail establishments which greatly need these extra earnings during the war emergency.

Many details could be given about the peculiar problems of the coin machine industry and the trade in used and rebuilt machines. A careful investigation

Detroit

DETROIT, Sept. 11.—Tony Scallio, operating under the name of the East Side Business, is spending the summer of 1943, coming in about once a week to check on operations.

Max Lipin, of Allied Music Sales Company, is back from a week of vacationing at Frankfort, Mich., after taking in the Detroit Motor Show.

Aaron Lipin, who is managing the Al-Hill Music Sales Company, reports that his brother's absence, reports a sizable demand for the new march records.

Viola Devroy, of the record department of Modern Music Company, is sorry vacations are so short—here is just over.

Otto O. Witte, who recently formed the Automatic Coldrink Dispensing Company, reports that business in industrial locations in which the company specializes. Ginger ale and root beer are the principal soft drinks being used in the machines at present.

Of all these problems will show that a high level of prices must be maintained in order to keep as many machines as possible in operation. The industry is concerned in the prices which members of the industry pay for used machines. MPR-428 sets up a price level below the original manufacturer's price, and the history of the trade in this country and in England has already shown that a higher price level than the original cost is necessary if the trade is to keep its services going at a high rate of efficiency until the war is over. Such passing day increases the difficulties of the industry, and price levels would naturally rise to that point where profit returns on the machines would stop further increases. Nothing in this trend toward higher prices relates to the consuming public in any way but is strictly confined to the narrow limits of the industry itself. Retail dealers, however, are even concerned in the prices which members of the industry pay for used machines. They are chiefly interested in the industry's keeping its machines in good repair and promptly changing them as conditions change.

MOVIE MUSIC REVIEW

(Continued from page 66)

finishes remodeling her husband he goes to the person, Anselmo, (Minco Weiss). When, a fifty little red, presents the FOUR CINQUECENTS, three girls and a man. Bandstand background. Six chorus girls appear briefly. The "Shups sing smoothly. (Soundbite.)

TALENT AND TUNES

(Continued from page 67)

Thursday, September 8, see the Music Popularity Chart in the Music Department.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the splan best sellers under Harlem Hit Parade.

For

RECORDS IN ANY LANGUAGE

ITS

C T R

"V" SERIES

Ask your local jobber for complete catalogues in the various languages . . . or write—

163 WEST 23RD STREET NEW YORK 11 N.Y.

Music in War Plants Okayed

Government agencies find music boosts workers' morale; may boost production

WASHINGTON, Sept. 11.—The use of music as a weapon of war production is to receive the official blessing of government agencies as the result of an official survey that has been completed which purports to show that music in war plants has proved a powerful stimulant to worker morale and has contributed substantially in the achievement of increased production.

The survey, covering 100 plants, indicated that management which has experimented with this device is over- (See Music in War Plants on opp. page)



VICTOR'S TOPPER

Tops in Modern Design. Vends everything. Capacity 5 1/2, bulk bins, (400 to 1000 balls of gum.) When ordering Toppers for ball gum give serial number.

Standard Finish Topper only... \$7.95 Each. (Porcelain Finish \$1.00 additional.)

Terms: 1/3 cash, balance C. O. D. (or send full amount and save C. O. D. charges).

VICTOR VENDING CORP.
370 W. BRAND AVENUE, CHICAGO

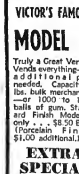
MARBLES

PERFECT 5/8 SIZE, GLASS ABOXYGON COLORED, 50,000 to 1 Cms.

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Full Cash With Order.



VICTOR'S FAMOUS MODEL V

Truly a Great Vender. Vends everything—no additional parts needed. Capacity 6 lbs. bulk merchandise—or 1000 to 1200 balls of gum. Standard Finish Model V only... \$8.50 Each. (Porcelain Finish \$1.00 additional.)

EXTRA SPECIAL

25 New MODEL V and 400 POUNDS 5/8 BALL GUM

\$6.000 Balls of Gum.

ALL FOR \$180.00. FULL CASH WITH ORDER. Limited Number of Deals Available.

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CIGARETTE AND CANDY MACHINES

Uneda's Rebuilt Reg. Rebuilt

U-Need-A-Pat, Model 500, 10 Cols.	\$132.00	\$132.00
U-Need-A-Pat, 1940 Model 5, 6 Cols. Square	42.00	52.00
U-Need-A-Pat, 1940 Model 6, 6 Cols. Square Mirror	42.00	52.00
U-Need-A-Pat, 1940 Model 7, 6 Cols. Square	42.00	52.00
National, 6-30	52.00	52.00
National, 6-30	52.00	52.00
DuRoi, "Big" 6-30	62.50	62.50

CANDY MACHINES

Uneda-Pat, 6-30	\$ 65.00	\$ 65.00
National, 6-30	75.00	80.00
National, 6-30	75.00	80.00

Immediate Shipment Upon Receipt of 1/3 Deposit. C. O. D.

ALSO COMPLETE STOCK OF U-NEED-A-PAT PARTS

UNEDA VENDING SERVICE, 195 AVE. O, BROOKLYN 4, N. Y.

AMUSEMENT MACHINES

COMMUNICATIONS TO VENDING MACHINE DEPARTMENT, THE BILLBOARD PUBLISHING CO., 155 NORTH CLARK STREET, CHICAGO 1, ILL.

Confectioners Plan Research

Want to develop greater variety of uses for farm products

NEW ORLEANS, Sept. 11.—A conference on research experiments to increase the amount of farm products utilized by confectioners was held here by Philip F. Gott, president of the National Confectioners' Association, Chicago, Dr. H. S. Payne, assistant director of the Southern Regional Research Laboratory, and members of the New Orleans Candy Club.

A co-operative project has been developed by the National Confectioners' Association and the Department of Agriculture, thru the bureau of agricultural and industrial chemistry, to develop a greater variety of uses for farm products by confectionary interests, Gott stated.

The conference with Dr. Payne, who will direct the experiments, was to formulate details. Included in experiments will be practically all farm products with proper bases, such as rice, flour, potatoes, soybeans, cottonseed and peanut flour and oil and sweet potatoes. The NCA will furnish a candy maker and the ingredients for the experiments and the Southern Regional Research Laboratory will furnish the chemical and technical assistance.

Gott commented on the probable effect abroad in a post-war market of

the distribution of candy to soldiers, which is given widespread circulation, and forecast a much wider market when peace comes.

"In 1942," he said, "candy manufacturers purchased nearly 200,000,000 pounds of shelled peanuts at a cost of over \$20,000,000. Based on the use of peanuts during the first half of 1943, candy manufacturers this year probably will purchase 250,000,000 pounds at a cost of more than \$30,000,000. Peanuts rank as the fourth most important ingredient in making candy.

"Availability of sugar and chocolate has been increased to the candy makers. What we need now is new sources of confections and materials for them."

Civilian Soft Drink Supply Estimated at 1 1/2 Billion Bottles

NEW YORK, Sept. 11.—Supplies of soft drinks for civilian consumption this year will probably total about 11,500,000,000 bottles, as compared with 16,000,000 bottles in the pre-war year of 1941, it has been announced by the American Bottlers of Carbonated Beverages, a national association of the soft drink industry.

Altho the United States armed forces are consuming soft drinks at the rate of more than 2,000,000,000 bottles annually, the civilian supply of the beverages is not reduced materially by this demand, it was pointed out. Bottlers are receiving extra supplies of both sugar and bottle caps for shipments made to the service branches, but sugar and gasoline rationing and other war measure supplies for the restriction on civilian supplies, the group explained.

VENDER SUPPLY NOTES

FIRST MILLION—Florida's 3-cent-a-package cigarette tax, which became effective July 8, has produced its first million dollars of revenue. The first month's receipts exceeded \$700,000 as stamps were bought for stocks on hand. Since then the revenue has come in at a rate of \$350,000, indicating the tax will exceed original estimates of \$5,500,000 annually.

RAISINS—There will be even more raisins this year than Washington's most optimistic food planners had hoped. Experts estimate that the crop of raisin grapes, now being harvested, will hit a new record high of 1,875,000 tons. By the time the grapes are dried out, it will mean 504,000 tons of them. The government's announced crop was 320,000 tons. Only unusually early rains or lack of labor in drying yards could prevent reaching this goal.

The government is the sole buyer of all raisins, paying from \$155 to \$165 a ton, according to variety. Last year the average was around \$110 a ton; two years ago it was \$90. Civilians won't have to worry about skyrocketing prices for raisins reaching their grocery shelves,

however, the government will subsidize them.

The prospective raisin production this year of about 500,000 tons will almost double the 210,000 which is considered normal. Of this normal total, 150,000 tons were consumed in the United States and the balance went to the United Kingdom and to Scandinavian countries. The 1943 goal of 325,000 tons is designed not only to take care of the armed forces' lend-lease demands, but to provide civilians with their accustomed 150,000 tons. Any excess presumably will be made much more for the people at home.

TOBACCO PRICES—After three study of the request made at an industry meeting last month for an increase in the maximum price of the 1943 crop of flue-cured tobacco, the OPA has announced that it increases will be granted. This means that the over-all maximum weighted average purchase price will remain 41 cents a pound.

Meanwhile, Maryland tobacco prices are on a rampage. That State's special variety of leaf, which is practically flavorless, but is mixed in cigarettes to make them better, has no price ceiling. So farmers are reported asking a flat 10 cents a pound for all grades from the best to the worst. Struck hard by drought this year, next year's crop is even scarier.

SOFT DRINK TAXES DECLINE—According to the STEADY DECLINE commission of Georgia, the tax on soft drink sugar returned \$24,012 in the last fiscal year, compared with \$26,642 for the previous year.

Up Prices on Cheaper Cigs

OPA allows increase on "economy" brands to offset tobacco costs

WASHINGTON, Sept. 11.—The Office of Price Administration has granted an increase for what is designated as the "economy" brands of cigarettes—Marvets, Twenty Grands and the like. The new price schedule has gone into effect.

Announcement of the effect that an increase from one-half cent, to 1 cent a pack in the maximum retail price of the economy brands was authorized to meet increased manufacturing costs, principally the costs of the tobacco used. This government agency added that the increase does not extend to the more expensive standard, or popular brands.

OPA finds after study, it is stated, that cost increases for the economy brands will cause them to face an actual loss in 1943 operations, and a great loss in 1944, unless they are permitted to reflect increased manufacturing costs in their selling prices. These brands, it is noted, account for one percent of all cigarettes sold in the United States.

The manufacturers of the standard brands have likewise incurred the increased costs referred to, but it is explained that these brands are those making the popular brands—"have been able to absorb substantial portions of their increased costs thru increased volume of sales," and OPA concluded: "It is evident that net profits for the year 1943, measured in terms of dollar, still will be greater than those of a base period reflecting normal conditions in the popular brands industry."

Woodley Elected President Of National Peanut Council

ATLANTA, Sept. 11.—W. P. Woodley, vice-president of the Columbus Peanut Company, Norfolk, Va., was elected president of the National Peanut Council, Inc., at the annual meeting of the board of directors held here. He succeeded Joel Moore, of Atlanta, district manager of the Southern Cotton Oil Company.

Other officers elected were J. D. Sargent, chairman of the National Peanut Southwestern Peanut Growers' Association, first vice-president; B. I. Bostwick, of the Arlington Peanut Company, Arlington, Ga., second vice-president; and Modane Marchbanks, Atlanta, re-elected executive secretary.

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COMPLETELY REBUILT READY FOR LOCATION

DuRoi's Candyman	\$35.00
DuRoi's Candy "B"	\$31.50
National 6-30, No. 1	\$19.50
National 6-30, 5-50 and Nat. Candy	19.50

Subject to prior sale, and subject to change without notice. Write for descriptive list.

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LOUIS H. CANTOR COMPANY
240 WEST 14TH ST., NEW YORK CITY



Shore Arcade Best in Years

Bay Shore Amuse. Park,
near Baltimore, reports
50 p. e. gain over '42

BALTIMORE, Sept. 11.—Arcade operation at Bay Shore Amusement Park, 15 miles east of Baltimore has proven very successful during the current season, according to William H. Webb, general manager of the park. The season has proven to be one of the best in the last five years.

The arcade operation has registered a gain of better than 50 per cent over the previous season. "The arcade contains 200 coin machines, ranging from counter units to the big target guns. Gasoline rationing and the ban on pleasure driving, which was in force until the first of September, was resented in the attendance. Crowds were not quite as large, but this was offset by the fact that patrons had more money and spent it in a fairly free manner, which made it possible for the arcade to register the substantial gain in collections. Streetcar service is the only means of reaching the park, other than by automobile. While for the first two weeks' operation of the park this season, streetcar service was inadequate, the transit company increased the service which helped materially in bringing out much larger crowds.

Many New Residents in Area

It is estimated that 250,000 persons reside in the new residential area around the park, and these people found it possible to reach the park with ease. The arcade was started this season directly by the park management. Additional arcade business is looked for during the remaining days of the season. Plan is to close about the middle of September, but the weather will be a guiding factor, and operation may continue for an extended period.

Arcades Will Remain Open

Two New Jersey resort locations consider winter-long operation as business booms

ATLANTIC CITY, Sept. 11.—Originally figuring on only summer operations, the arcade here and at neighboring Wildwood are remaining open despite traditional Labor Day closings. The arcades, enjoying good business all summer, are joining with all the other amusement and business enterprises at the resorts and remaining open to take advantage of what is expected to be a prosperous

post-season period. Many arcade operators are prepared to remain open through October, and if warranted, will operate the winter long.

Lifting of the ban on pleasure driving and the availability of better train and bus facilities now that the summer rush is over are expected to make it more profitable for visitors. Moreover, since the war plants and businesses at the inland cities are staggering vacation schedules and splitting regular two-week vacations into two single weeks, it is expected that the resorts will attract many vacationers during the fall and winter.

Since the arcades have been playing such a prominent part in providing entertainment for visitors, the appeal of the coin-operated machines is certain to be as strong during the fall and winter as it has been this summer. Moreover, appeal of indoor amusements is even stronger in cooler weather.

A further factor that may lead to year-round operation of the arcades is the fact that a large military population will be housed at both resorts. Although Atlantic City has been evacuated as a training base for the army air force, the airport will become a rehabilitation center for the A.A.F. At Wildwood, thousands of sailors and coast guardsmen are stationed permanently. Since coin-operated machines at both resorts enjoyed big business during the pre-season weeks, when the military dominated the better business is anticipated by arcade operators during the post-season months.

Both Atlantic City and Wildwood have taken definite steps in exploiting the advantages of a September or October vacation at the seashore, advertising in newspapers and on the radio in all nearby metropolitan centers. With all forces joined to extend the regular season, arcade operators are sure to come in for their share of the business.

Former Usherettes Seek Employment As Arcade Helpers

PHILADELPHIA, Sept. 11.—Placing employees of amusement arcades on the nonfederated list by the War-Manpower Commission has resulted in the almost complete disappearance of female employees at local arcades. Arcade operators have had little trouble finding girls to take positions, drawing many of the women who had previously taken jobs as usherettes in the movie houses.

Putting the men attendants in uniform has added plenty of eye appeal to the arcades, attracting as much attention almost as the machines themselves. Moreover, operators report that in encounter no trouble in holding on to their new women employees. Girls say that the work is pleasant and the pay is as good. Working conditions at the arcades are excellent and the girls feel that they have a better future ahead than ushering in a movie house.

Mayor Orders Changes In Operation of Arcade

SPRINGFIELD, Mass., Sept. 11.—The owner of a downtown arcade here has been notified that his license could be renewed subject to certain conditions in addition to those contained in the license.

Among the conditions specified by Acting Mayor J. A. Anderson were: That no person under 16 years of age be permitted to enter that amusements offered be satisfactory to the chief of police, and that the store front be altered to complete the present building's adjoining properties, such alterations to be completed on or before October 1. Work of altering the exterior of the store was begun the day the acting mayor delivered the conditions.

"If properly operated, the amusement center is a legitimate business for furnishing entertainment for servicemen in this city," Anderson said.

Holiday Jams Resort Spots

Week-end crowd estimated at 45,000 fills arcades at famous resort

OCEAN CITY, Md., Sept. 11.—Arcades at this summer resort spot choked up the best business of the season over the Labor Day week-end, as an estimated 45,000 persons jammed the place over the three days.

This is due to the lifting of the ban on pleasure driving—for by far the majority of visitors come by automobile. The cars jammed the streets, alleys and parking lots.

Money appeared to be no object; a good time was of paramount interest.

Arcade operators appeared well satisfied with their takes over the week-end.

holiday, which was termed much better than during the Memorial Day and Fourth of July holiday periods. At that time the pleasure-driving ban had not been lifted, nor did as favorable weather prevail.

MUSIC IN WAR PLANTS

(Continued from opposite page)

whenever of the opinion that music improves morale of employees while fully half of the companies consulted were equally convinced that it increased output.

Evidence gathered in the survey, it is emphasized, points to the fact that the principal value of music in relation to efficiency is not in speeding up the worker to greater effort but rather in relaxing unnecessary tensions and creating a pleasant atmosphere for work.

Seventy-six of the 100 plants surveyed use 3-c. systems, either broadcasting from the plant or subscribing to an outside service. The other 24 plants have either live bands, orchestras and choruses composed of workers, or they secure outside talent for lunch hour programs.

The survey shows that 50 per cent of the 3-c. installations in the 70 plants were made after July, 1942, which indicates that this is a recent development in the American industrial scene.

"NAME-IN-HEADLINES PRESS"

A Real Money Maker for Penny Arcades. (Hard to Get) "Names-in-Headlines" Press, complete, ready to print. Includes Front Page Newspaper, including printing cabinet, type, tray, form, ink, brayer, ready to operate. Any can set type and print papers in 3 minutes. Actual cost about 14¢ each—Brings 25¢ a copy. It's a "Gold Mine" for Arcades and Concessions.

\$300.00

Complete with 3-color NEON SIGN, 16 in. wide by 9 ft. 4 in. long, wording 25¢ YOUR OWN NAME IN HEADLINES 25¢

ARCADE BARGAIN SPECIALS:

2 Strength Testers and Usher Comb.	\$ 75.00 Ea.
25 Evans and Rockwell Bowling Allys.	40.00 Ea.
25 Seaburg Top Converted Ch. Sems.	10.00 Ea.
1 Copy Palmist Light Up, Floor Model	100.00
6 Mutual 8 Column Match Card Vendors	35.00 Ea.
1 Love Meter 1 Advice Single Women	15.00 Ea.
1 What My Friend Can Tell Me	25.00 Ea.
1 What Should I Be Ashamed Of	25.00 Ea.

1/2 Cash, Balance C. O. D.

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Different Subjects

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SEND FOR LIST OF NEW AND FACTORY RECONDITIONED EQUIPMENT. STILL AVAILABLE FOR IMMEDIATE DELIVERY.

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Penny Arcade Manufacturers Since 1905.

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Will Pay Good Prices for All Types of Machines.

Especially Coin Machines and Photomats or Photomatics. Must be in good working condition. Interested in buying complete Arcade Equipment.

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March, 1942, Prices on Arcade Equipment

SKILL	
World Series	\$ 85.00
World's Best	85.50
Ten Strike	40.50
Eastern Practice	40.50
Western Baseball	40.50
Baseball	40.50
Hurdle Hop	50.00

TWO PLAY GAMES	
Bally Bunks	\$ 55.00
World's Best	55.50
Ten Strike	25.50
Eastern Practice	25.50
Western Baseball	25.50
Baseball	25.50
Hurdle Hop	30.00
Pro Baseball	150.00
Blue River Around the World	150.00
K.O. Fighters	150.00

GUNS	
Chicken Barn, Gun Version	\$140.00
Chicken Barn, Pistol	140.00
Bally Gun	95.00
Machine Gun	110.00

ATHLETIC MACHINES	
High Strike	\$125.00
Champion Gun	135.00
Blue Ball Gun	140.00
Grandfather Clock	125.00
Bill Punched Ball	135.00
Barling Clock	110.00
Lions Gun	110.00
Mill Litter	40.00
100 ft. S.F. Pl.	75.00
Reserve 5-Way Lift	65.00

FORTUNE MACHINES	
Onions Novelty	\$ 95.00
Onions Novelty	95.00
Grandmother (Automatic)	275.00
Grandmother (Manual)	275.00
Happy Home	60.00
Happy Home	60.00
Happy Home	60.00
Happy Home	60.00
Happy Home	60.00

CARD VENDER	
Model B Card Vender	\$ 35.00
Model B Card Vender	35.00
Model B Card Vender	35.00
Model B Card Vender	35.00
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Mill Drop Picture	\$ 35.00
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MOST SENSATIONAL
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COMPOSITION - NOT
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Price \$1.50
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straw
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Only
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520 WEST 43rd STREET NEW YORK

Buy
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AUTOMATIC MUSIC CO.
140-42 S. 2nd St., Louisville, Ky.
312 W. Capital Ave., Indianapolis, Ind.
312 W. Seventh St., Cincinnati, Ohio
425 Broad St., Nashville, Tenn.

Retail Liquor Store Licenses Show Drop

WASHINGTON, Sept. 11.—Retail liquor establishments have declined in number by 13,000 under three in business a year ago, and 32,000 less than the spots which catered to the thirst of a nation during the peak post-repeal year of 1936-37, according to a report issued by the Treasury Department here.

For the fiscal year ended June 30 there were 227,248 retail liquor dealers' occupational stamps sold at \$27.50 each. Last year's tax sales were 230,506, while the 1936-37 all-time high was 250,546. The number of liquor establishments in business today, even the under post-repeal high mark, is still way ahead of the prohibition year of 1914, when 215,593 licensed retailers were in business, California, with 27,882 stamp purchasers, has the largest list of liquor spots. New York is second with 23,072 and Illinois third with 20,451.

Beer retailers fell off in number, too, with the occupational stamps sold at \$22 each, declining to 121,101, a drop of 20,227 from the preceding year and 100,222 fewer than in 1933-34. New York's beer stamp sales, 21,719, lead; Minnesota is second with 9,955 and California third with 6,732.

Anti-Pinball Mayor Didn't Stop Crime

LOS ANGELES, Sept. 11.—Mayor Fletcher Bowron, who conceived the great plan of stopping crime by closing in and big city by banning pinball games, is

Fed Tax Halves R. I. Machines

PROVIDENCE, R. I., Sept. 11.—The new doubled federal tax on coin machines has halved the number of locations in Rhode Island, according to figures released by the Bureau of Internal Revenue. As of July 1 194 Rhode Island establishments paid taxes on 150 machines on location in but 12 cities and towns.

Last year levies were paid by 227 organizations or individuals on 323 machines in 19 cities and towns. Internal Revenue officials said that increasing the tax from \$60 to \$100 undoubtedly had much to do with the sharp drop in the number of machines on which taxes were paid.

having more troubles. This time it seems it is a disagreement between the mayor and the district attorney for the city. The district attorney now charges that there are reports of widespread gambling and other vice in the city and he thinks the mayor is to blame for these bad conditions.

Newspaper stories of the present unfavorable situation have mentioned the names of men who opposed the mayor in his former crusade against pinball games when he assured the voters that if licensed pinballs were driven from the city, it would take its place as one of the cleanest cities in the United States. Since that time there have been many reports of increasing crime and vice conditions of all kinds.

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BOMB THE AXIS RATS
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A SURE-FIRE MONEY MAKER for that dead location.
Costs you \$9.50 Cash with Order
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Only five minutes required to make this STARTLING CHANGE-OVER. No skilled labor or tools necessary.
Conversion consists of AN ENTIRELY NEW BACK-RACK GLASS with a NEW and FASCINATING SCORING PRINCIPLE. NEW GIANT SIZE BUMPER CAPS with ILLUMINATED FACES of the AXIS RATS, plus NEW INSTRUCTION and SCORE CARDS. Nothing extra to buy.

STILL GOING STRONG—
SMACK THE JAPS.....FOR.....TEN SPOT
KNOCK THE JAPS.....FOR.....KNOCK-OUT
SLAP THE JAPS.....FOR.....STRATOLINER
SINK THE JAPS.....FOR.....SEVEN-UP
HIT THE JAPS.....FOR.....GOLD STAR

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2 WIRE CABLE \$12.00 PER 1000 FEET
Used on army maneuvers, in good condition. Specs: 18 gauge weatherproof twisted-7 strands-4 steel-3 copper, all tinned. Spooled on 2,000-ft. reels, 1 reel minimum. 1/3 with order, balance C. O. D.
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16MM. SOUND FILM for use in Phonograph and other making of Coin Operated Machines or any ordinary 16MM. Sound Projector.
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10¢ Brown Fronts	235.00
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25¢ Original Chrome	335.00
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5¢ War Eagle 5-5 Permut	135.00
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Drum Slot Sale	95.00
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5¢ Welling Goodwin, single lent condition	85.00
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For music and marble table repairs. Must be over 35 or 40 years old. No Courts. Prefer family man seeking permanent position. Give references and past experience in first letter. Salary \$60.00 guarantee and commission. Car furnished.

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Bully Bull's Eye 129.50
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Kirk Gunner Scale 124.50

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1c CUB
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\$7.75

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CASE OF 4 \$30.00

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Only \$1.25
Photo-Colls for Ray
Gun \$1.25
2051 Tube \$2.55
Ea.

Lottery Plans Help Fight Absenteeism

NEW YORK.—The Wall Street Journal, August 2, featured a front page article describing how the gambling instinct is being catered to in war plants in order to stop absenteeism and to step up arms production. In a rather lengthy description of what plants in various states are doing to boost production.

The Journal mentions that the lottery scheme of rewarding workers who are not absent and who have not been late has caught on in a big way in the Boston area.

The regional office of the WLB must approve any plan before they can be used by war plants, and the board reports that it is receiving from six to eight applications a week for the privilege of using lottery schemes. Several Chicago firms have War Bond lotteries in operation. Altho the U. S. Treasury refuses to give its approval of them, it makes no effort to stop them.

The size of the lotteries, The Journal reports, ranges all the way from \$25 a week on up to that of the Consolidated Vultee plant at San Diego which has monthly drawings for \$10,000 among its workers who have not been absent. First prize is \$1,000. The contents have been under way since last February, and the company reports that it has been helpful in boosting production.

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3 Mills 25c One, Chromes, S. & 463202, 463213, 463250
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2 Mills 50c Green, S. & 463202, 463213, 463250
2 Jennings 50c Chiefs
1 Mills 25c Blue Chromes
1 Mills 10c Club Chromes
7 Mills 25c Brown Fronts, C. H. K. Kne
Action
10 Mills 25c Blue Fronts, C. H. K. Kne
Action
1 Mills 10c Brown Fronts, C. H. K. Kne
Action
2 Mills 10c Blue Fronts, C. H. K. Kne
Action
1 Mills 10c War Eagles, S. & 463202, 463213, 463250
6 Mills 25c War Eagles, S. & 463202, 463213, 463250
7 Mills 25c War Eagles, S. & 463202, 463213, 463250
1 Mills 10c Blue Fronts, C. H. K. Kne
Action
Program Starts in 5,000 Lots, \$2.05 M.
LARGE STOCK OF ALL KINDS OF
COIN OPERATING MACHINES
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MILLS PARTS
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659-471 S. Broadway, Lexington 20, Ky.

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REEL STRIPS (SET).....	\$ 1.05
JACK POT GLASS.....	1.25
RESCALATOR GLASS.....	.75
REEL GLASS.....	.50
ESCALATOR SPRINGS.....	.35
MAIN OPERATING SPRING.....	.40
HANDLE SPRING.....	.35
CLOCK SPRINGS.....	.35
FINGER SPRINGS.....	.15
SLIDE SPRINGS.....	.30
AWARD CARDS, 3/5.....	.25
ESCALATORS, 25c.....	22.50
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MECHANISM BASES.....	4.50

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BROWN FRONTS, 5c, C. H. 219.50
GOLD CHROMES, 2/5 (Over
485,000 Serial)..... WRITE

The above slots are completely refurbished and retubed, the prices quoted include labor, parts and material used.

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KEENEY SUPER BELLS, 5c 184.50

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We will refinish, repaint and rebuild your Blue Front or War Eagle (gilt-tinged gold your War Eagle), replace minor missing parts, install new springs, award cards, reel strips, etc. Make it a S. J. Like new when we return it to you. Major parts, such as clocks, escalators, slides, etc., additional. 7 days' service. Slides, parts and rebuilding cash with order, equipment 50% cash, balance S. D. or C. O. D.

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- 400 Hole Pins and Bucks, 25c Jumbo Thick, Take-in is \$100.00, Definite payout \$70.00, Definite profit \$30.00, Price \$1.65 each.
- 500 Hole Charley Board, 25c, Take-in is \$125.00, Definite payout \$85.00, Definite profit \$40.00, Price \$1.28 each.
- 1000 Hole Charley Board, 25c, Take-in is \$250.00, Definite payout \$200.00, Definite profit \$50.00, Price \$1.79 each.
- 1000 Hole J.P. Charley, 25c, 30 hole J.P. Take-in is \$250.00, Average payout \$200.00, Average profit \$50.00, Price \$1.79 each.
- 1200 Hole Charley, 25c, Take-in is \$300.00, Definite payout \$232.00, Definite profit \$68.00, Price \$1.79 each.
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- 1800 HOLES LULU, SPEC. THICK, 5c, DEFINITE PROFIT \$24.75, PRICE \$2.50
- 1000 HOLES J.P. CHARLEY, SPEC. THICK, 25c, 30-HOLE JACKPOT, AVERAGE PROFIT \$52.00, PRICE \$2.50
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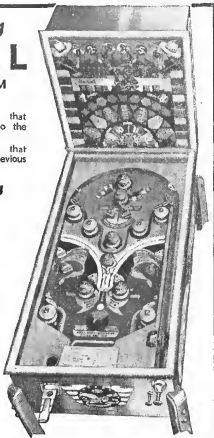
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Not Connected With Any Other Firm.

Minneapolis Police Find Curfew Law Cuts Delinquency

MINNEAPOLIS, Sept. 11.—Lieut. Magni Palm, head of the juvenile boys' division of the Minneapolis police department, and Lieut. Blanche Jones, head of the women's bureau of the department, are smiling brightly these days.

Their drive against juvenile delinquency thru invoking of the age-old curfew law is beginning to bear fruit.

The ordinance on the city's statute books makes the parents responsible for any child under 16 found out after 9 p.m., unescorted.

Already there have been nearly a dozen parents who have been hauled into police court, where the maximum penalty of \$10 fine has been imposed in each instance.

The police court judges who have heard the curfew cases have all expressed their approval of the Palm-Jones program to fight delinquency.

"It's the only patriotic thing to do," said Judge Earl J. Lyons. "To win on the war front, we must be ready on the home front. And the growing rate of juvenile delinquency at home is not a happy thought for our fighting men to be mulling over in their minds."

Judge D. E. LaBette echoed Judge Lyons' thoughts on the problem, declaring in his opinion the place for any child under 16 years of age after 9 p.m. is "at home and in bed."

Lieutenants Palm and Jones reported that the curfew drive has resulted in numerous calls from parents who say their children voluntarily return to their homes, if they have been out, in an effort to spare the folks the humiliation of being brought into court.

Said one mother: "I never before realized how serious this was. My daughter, who is 12, impressed me with its gravity."

WANTED SLOT MACHINES

Highest cash prices paid for late model Slot Machines of all makes. Any model, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation, and you can use the proceeds to buy War Bonds.

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WITH SEAL CARD
\$25.50 PER GROSS SET, \$34.50 RET. 30c.
These Tickets were purchased when Price was low, and we pass the saving on to the first owners while our supply lasts. Guaranteed Perfect Tickets.

LOWEST PRICES ON BINGO TICKETS
While

V. P. Distributing Co.
2324-26 OLIVE ST. ST. LOUIS, MO.

HARLICH

A NAME
TO
REMEMBER
NOW
MORE THAN
EVER FOR
SOUND
PROFIT
MAKING
SALESBOARDS

For Victory—Buy War Bonds

HARLICH MFG. CO.
1413 W. JACKSON BLVD.
CHICAGO 7, ILL.

Over 75,000
Now Giving
Positive Free
Service!

IMP

\$7.70

WHILE
THEY
LAST!

Regular
Price

\$12.50,

1/3 deposit
with order.

GERBER & GLASS
914 DIVERSEY, CHICAGO, ILL.



WANT TO BUY
MILLS CASH JUMBO
PACES PICES
KEENEY'S 1938 TRUCK TIMES
BALLY ROLL-EMS

State Quantity you want, Serial Number, Condition, and Cash Price Wanted.

WE BUY, SELL AND EXCHANGE
1447 Locust St. ST. LOUIS, MO. MY CALL NOVELTY CO.

YOUR CHOICE!

You can buy, lease or operate on a percentage basis an established business of 12 Boniflex Alarms in a defense town in Connecticut. Please see . . .
ABRAHAM REISS
17 E. 42nd St., N.Y.C. Room 624, MU-2-8415

Mills 1-2-3, Latest Model (1 Ball P.P.) \$ 70.00
Mills 1-2-3, 1938 Model (1 Ball P.P.) 45.00
Mills Diamond Slot Machine, 4 Coin Head 100.00
Bally Back Yard Machine, 4 Coin Head 100.00
50 Slots, Running Order, Each 20.00

R. E. HERSHNER
BERIA, OHIO

LOS ANGELES SEE BILL HAPPEL **BADGER'S BARGAINS** MILWAUKEE SEE CARL HAPPEL

VICTORY MODEL RAY-O-LITE GUNS, LATEST CHICKEN SAM CHANGE-OVER, AXIS BATS, NEW FIGURES, NEW SCENERY, Reconditioned & Refinished Like New **WRITE**

SEEBURG SHOOT-TH-CHUTES, LATEST CHANGE-OVER TO JAPS, REFINISHED IN NEW ROCK-O-LITE APPEARANCE AND CONDITION LIKE NEW **WRITE**

KEENEY'S ANTI-AIRCRAFT GUNS, LATEST CONVERSION "KILL THE JAP," RECONDITIONED AND REFINISHED RED, WHITE AND BLUE **WRITE**

THE "SUPREME GUN," REVAMP SHOOT-YOUR-WAY-TO-TOKYO, BEAUTIFUL STURDY 3-COLOR CABINET, RED, WHITE AND BLUE STARS **WRITE**

GENCO PLAY BALL, LATE LIT-UP MODEL, REBUILT AND REFINISHED APPEARANCE AND CONDITION LIKE NEW **WRITE**

WESTERN DE LUXE BASEBALLS, REFINISHED IN NEW ROCK-O-LITE, RECONDITIONED, APPEARANCE AND CONDITION LIKE NEW **WRITE**

15 ROCK-OLA SPECTRAVOX WITH PLAYMASTER—COMPLETELY REBUILT AND REFINISHED. LOOK LIKE NEW MACHINES. SOLD IN 60 MONTH GUARANTEE. **WRITE**

25 MILLS PANORAM SOUNDIES—COMPLETELY REBUILT AND REFINISHED, GUARANTEED GOOD AS NEW. SOUND FILMS IN STOCK **WRITE**

20 WURLITZER MODEL 816—COMPLETELY REBUILT AND REFINISHED IN NEW DE LUXE MARLBORO. SOLD ON MONEY-BACK GUARANTEE. **WRITE**

6 SEEBURG REGAL—COMPLETELY REBUILT AND REFINISHED IN NEW DE LUXE MARLBORO. GUARANTEED PERFECT **WRITE**

ROCK-OLA STANDARD—COMPLETELY REBUILT AND REFINISHED. NEW DE LUXE ROCK-O-LITE. GUARANTEED GOOD AS NEW **WRITE**

BUCKLEY WALL BOXES, Lata Chrome, Illuminated, Good as New **WRITE** PACKARD PLAM-MOR BOXES, All Rebuffed and Refinished, Look Like New **WRITE**

SPECIAL BRAND NEW MILLS FOUR BALL CABINETS \$39.50
Modernize Your Old Mills Four Balls by Placing in New Cabinets. Re-establish Top Earning at Reasonable Cost With These New Mills Cabinets. Only a limited supply available.

WANTED—USED MACHINES—HIGHEST CASH PRICE PAID

ROCK-OLA Commands, new or used. WURLITZER 800, 700, 500, 600, 616. SEEBURG, Major, Envoy, Classic, Vogue, Regal, Gen. ARCADE MACHINES: Sky Fighter, Night Bomber, Super Bomber, Ace Bombar, Rapid Fire, Air Raider, Sky Battle, Chicken Sams, Torpedo.

Send List of Machines you have to sell and let us quote prices we will pay for your machines. Send List to either office by airmail.

All Machines Reconditioned, Ready To Operate. 1/2 Cash With Order, Balance C. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

BADGER SALES COMPANY

1012 WEST PICO BLVD.
LOS ANGELES 15, CALIF.

BADGER NOVELTY COMPANY

2844 NORTH 30TH STREET
MILWAUKEE 10, WISCONSIN

BARGAIN IN SCALES

30 Waiting Guesster Scales, Absolutely Perfect, Used Short Time on Inside Locations Only. Cannot Be Told From New. Colors: Blue, Trimmed in White. \$125.00 Each; \$120.00 Each in Lots of 10; \$115.00 Each If All Are Taken.

One-Third Certified Deposit Must Accompany Order

W. E. EASTBURN

Care Camp Exchange — Camp Shelby, Miss.
Telephone: Ext. Main 596

ARCADE EQUIPMENT

9 Chicken Sams	\$100.00 Ea.	3 Air Raiders	\$225.00 Ea.
1 Western Baseball	60.00 "	1 Genco Play Ball	125.00 "
1 Sky Fighter	320.00 "	1 Defender	250.00 "
2 Sc. Bating Practice	90.00 "	1 Buckley Steel Cabinets ..	10.00 "

WANTED

KEENEY ANTI-AIRCRAFTS

Black or Brown. In Any Condition, Any Amount.

Write giving full particulars in first letter, including price and quantity.

SUPREME ENTERPRISES

557 ROGERS AVENUE
BROOKLYN, N. Y.

CASH PAID FOR

WURLITZER SKEE BALLS AND BANK ROLLS

State Model. Can Also Use Wurlitzer Skee Ball Parts.

S & W COIN MACHINE EXCHANGE

2815 GRAND RIVER AVE. DETROIT 1, MICH.



Make Your GRUBSTAKE Now!

Every dollar you put into War Bonds now makes it possible to bring your business up-to-date when victory is won. You lend your money to the government when it needs it today... and the government will have the money available for you later when you will need it. Buy all the War Bonds you can!

FOR THE DURATION A 100% WAR PLANT!

CHICAGO COIN Machine Company

1725 WEST DIVERSET BOULEVARD • CHICAGO

When the Story can be Told...The important part Chicago Coin played in producing one of the most secret, vital war mechanisms will be a thrilling chapter in coin machine history.

Get Them While They Are Still Available

Brand New Mills 5-10-25-50c Brown Fronts. Also 5-10-25c Mills Gold Chromes and Copper Chromes. Also Mills 5c Emerald Hand Load Jackpots. All Mills Slots are equipped with Moseley's Special Dies and Reals and are factory rebuilt. Guaranteed brand new. Also Rebuilt and Floor Samples and Slightly Used in all kinds of Slot Machines, Consoles, One Balls, Dominos and Track Times. Write us for prices on all machines.

MOSELEY VENDING MACHINE EX., INC.

60 Broad St., Richmond, Va. Phone—Day, 3-4511, 3-4512, Night 5-5328



JENNINGS' Symbol of Service

CONTACT US ON ANY COIN MACHINE SUBJECT
37 Years' Experience

O. D. JENNINGS & CO., 4309 W. Lake Street, Chicago, Illinois.

NEW!! IMPROVED!! PIN BALL BUMPER STEM REPAIR SLEEVES

"WORTH THEIR WEIGHT IN GOLD"

EASIER AND QUICKER TO APPLY



STOP WASTING MAN HOURS AND MONEY. END SERVICE CALLS AND BURNT COIL TROUBLE RESULTING FROM STEM WEAR. MAIL \$2.75 FOR PKG. OF 25 FIRST-CLASS MAIL OR PIN BUSINESS CARD TO THIS AD FOR C. O. D. MONEY-BACK GUARANTEE. GET ON OUR PREFERRED LIST BE FIRST IN YOUR TERRITORY WITH NEW EQUIPMENT.

GENERAL COIN MACHINE SUPPLY CO.
610 MICHIGAN AVE., BUFFALO 3, N. Y. Established 1880.



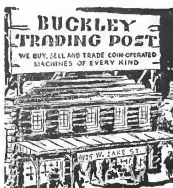
Who's Afraid of Hirohito?

"My big brother's out there in the Pacific—and he and his buddies are plenty tough. So who's afraid of Hirohito?"

Safe in America, far from the fury of war, a schoolboy's faith in America's might is boundless. His fighting brother is probably not so cocky. Fighting men know that their fate depends, not on their courage alone, but on the strength which they must receive from the folks at home—safe in America, far from the fury of war.

Buy War Bonds. Buy the Bonds you owe your family as a nest-egg. Then dig down again and buy Bonds until you feel you can face the fighters who are now returning, sick and broken, from the far frontiers of American freedom.

Bally
MANUFACTURING COMPANY
2640 BELMONT AVENUE, CHICAGO



ALWAYS
Consult the
Trading Post When
You Want To Buy
or When You Want
To Sell

SPECIALS—FOR SALE

Supreme Gun—Shoot Your Way to Tokio. No Arcade Complete Without It.

COMPLETE MUSIC SYSTEM EQUIPMENT WALL BOXES—ADAPTERS—SUPPLIES

Buckley Boxes—New.....	\$35.00
Buckley Boxes—Rebuilt.....	25.00
Wurlitzer Box Model 100.....	25.00
Wurlitzer Box Model 310.....	25.00
Kenney Wall Boxes.....	5.50

**THE
BUCKLEY
BOX**



BUCKLEY DIGGERS

REBUILT TREASURE ISLAND.....	\$ 55.00
REBUILT DE LUXE.....	100.00

BRAND NEW PACE CONSOLES

Saratoga Sr.....	\$260.00	Reels Jr.....	\$250.00
Saratoga Jr.....	250.00	Reels Sr.....	260.00
Reels Sr. Conv.....	250.00		

SUPPLIES

Perforated Program Strips.....	\$3.50	Buckley Long Life Needle.....	\$0.35
Per M. Sheets.....	\$3.50	Buckley 275A Bulbs.....	.12

All Prices Subject to Prior Sale. Terms—Cash With Order.

WE BUY—WE SELL

Send for Complete List—Send Your List of Machines for Sale

BUCKLEY TRADING POST
4225 W. LAKE ST. CHICAGO, ILL. P.O. Van Buren 6836

SUPERIOR

*An order from
the War
Production
Board!*

LIST E—ARTICLES AND CLASSES OF ARTICLES IN THE MANUFACTURE OF WHICH PULP, PAPER OR PAPERBOARD MAY NOT BE USED

Approved
Art Toys
Bakers' decorative specialties, such as:
(a) Pie collars and rings
(b) Cake circles
(c) Cake laces
(d) Caramel rollers
Bird cage specialties, such as:
(a) Bird cage bottoms
(b) Bird cage covers and hoods
(c) Bird cage food holders
Bouquet holders for displays, corsages, etc.
Chop holders
Culter and necktie bags and envelopes
Combs
Dusters and dusting paper
Finger bowl liners
Handkerchief and hosiery bands
Handkerchief, hosiery and utility cases
Hanger protectors

NOT PERMITTED
(1) Pulp and paper after August 1, 1943, no converter shall put into process any quantity of pulp, paper or paperboard for the manufacture or assembly of any converted product named on List E of this order, except that pulp, paper and paperboard in the converter on August 1, 1943, expressly acquired for the manufacture of any converted product named on List E of this order, may be put into process provided all manufacturing or assembling operations are completed by October 31, 1943, at which time all production activities in connection with converted products named on List E shall cease.

PERMITTED
(1) Cakes and flower specialties
(2) Cakes
(3) Pastries
(4) Fireworks (except such items manufactured pursuant to duly authenticated orders from the Armed Forces)
(5) Bouquets
(6) Banners
(7) Punch boards, pullboards and similar articles
(8) Shirt protectors and envelopes
(9) Shirt bands (wider than 2")
(10) Shirt boards
(11) Shirt displays
(12) Window drapes

Superior Products wish to apologize to their many Salesboard Operators for the apparent slow deliveries experienced recently.

We also wish to thank these Operators for their many orders received and consequently protecting themselves against the inevitable UNCERTAINTY to continue to manufacture Salesboard.

This UNCERTAINTY has also compelled us to protect ourselves to the point where we are converting a part of our factory into the manufacture of juvenile furniture and toys.

Deliveries from now on will depend on how quickly transportation can deliver the merchandise to you.

SUPERIOR PRODUCTS 14 N. PEORIA ST.
CHICAGO



"ON A WING AND A PRAYER"

...yes a prayer for all of us at home...as well as for themselves. A prayer that we at the home front back them with all that it takes to whip the Nipzi, Nazi fanatics...planes, guns, ammunition. They know it takes money and they're depending on us to furnish it...all that a successful war effort requires. Answer the prayers of our brave men...don't let them down. Buy War Bonds today!

The American Way is for all to say . . . "TAKE MORE THAN 10% EVERY PAYDAY"



Awarded to the J. P. Seeburg Corporation for Outstanding Production of War Materials in each of its four Plants

Seeburg

J. P. SEEBURG CORPORATION • CHICAGO, ILLINOIS

Makers of the Musical Instruments Since 1902



THE SEEBURG COMPANY • CHICAGO, ILLINOIS • SEEBURG TRADING COMPANY • SEEBURG EXPORT COMPANY • SEEBURG EXPORT COMPANY

BACK ME UP... *Buy War Bonds*



**Best way to invest funds for
Post - War Purchase of
Wurlitzer Phonographs**

Buy War Bonds as a patriotic duty to help Uncle Sam keep your troops supplied with what it takes to win this war.

Build a fund of sound interest-bearing War Bonds as all good Americans are—then, after the war, use it to buy new Wurlitzer Phonographs that will modernize your business—that will pay your exceptional post-war profits—that will establish you as a Wurlitzer Music Merchant in a position of even greater leadership than you ever enjoyed before. The Rudolph Wurlitzer Company, North Tonawanda, New York.

THE NAME THAT MEANS MUSIC TO MILLIONS

WURLITZER IS WORKING FOR Uncle Sam

● FOR WURLITZER PARTS AND SERVICE SEE A WURLITZER DISTRIBUTOR